
























Rochdale Development Agency – Delivery Plan 2018-19

1. Investment & Marketing













Key Priority No	Work Area	Action      For the key, see end of document	Lead		Timing
A. LEAD GENERATION AIMED TOWARDS TARGET SECTORS					
	Development of key sectors to produce investment leads	Develop and deliver targeted marketing campaigns to promote Rochdale to companies in three business sectors. <ul style="list-style-type: none"> • New Business Development Manager appointed to lead on sector marketing • Sector reports to complete and published in December 	NE		31/3/19
	Work alongside agents and other professional advisors to promote the borough and generate new enquiries	Maintain and develop relationships with property agents and other professional advisors with an interest in Rochdale, sharing relevant marketing information with them. <ul style="list-style-type: none"> • Attendance at networking events to meet Manchester professional advisors • Regular contact with property agents about enquiries and available sites and premises 	MW NE		31/3/19
	Respond to target sector enquiries	Manage a portfolio of enquiries from businesses in target sectors providing tailored property information and support to secure 20 investment projects for Rochdale creating 250 new jobs. <ul style="list-style-type: none"> • Ongoing management of investment enquiries and provision of property information • Regular contact with property agents and other partner organisations 	MW		31/3/19
B. ACCOUNT MANAGEMENT OF LOCAL BUSINESSES					
	Account manage a portfolio of top companies across the borough	Develop and maintain a database of leading Rochdale businesses and deliver a 'call and care' programme of activity to engage with 20 account managed businesses on an ongoing basis. <ul style="list-style-type: none"> • Eight account management meetings held in Q2 	CH		31/03/19
	Targeted business support through GM Growth Hub	Work with the GM Growth Hub and the local Growth Advisor to ensure that 50 Rochdale businesses benefit from the services available through GM Growth Company. <ul style="list-style-type: none"> • Growth Advisor continues to work with Rochdale businesses • Support for RBC in negotiating GM Growth Company services to be provided in Rochdale 	CN		31/03/19
	Closer links to the GM group of companies, in particular MIDAS and the Growth Hub	Work with MIDAS staff on investment enquiries and with MIDAS and Growth Company staff on account management of 10 significant companies in Rochdale, including joint visits and information sharing. <ul style="list-style-type: none"> • Regular contact with MIDAS staff about account management and enquiries • Review meeting with MIDAS will take place in October 	CN		31/03/19

C. MARKETING STRATEGY TO ATTRACT INWARD INVESTORS					
	Prepare and implement a new marketing strategy for businesses in our target sectors	Create an overall marketing strategy for promoting Rochdale that links the work on target sectors and produce a new website for the RDA. <ul style="list-style-type: none"> Marketing Manager appointed to lead on marketing strategy and website Initial scoping meeting held for website requirements 	AS		31/12/18
	Increased usage of social media to support marketing campaign	Develop the level of activity on the RDA social media channels to increase the number of people that view the RDA content, the amount of interaction on social media, and the number of website referrals. Target is to increase social media followers by 300. <ul style="list-style-type: none"> Twitter follower numbers continue to increase 	AS		31/03/19
	Structured approach to press releases and positive PR	Produce 12 press releases that celebrate the success of Rochdale businesses, working with Rochdale Council's Communications Team as appropriate. <ul style="list-style-type: none"> Three press releases relating to the work of the RDA have been issued in Q2 	AS		31/03/19
	Work with the Rochdale Place Brand initiative	Work with Rochdale Council and Rochdale Place Board to deliver the Rochdale Place Brand initiative including four local networking events and external promotion. <ul style="list-style-type: none"> Working with new Place Board chair to relaunch place brand initiative Board meeting held in September in advance of ambassadors' event in October 	AS CN		31/03/19
	Work with Rochdale Business Awards steering group	Work with the Steering Group to deliver the Rochdale Business Awards in November, providing administrative and secretarial support and managing communications with members. <ul style="list-style-type: none"> Over 60 entries received with judging taking place in early October 	CH		20/11/18
D. SUPPORT THE GROWTH OF THE COMMERCIAL PROPERTY MARKET					
	General	Work with agents and owners to secure occupiers for units and design and build options on the major business parks in the borough including Stakehill Industrial Estate and Heywood Distribution Park. Target is to support property deals totalling 150,000 sq ft. <ul style="list-style-type: none"> Supporting owners of Stakehill in retaining existing businesses during lease renewal process and owners of Link 95 in Heywood with proposition for potential occupiers In contact with property agents on both business parks about availability for enquiries 	MW		31/03/19
	Kingsway Business Park	Work with Wilson Bowden, landlords and their agents to promote Kingsway to potential occupiers. Target is to support property deals totalling 150,000 sq ft. <ul style="list-style-type: none"> Construction started on 75,000sqft unit on Plot N, regular contact with new owner / occupier Marketing materials for Plot D (Logic at Kingsway) small unit scheme produced during Q2 and now available 	MW		31/03/19

