



Delivery Plan 2024/25

Overview

The RDA mission and vision follows the Rochdale Council Plan 2028 which sets out the ambition of Rochdale Borough Council.



Mission

To improve the socio-economic strength of the borough.





Vision

Rochdale will be a more desirable location with an innovative, productive and equitable economy.

RDA achieves the mission and vision by co-operatively supporting the development and growth of the Rochdale economy through targeted activities. The activities detailed in this delivery plan are aligned to five socio-economic pillars.



Activity	Purpose	Objective	Lead	Progress
Town Centres & Key Sites	Regenerate the boroughs Town Centres & key sites improving the quality to enhance the local offer increasing footfall and spend.	Progress delivery of the Rochdale Rail Corridor Programme	LS	➔
		<ul style="list-style-type: none"> ▪ <u>Rochdale</u> Quarter 1 update <ul style="list-style-type: none"> - The Corner Plot scheme has now received planning permission for 33 apartments and a number of commercial units across a 6 storey residential block. - The next stage of technical design work on the new Station Square proposals has commenced with the intention to start on site in early 2025. We are continuing to work with an architect on the proposals for the improvements to the Station Entrance. - Planning permission has been granted for the Station Gardens housing scheme and discussions are continuing with central government (DLUHC) to seek funding from the Levelling Up Partnerships as well as other funds to progress the scheme. ▪ <u>Littleborough</u> Quarter 1 update <ul style="list-style-type: none"> - The area in front of the arches is currently being marketed to potential food/drink/craft vendors. Engagement has begun with Network Rail in regards to adding a deck onto the existing car park at the station. ▪ <u>Castleton</u> Quarter 1 update <ul style="list-style-type: none"> - Conversations with Network Rail are ongoing in regards to their land to the north and the south of the station. The proposals for the land to the south of the station are subject to a Network Rail business clearance process. - A property improvement scheme in Castleton is currently being developed. - Planning permission has been granted to Kellen Homes for the delivery of 200 homes at Castleton Sidings. 		

		Progress delivery of key regeneration projects in Rochdale Town Centre	GD	
		<ul style="list-style-type: none"> ▪ <u>Upperbanks</u> Quarter 1 update <ul style="list-style-type: none"> - The Hampton by Hilton Hotel opened to the public in September 2023. The Upperbanks apartments are being managed & marketed by Urban Bubble on behalf of the Council. Lettings are steady and marketing activities continue. ▪ <u>Rochdale Riverside</u> Quarter 1 update <ul style="list-style-type: none"> - Terms agreed for new letting on Unit 3 and solicitors instructed. This will take the scheme occupancy to 97%. - Serious interest in last remaining new build unit from a multiple restaurant operator. - Footfall and car park revenue ahead of comparable period last year. 		
		Progress delivery of Town Centre Masterplan projects	GMc	
		<ul style="list-style-type: none"> ▪ <u>Heywood</u> Quarter 1 update <ul style="list-style-type: none"> - The baseline study for Heywood is now complete, a series of baseline data has been collated to become performance indicators which can be reviewed to highlight the extent of how the outcomes have changed in the future, as a result of the interventions within the masterplan. - CRSTS Streets for All/ Quality Bus Corridor Scheme. TfGM have analysed the feedback from the first phase of community engagement and the modelling analysis of the town centre and the surrounding transport network has taken place. - Engagement has taken place for the Long Term Plan for Towns, over 1,500 responses were received for the online survey and several community focus groups have been held. Thematic workshops with key stakeholders are currently taking place. - The marina ropes development is now on site. 		

		<ul style="list-style-type: none"> ▪ <u>Middleton</u> Quarter 1 update <ul style="list-style-type: none"> - The baseline study for Middleton is now complete, a series of baseline data has been collated to become performance indicators which can be reviewed to highlight the extent of how the outcomes have changed in the future, as a result of the interventions within the masterplan. - The Strategic Outline Business Case for the CRSTS Streets for All scheme on Long Street/ Market Place has been submitted. - Work is ongoing to develop the Supplementary Planning Document for the North East side of the masterplan. - The drafting of Middleton’s Heritage Trail is ongoing. - A new Town Centre Manager for Middleton was appointed in May 2024 to support the longer term development of the Town Centre and its offer. 		
		Actively engage with businesses to develop the boroughs Town Centre offer	CM	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Actively engaging with businesses throughout Middleton town centre to identify opportunities for development and progression. - Developing relationships with businesses and stakeholders in Middleton town centre to ensure increased levels of engagement and cooperation, identifying key stakeholders. 		
Heritage Projects	<i>Enhance the condition of the boroughs heritage and cultural assets to support the visitor economy.</i>	Progress refurbishment of Rochdale Town Hall, Town Hall Square and The Slopes	EB	➔
		<ul style="list-style-type: none"> ▪ <u>Rochdale Town Hall</u> Quarter 1 update <ul style="list-style-type: none"> - The central and east wing of the building have opened to the public and are working well. The TH is hosting public cultural events as well as commercial events and the offer has been well received. Phase 3 works continue on site with progress being made in all areas. The Changing Places facility has been completed and grant claim submitted as has the ASHP Salix grant. Further training courses have been provided in conservation in the Council Chamber and exciting research undertaken into the new Mayor’s Parlour wall finishes. 		

