



Report title: Public Health & Communities Directorate Plan 2024-25: Quarter 1 Performance Update

Report to: Communities, Regeneration and Environment Overview and Scrutiny Committee

Date of meeting: 30th July 2024

Cabinet Portfolio Holder: Cabinet Member for Regeneration and Housing.

Report of: Director of Public Health & Communities

Public or private: Public

Key Decision: Non-key

Published on the Forward Plan: Not applicable

1. Report summary

- 1.1 To report progress at the end of Quarter 1 (1st April – 30th June 2024) towards achievement of the targets contained in the Public Health & Communities Directorate Plan 2024-25.

2. Recommendations

- 2.1 Members are asked to review the information contained within the report and the appendices.

3. Reason for recommendation

- 3.1 In accordance with the Council's performance management framework, progress toward targets contained within Directorate Plans are to be reported to relevant Overview & Scrutiny Committees at the end of each quarter.
- 3.2 The Quarter 1 progress reports for the Public Health & Communities Directorate are attached at Appendix 1 and 2 respectively. Actions within each appendix have been colour coded in accordance with the following criteria:
 - 3.3 **Red:** Action not fully completed or not on track to be completed by the target date
 - Amber:** Action not fully completed or not on track to be completed by the target date due to circumstances outside of the directorate's control
 - Green:** Action completed by the target date
 - Purple:** Action is not yet due for completion but is currently on track

The appendix includes a commentary against actions that are showing red, amber or purple.

4. Alternatives considered

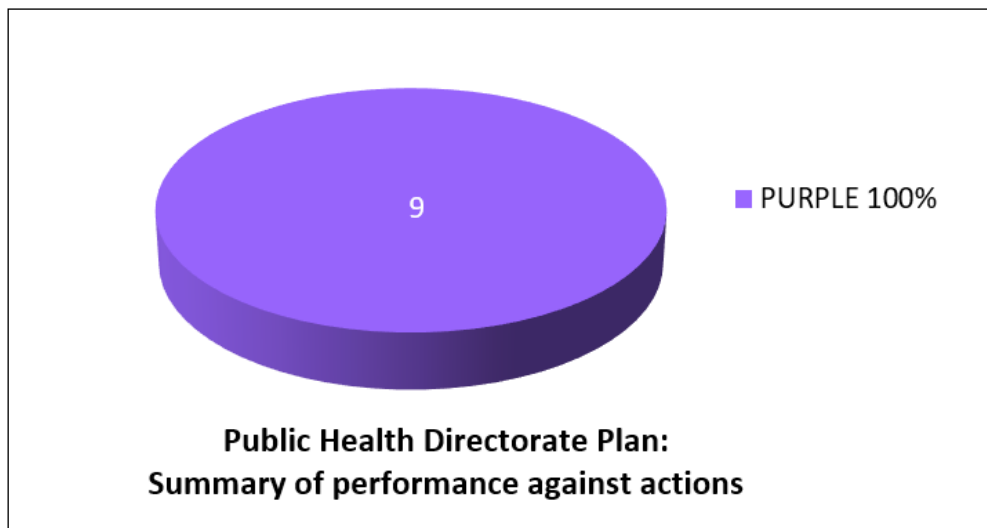
4.1 Not applicable

5. Key information

5.1 Public Health & Communities Directorate Plan 2024-25 Progress

Performance Overview

5.2 100% (11) actions are ongoing. The chart below shows the overall performance of the Directorate in meeting its plan targets at the end of Quarter 1.



Quarter 1 Summary

5.3 The action for work around gambling is ongoing. Arts Council funding has been awarded for creative installation & engagements focusing on gambling harm, currently being developed. Community engagement & awareness raising messages have been confirmed for Rochdale from 5th-19th October 2024. A gambling harms neighbourhood deep dive is being planned with Living Well with GMCA to confirm the research method in Q2. Discussions with GM colleagues are ongoing in regards to refreshing the gambling licensing policy; currently reviewing Statement of Principles and liaising with partners prior to updating the policy and consultation.

- 5.4 Poverty work continues. A Cost of Living Toolkit is being revised by the VCFSE-led Anti-Poverty Network in the second half of 2024 as a piece of co-produced work; the network has had one meeting so far. Conversations have started to develop regarding an equality impact assessment tool that could help staff have conversations with residents about poverty – this links with a wider piece of work to revise the council’s Sustainable Development Goals Assessment (to include the socio-economic duty amongst other changes) and increase its use across the council.
- 5.5 The development and implementation of a work programme to strengthen and embed a consistent community safety offer is ongoing. A work programme is still to be finalised however some implementation has begun already. The community safety service structure has been changed in consultation with trade unions and leadership. The service now has five Community Safety Officers aligned to the five township areas. Work is currently ongoing to align our community safety offer with Township Officers, wider services as well as the Neighbourhood Policing Model to improve partnership response.
- 5.6 The action regarding developing and embedding a customer service strategy is 50% complete. The approach to develop the strategy has been presented to the Director of Public Health & Communities, and the Assistant Director of Public Protection & Customers. The approach included all stakeholders who will be involved in the development of the strategy. This will be presented to Leadership for feedback and sign off, after which stakeholders will be engaged.

6. Finance

- 6.1 There are no finance issues associated with this report

7. Legal

- 7.1 There are no legal issues associated with this report

8. Human resource

- 8.1 There are no human resource issues associated with this report

9. Sustainability impact

- 9.1 There are no sustainability impact issues associated with this report

10. Other considerations (corporate priorities, risks)

10.1 None

Background Papers:

Appendix 1 – Public Health & Communities Directorate Plan 2024-25 Q1

Contact: Ben Jorgensen, Data Innovation & Intelligence Manager –
ben.jorgensen@rochdale.gov.uk