2. Business Parks and Development













Key Priority No	Work Area	Action     	Lead		Timing
A. To promote and improve a portfolio of competitive, high quality Business Parks and Industrial Estates including (but not limited to):					
	South Heywood Employment Area / Junction 19 Link Road	Work with Partners and Rochdale Council to progress the Junction 19 Link Road Scheme to enable a start on site in 2019/20	DC / RD / ER		March 19
		Work with Rochdale Council to secure planning approval for the new link road and associated residential / employment development. <ul style="list-style-type: none"> • Planning Committee in March 2018 minded to approve application • Secretary of State advised that application does not require 'call-in' • Decision notice will be issued following completion of the planning legal agreement (s106) which is with the developer and has 13 of the 14 signatures complete 	RD		June 18
		Reach agreement with Rochdale Council and partners about the most appropriate form of main contractor procurement. <ul style="list-style-type: none"> • Procurement strategy is being discussed between Rochdale Council, STaR Procurement, Russell Homes and Transport for Greater Manchester (TfGM) – numerous options considered with final sign off due in October 	RD		June 18
		Work with Cadent, Rochdale Council and partners to reach an agreed solution to achieve construction over the gas pipeline. <ul style="list-style-type: none"> • Rochdale Council have appointed specialist consultants to advise on this matter • Technical discussions are ongoing with Cadent, however agreement appears to have been reached that a diversion is no longer required 	DC / RD		September 18
		Secure agreement of the heads of terms for the legal agreement between Rochdale Council and the developer for the Junction 19 Link Road scheme to ensure private sector funding and delivery. <ul style="list-style-type: none"> • Draft Heads of Terms are being discussed by Rochdale Council and Russell Homes 	DC / RD / SP		December 18
		Work with Rochdale Council and partners to commence a main contractor procurement process. <ul style="list-style-type: none"> • Will be pursued following agreement of procurement strategy although documentation has been completed during Q2 	RD / ER		September 18
		Work with Rochdale Council and partners to submit a Full Business case to Transport for Greater Manchester to secure the Growth Deal Funding, and to meet the funder's information requirements. <ul style="list-style-type: none"> • Will be pursued during Q3 and finalised in Q4 following receipt of tender prices 	RD / ER		February 19
		Work with partners to maintain business support for the scheme. <ul style="list-style-type: none"> • Dialogue with businesses is being maintained 	ER		March 19

Kingsway Business Park	Work to deliver development across the Business Park in accordance with the overall Strategic Objectives of the Kingsway Partnership	DC / RD / ER		March 19
	Work with JD Sports and the Kingsway Partnership to ensure their extended unit becomes operational and fully integrated with the rest of Kingsway, meeting all planning obligations. <ul style="list-style-type: none"> • JD Sports extension (known as Distribution Centre 2) is due to become operational in Autumn 2018 following fit out during Q2 	RD / ER	➔	December 18
	Manage the construction of a feature wall at the northern end of Sir Isaac Newton Way. <ul style="list-style-type: none"> • Advertisement Consent has been approved • Wall will be completed in Autumn 2018 	ER	➔	December 18
	Work with the Kingsway Partnership to review the Kingsway Masterplan. <ul style="list-style-type: none"> • Masterplan will be reviewed as part of the ongoing discussion concerning future delivery mechanisms for Kingsway 	RD / ER		December 18
	Working with Homes England to agree the disposal strategy and secure a disposal for an appropriate end use for Dixon Green and Silver Hill Farms. <ul style="list-style-type: none"> • Homes England have appointed specialists to advise on the future of these listed buildings and to prepare a marketing strategy. Silver Hill Farm is part of a proposed scheme for Plot W tabled during Q2 	RD	➔	December 18
	Work with Greater Manchester Police and the Kingsway Partnership to secure and implement a permanent injunction and fast response protocol to minimise the impact of traveller incursions on the business. <ul style="list-style-type: none"> • A temporary injunction is now operational and protocols are in place between the Council and Police • Traveller incursions have noticeably decreased since the temporary injunction was put in place. 	RD	➔	December 18
	Work with Wilson Bowden Developments to agree a commercially acceptable funding package and progress development of a medium unit scheme on Plot G. <ul style="list-style-type: none"> • Initial discussions have taken place, with appraisals discussed in September. Progress with continue during Q3 following the results of SIs on Plot G 	DC / RD / SP	➔	December 18
	Work with Kingsway Partnership to submit planning applications for 2 new buildings across the Business Park. <ul style="list-style-type: none"> • Trade Mouldings planning application approved in July 2018 (construction commenced September 2018) 	DC / RD / ER	➔	March 19
	Work with Transport for Greater Manchester and Kingsway Businesses to secure the continuation of the Kingsway Link bus service for 2019/20 and beyond. <ul style="list-style-type: none"> • RDA and the Kingsway Travel Plan Co-ordinator will be seeking further funding for the Link Bus as part of a review of existing private sector contributions 	RD / ER	➔	March 19
Stakehill Industrial Estate	Work with Canmoor and other landowners and occupiers to secure and enhance the economic attractiveness of Stakehill Industrial Estate	RD / ER		March 19








	Organise a further occupier's breakfast event. <ul style="list-style-type: none"> An Occupiers event has been organised for mid-October. 	ER		September 18
	Work with Rochdale Boroughwide Housing to implement a CCTV system across the Estate. <ul style="list-style-type: none"> Order has been placed for a seven camera CCTV with RBH following resolution of the location of the relay units to ensure line of sight back to GMP central control room 	ER		September 18
	Liaising with Rochdale Council and other relevant authorities to reduce the impact of unhitched trailers parked on the estate roads. <ul style="list-style-type: none"> A letter has been drafted and will be sent to all businesses advising that unhitched trailers will be reported directly to the traffic commissioner / VOSA Implementation of CCTV system will complete this activity 	RD / ER		September 18
	Work with Rochdale Council and businesses to agree on-street parking restrictions, including potential double yellow lines, and commence a Traffic Regulation Order. <ul style="list-style-type: none"> An amended double yellow line plan will be sent to all businesses and discussed at the next business breakfast in October. 	RD / ER		December 18
	Investigate the feasibility of a Business Improvement District covering Stakehill Industrial Estate. <ul style="list-style-type: none"> This will be investigated as part of the overall package of improvements to the estate 	RD		December 18
	Organise further Highways working group meetings as necessary. <ul style="list-style-type: none"> Highways matters will be discussed at the Occupiers event in October 	ER		March 19
	Work with Rochdale Council and partners to maintain and enhance the landscaping within the Estate. <ul style="list-style-type: none"> Areas of poor quality landscaping have been identified and the Estate Manager has been asked to contact individual owners RDA continues to contract clear ups of common land 	ER		March 19
Development - Property Growth Fund				
Undertaking Direct Development (Asset Development Fund & Direct Development Fund)	Manage the Asset Development Fund, working in partnership with Rochdale Council. <ul style="list-style-type: none"> Consideration being given to a number of potential development schemes. Number of opportunities to use ADF to benefit existing sites being explored. 	DC / LR / SP		March 19
	Develop financially viable direct development schemes for 2 council owned sites across the Borough. <ul style="list-style-type: none"> Heads of terms agreed with a local company for a 13,000 sq. ft. pre let at Bradferns Tender documents being prepared for the Bradferns scheme 	LR / SP		March 19
	Commence the construction of the Bradferns direct development scheme. <ul style="list-style-type: none"> Works are expected start on site January 2019. 	LR / SP		March 19
	Submit a planning application for 1 direct development scheme. <ul style="list-style-type: none"> Planning application submitted in September for the Bradferns scheme 	LR / SP		March 19
Commercial Investment	Manage the Commercial Investment Fund, working in partnership with Rochdale Council.	DC /		March 19

	Fund	<ul style="list-style-type: none"> • Southgate Industrial Estate purchased during Q2 • Consideration being given to a number of potential investment schemes • Work continues on the exploration of setting up a trading company 	LR / SP		
		Assess 4 opportunities where the Commercial Investment Fund can be used to the benefit of Rochdale Borough. <ul style="list-style-type: none"> • Multiple opportunities currently being assessed for consideration • Multiple opportunities rejected for not meeting the CIF criteria 	LR / SP	↗	March 19
		Complete deals totalling up to £10m of investment where the Commercial Investment Fund is used for the benefit of Rochdale Borough. <ul style="list-style-type: none"> • South Gate Industrial Estate acquired circa £2m 	LR / SP	↗	March 19
Trans Pennine Trading Estate					
	Trans Pennine Trading Estate	Work with Langtree and other landowners and occupiers to secure and enhance the economic attractiveness of Trans Pennine Trading Estate, including highway and security improvements. <ul style="list-style-type: none"> • Langtree have undertaken improvements to landscaping and buildings 	RD / ER	↗	March 19

3. Town Centres

Priority No	Work Area	Action     	Lead		Timing
A. Reduce vacancies in Town Centres					
	Business Rates Reduction & Independent retailer shop front scheme	Continue promotion and implementation of Business Rates Relief scheme and seek to secure the re-occupation of 5 vacant properties in the town centres (Rochdale, Heywood & Middleton). <ul style="list-style-type: none"> Simpsons Furniture (Heywood), Medicine Tap (Rochdale) and Nisa Rochdale approved for rate relief scheme and are now open 	ER		March 19
		Monitor vacancy levels including the implications of the business rates revaluation and transitional relief on RTC and prepare a report on the success on a quarterly basis. <ul style="list-style-type: none"> On-going, vacancy rates have reduced in RTC. A review of the scheme is underway 	ER		March 19
		Continue promotion and implementation of the shopfront & start up grant scheme for independent retailers and seek to secure 5 grant approvals. <ul style="list-style-type: none"> Simpsons Furniture (Heywood) & Medicine Tap (Rochdale) approved for grant scheme and now open. Abrahams Pocket (Rochdale) yet to open. 	ER		March 19
		Prepare schedule of vacancies in the town centres with support from TCM and discuss bespoke actions with landlords and agents to promote occupation of vacant properties. <ul style="list-style-type: none"> Long term vacancies identified. Engagement with property owners for mitigation e.g. window wrapping at the ex-Perfect Home unit. More discussions with other owners on-going Plans to relaunch the scheme to Heywood and Middleton in Q3 	ER		March 19
B. Rochdale Riverside					
	Deliver the new Rochdale Riverside retail and leisure development	Monitor and coordinate on-site construction activity, road & footpath closures, TROs, phasing and programme, including monitoring compliance with the legal obligations. <ul style="list-style-type: none"> Regularly liaison with the contractor (Willmott Dixon) to agree programme, road & footpath closures and phasing Scheme currently ahead of programme Update timeslices and public information for the town centre website 	ER		March 19
		Confirm and monitor the scheme appraisal, cash flow, and ERV schedule. <ul style="list-style-type: none"> The scheme appraisal has been confirmed and monitoring is on-going. ERV schedule is updated monthly 	SP/GD		March 19
		Work with Genr8 to confirm and secure approvals for the final planning & design of the scheme, including non-material amendments and compliance with the planning conditions. Work with Genr8	GD		Sept 18

		to secure planning application for the Baillie Street properties. <ul style="list-style-type: none"> The planning application for the Baillie Street properties has been approved Application for non-material amendments to be submitted once detailed design issues are confirmed 			
		Work with Genr8 to conclude M&S dispute and to secure & accommodate further occupiers for the scheme. <ul style="list-style-type: none"> M&S dispute has been resolved and M&S will now be occupying the scheme Detailed discussions are on-going with a number of potential new occupiers for the scheme 	GD		Sept 18
		Work with RBC Communications team and Genr8 to implement the communications strategy for the scheme (press releases, website, social media, newsletters, signage and hoardings). <ul style="list-style-type: none"> The town centre website continues to be updated and reviewed On-going communication and press releases carried out at key milestones 	ER/AS		March 19
		Work with Genr8 to establish the proposals for Phase 2 of the scheme. <ul style="list-style-type: none"> Initial scheme layouts and appraisals have been prepared. On-going discussions are taking place with Genr8 to review funding options 	SP/GD		Sept 18
C. Rochdale Town Centre					
	Rochdale market	Complete adaptation and fit out works for the former Santander building to provide an indoor market. <ul style="list-style-type: none"> Works to the building were completed in August. 	LR		Aug 18
		Confirm layout and secure establishment of the outdoor market on The Butts. <ul style="list-style-type: none"> Anchor points installed, awaiting operator to confirm electrical requirement and location of supply points. 	LR		Aug 18
		Secure signed Market Contract with Quarterbridge. <ul style="list-style-type: none"> Quarterbridge have been removed from the market after underperformance, with the RDA now running the market in the interim 	JH/LR		May 18
		Work with Quarterbridge to promote and undertake the marketing & letting campaign to ensure the indoor and outdoor market are let. <ul style="list-style-type: none"> A café operator and a Butcher are lined up for the indoor market and RDA has interest from two other occupiers. There are currently a number of new outdoor market traders on different days, with marketing due to take place during Q3 	JH/LR		Aug 18
		Confirm final detailed design, complete TROs and implement the servicing & loading scheme on South Parade in accordance with an agreed programme. <ul style="list-style-type: none"> ENWL electrical diversion scheduled for October. 	LR		Sept 18
	The Walk / Butts Avenue front	Complete the design work, confirm costs, prepare tender documents and procure a contractor to undertake a comprehensive shop front improvement scheme.	ER/KK		Sept 18






	improvement scheme	<ul style="list-style-type: none"> Design options received, awaiting associated costs. Once costs received further consultation with businesses will be carried out. 			
	The Ginnels / Butts Avenue improvement scheme	<p>Prepare a masterplan and brief for a range of environmental improvements to enhance the area as a niche food & drink area. Complete the design work, confirm costs, prepare tender documents and procure a contractor to undertake the agreed scheme.</p> <ul style="list-style-type: none"> Recently met with Property Services, Street Lighting and Environmental Management to begin to draft a schedule of works and associated costings The next stage will be to consult with the businesses As above, awaiting costs for the works. 	ER/KK		Sept 18
	Environmental improvements to support Rochdale Riverside	<p>Identify suitable schemes, complete the design work, confirm costs, identify budgets, prepare tender documents and procure a contractor to undertake cultural enhancement schemes with a focus on green walls and murals.</p> <ul style="list-style-type: none"> Initial scheme options are currently being reviewed and will be progressed later in 2018 	ER/KK		Sept 18
	South Parade improvement scheme	<p>Complete design work, confirm costs, prepare tender documents and procure a contractor to undertake a property frontage & block improvement scheme to improve appearance of shop fronts and upper floors along with improved paving.</p> <ul style="list-style-type: none"> Scheme to be progressed later in 2018 	ER/KK		March 19
	Bell Street public realm scheme	<p>Negotiate with the property owners to acquire the site or secure a licence to deliver a comprehensive environmental improvement scheme.</p> <ul style="list-style-type: none"> Discussions are on-going with the site owners 	ER/KK		Aug 18
		<p>Complete design work, confirm costs, prepare tender documents and procure a contractor to undertake the improvement scheme to provide a high quality square/park adjoining the Rochdale Riverside site.</p> <ul style="list-style-type: none"> Design options to be reviewed once formal agreement with owners has been secured Discussions to take place with Planit-IE with regards to a public realm design for Bell St. 	ER/KK		March 19
	Drake Street strategy and Heritage Action Zone	<p>Complete preparation and secure approval of the Drake Street strategy, including delivery programme, governance and budget.</p> <ul style="list-style-type: none"> Report with revised Drake Street Strategy incorporating HAZ, Town Centre Residential Strategy and Town Centre Challenge approved by Cabinet in September 	NB/KK		June 18
		<p>Coordinate implementation of the approved Drake Street strategy including the reuse of vacant properties /sites and the completion of identified improvement schemes.</p> <ul style="list-style-type: none"> Grants awarded to 1 & 6 Drake Street and 19-21 Church Lane (1 new shopfront / new business, 13 residential units) Drake Street Strategy aligned with HAZ (2018-2023) 	NB/KK		March 19
		<p>Implementation of the Heritage Action Zone delivery plan to secure the repair and reuse of heritage assets.</p> <ul style="list-style-type: none"> HAZ Project Officer appointed as of September 2018 	NB/KK		March 19

		<ul style="list-style-type: none"> Tender submitted for PSICA development work 			
	Rochdale town centre investment strategy & action plan	<p>Confirm and complete the town centre investment strategy and associated Delivery Plan and Action Plans in consultation with internal stakeholders and Members.</p> <ul style="list-style-type: none"> The investment leaflet has been completed, printed and distributed The Delivery Plan and Action Plan are currently being drafted 	ER/GD	➔	June 18
F. Heritage assets					
	Implement the long term Town Hall HLF strategy	<p>Complete procurement of Design Team for the phased adaptation work.</p> <ul style="list-style-type: none"> Process reviewed due to complexity of phasing and agreed with HLF (Sept 18) and now working with STaR to implement Single stage OJEU route to appoint with design team in place 	JH	➔	July 18
		<p>Coordinate work needed to progress the HLF development stage & Round 2 submission, including activity plan, designs, cost plan & business plan and the soft market testing of commercial partners.</p> <ul style="list-style-type: none"> Permission to Start submitted to HLF Appointment of team to be completed in the new year 	JH	➔	March 19
		<p>Coordinate implementation of the Phase 1 improvement works to the building including engagement with Historic England.</p> <ul style="list-style-type: none"> Scope of phase 1 under consideration and awaiting procurement of design team 	JH	➔	March 19
	Town Hall Square & Cultural Heritage quarter public realm	<p>Procure and appoint a landscape architect through a design brief to create designs to transform the square including public consultation and coordinate design of architectural lighting scheme in town centre.</p> <ul style="list-style-type: none"> Procurement underway (shortlisted 8 teams) with the design team expected to be in place by end of October 	JH	➔	June 18
		<p>Confirm and implement the delivery programme for the public realm works and the architectural lighting scheme.</p> <ul style="list-style-type: none"> Briefs prepared and awaiting guidance from STAR on route to market Lighting Scheme for Memorial Gardens is currently being advertised on the CHEST. 	ER	➔	March 19
		<p>Confirm the strategy for the acquisition and future use of the former magistrates building, including funding and delivery mechanism.</p> <ul style="list-style-type: none"> GMCA led the bid for DCMS Cultural Development Fund however it was oversubscribed and 2 other GM bids were shortlisted Meeting arranged with RBC to discuss funding. New round of negotiations expected 	JH	➔	Dec 18
	Tonge Hall	<p>Agree boundary & confirm school land, prepare development brief, secure planning permission and undertake valuation of enabling development in dialogue with Historic England.</p> <ul style="list-style-type: none"> Cabinet report expected at end of August to transfer land from Great Academies Legal reviewing any potential covenants that may restrict development 	NB	➔	Dec 18

		Market the development opportunity and secure capital receipt. <ul style="list-style-type: none"> To be marketed following cabinet approval 	NB		Dec 18
		Prepare brief for repair works to building and delivery programme in dialogue with Historic England <ul style="list-style-type: none"> To be prepared once scale of capital funding identified 	NB		Dec 18
	Rochdale Fire Station Museum	Coordinate implementation of the delivery phase following Stage 2 HLF approval. <ul style="list-style-type: none"> Permission to Start submitted to HLF. Briefs agreed and currently with STAR to procure design team and contractor 	JH		March 19
		Provide project management support for the appointment of consultants to complete surveys, research and investigations. <ul style="list-style-type: none"> Briefs agreed and currently with STAR to procure design team and contractor 	JH		Dec 18
		Confirm proposals for the adaptation and use of the first floor, delivery programme, procure design team, confirm appraisal and implement. <ul style="list-style-type: none"> RIBA Stage 4 plans for co-working use to be developed in tandem with those for rest of building NE leading on marketing of opportunity to businesses and discussions with potential operators ongoing 	JH		March 19
	Hopwood Hall	Implementation of the emergency works needed to protect features of significance and to continue regular inspections and repairs, in discussion with Historic England. <ul style="list-style-type: none"> Professional advisor appointed. Minor works ongoing. Structural works to be tendered. 	NB		Oct 18
		Work with Hopwood Dupree and Historic England to prepare a coherent and deliverable strategy and programme for the restoration and re-use of the building. <ul style="list-style-type: none"> Liaising with Hopwood Hall College and Hopwood DePree to find workable solution 	NB		March 19
	Heritage Strategy	Work with RBC Planning and partners to undertake a review of heritage projects and assets and prepare a draft Heritage Strategy. <ul style="list-style-type: none"> Heritage mapping exercise complete Scoping of next steps underway following discussions with Heritage Lottery Fund 	NE		Dec 18
	East Lancs Railway	Complete a Network Rail approved Castleton Extension Feasibility Study <ul style="list-style-type: none"> Network rail appointed to carry out feasibility study 	NB		Dec 18
		Complete a costed Manchester Road Access Scheme for Heywood Station <ul style="list-style-type: none"> Final detail costs being prepared by Highways. 	NB		Mar 19
		Develop Heywood engine shed project <ul style="list-style-type: none"> Cost of design complete, council to commission feasibility study 	NB		Mar 19
	Middleton Town centre	Complete the paving scheme and shop front improvement scheme <ul style="list-style-type: none"> Tender completed, contractor on site. 	NB/KK		Oct 18

Performance Indicators	RDA Annual Target	Investment Team Only	Q2	Cumulative	Commentary
Number of companies receiving support from Business Growth Hub	50	50	9	16	➔
Number of successful inward investment projects receiving RDA assistance	10	10	0	3	➔
Number of local companies relocating/expanding with RDA assistance	20	20	5	7	➔
Number of jobs safeguarded/relocated by RDA assisted companies	350	350	48	171	↗
Number of new jobs created by RDA assisted companies or projects	250	250	40	119	↗
Amount of floor space occupied by RDA assisted projects (sq ft)	500,000	500,000	106,000	220,000	↗
Total level of public sector investment secured or spent on RDA assisted projects	£10,000,000	£500,000	£2,798,000	£3,015,630	↗ Includes HLF funding for the Town Hall and Fire Station projects
Total level of private sector investment generated by assisted projects	£30,000,000	£5,000,000	£9,220,000	£11,470,000	↗
Number of vacant properties re-occupied with support of Town Centre business rates scheme	6	0	0	2	➔
Number of grant approvals for the Town Centre shopfront & start up grant scheme	6	0	0	1	➔
Amount of commercial floor space built with RDA support (sq ft)	300,000	150,000	136,000	136,000	↗

Amount of commercial floor space refurbished with RDA support (sq ft)	500,000	150,000	15,000	15,000	→
Key Activity Indicators					
Total number of enquiries	200	200	54	115	↗
Number of Rochdale companies account managed	50	50	8	20	↗
Number of positive news stories issued	20	12	3	12	↗
Number of new social media followers	300	300	55	113	↗

Key	
	Achieved
	Progress on track to achieving target
	Steady progress with minor risk of potential delays
	High Risk of project not being achieved
	Not Achieved