		<ul style="list-style-type: none"> ▪ <u>Rochdale Town Hall Square</u> Quarter 1 update <ul style="list-style-type: none"> - The main public areas have now been handed over including the Great Lawns. The remedial work to replace defective paving is underway. The compound hoarding is being moved back to accommodate the Feel Good Festival. Requested changes to the car park layout have been proposed and costed and are subject to RBC approval and funding. Access arrangements are still being finalised to incorporate the commercial and security requirements. ▪ <u>The Slopes</u> Quarter 1 update <ul style="list-style-type: none"> - The NLHF second round delivery grant is secured, the planning issues have now been overcome and the team are preparing to start the RIBA Stage 4 work and tender documentation. The scheme will be on site next spring 2025. - The West Slopes have been planted and the railings are now being installed. 		
Progress key improvement projects to local cultural and historic areas			ER/ PM	➔
		<ul style="list-style-type: none"> ▪ <u>Heywood Civic</u> Quarter 1 update <ul style="list-style-type: none"> - Planning approval has been received for the refurbishment and extension of the Heywood Civic Centre. The second stage of procurement is ongoing with tender prices awaiting return from the Main Contractor. - Pre-construction works including asbestos removal and internal demolition works have begun and will be taking place for a period of 2-3 months, to prepare for the Main Contract Works, which are planned to follow on. The Main Contract works programme is in the process of being prepared and finalised. - Landscape architects have been appointed to explore options for the redesign of Heywood Civic Square to improve access to the new extension and to create more flexibility in the use of the square for public events. Engagement to inform the design is taking place over the next 3 months. 		

		<ul style="list-style-type: none"> ▪ <u>Touchstones</u> Quarter 1 update <ul style="list-style-type: none"> - Construction work has started on site but has been delayed by over 2.5 months due to highways and procurement issues. - Planning approval received with a number of conditions – pre-commencement conditions have been completed. - Asbestos and lead paint removal took place prior to construction works starting. - Contractor procurement took place with a preferred contractor being appointed and starting on site this month. Announcement to be made following elections. - First floor works progressing and submitted for planning approval. ▪ <u>Hopwood Hall</u> Quarter 1 update <ul style="list-style-type: none"> - NLHF grant acceptance in delay and at risk, with little to no progress made with the Foundation on delivery arrangements. Briefing note to Members and the working group is being prepared by legal on the option to purchase alternatives. License to occupy is currently under discussion with the film company due to health and safety breaches and to it being now not fit for current occupation. ▪ <u>Tonge Hall</u> Quarter 1 update <ul style="list-style-type: none"> - Procurement exercise carried out to procure a new scaffolding contractor. - Contractor took possession of the site at beginning of June and will complete works by beginning of August 2024. - Structural survey completed, the building has deteriorated significantly. 		
Business Parks	<i>Develop the boroughs business parks to provide accessible</i>	Progress delivery of physical projects located within Atom Valley	RD/DR	➔
		<ul style="list-style-type: none"> ▪ <u>Kingsway Business Park</u> Quarter 1 update <ul style="list-style-type: none"> - Construction work continues on the Plot J2 employment units (2 units totalling 203,000 sq ft) and is due to complete in December 2024. 		

	<p>high quality accommodation for new business and job creation.</p>	<ul style="list-style-type: none"> - Planning permission has recently been granted for a scheme of 57 residential units at Plot W including the conversion of the listed Silver Hill Farm building. - Planning applications are also under consideration for i) a petrol filling station and associated facilities at Plot U2, ii) four medium sized industrial units at Plot L and iii) a battery storage plant adjacent to Broadshaw Farm. - Works to complete Michael Faraday Avenue are due to commence in summer 2024. <ul style="list-style-type: none"> ▪ <u>Stakehill Industrial Estate</u> Quarter 1 update <ul style="list-style-type: none"> - Traffic Regulation Orders proposing an increased extent of double yellow lining within the Industrial Estate will shortly be advertised with the aim of reducing parking on bends and increasing road safety. - Stakehill Business Improvement District, supported by RDA and RBC, continue to improve the appearance and functioning of the estate, including funding new litter bins, new and cleaned locational signage and courses for employees of businesses within the estate. - A further Business Event is planned as part of the Local Industrial Decarbonisation Plan, building on ongoing data collection work. - An Energy Infrastructure Report has recently been completed assessing the likely future energy demand, and how this can be met, for development taking place as part of the expansion envisaged under the Places for Everyone allocation. ▪ <u>Northern Gateway</u> Quarter 1 update <ul style="list-style-type: none"> - Phase 2 widening works to the J19 Link Road, between Pilsworth Road and Moss Hall Road / Whittle Lane have now been completed. - Over 50 new homes are now occupied in the two residential developments fronting Manchester Road. - National Highways are continuing with the PCF stage 0a SRN modelling with initial outputs expected in Q2. NH will present the initial outputs along with next steps to the Mayoral Development Zone Board in October (Q3). - Local Highways modelling and design options for Western Access also continue and will link with the emerging SRN strategy. Outputs are also anticipated in Q2. 		
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		Progress delivery of SMMC (AVIC) Building on Kingsway Business Park	MG	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Request from potential operator to redesign internal space to accommodate larger lecture theatre also means additional time needed to finalise drawings prior to Planning Application submission. - Uncertainty over build costs until the scheme is actually tendered. 		
Commercial Property	<i>Manage and develop land and property to provide high quality accommodation for new business and job creation.</i>	Review the Council's industrial estates portfolio to improve asset use, identify development opportunities, realise capital value and maximise return	ML	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Rent collection levels for last year 2023-24 were 87%. 10% were voids due to requiring works, refurbishment or to re-let. The remaining 3% is a combination of historic or ongoing debt. - An expression of interest was conducted for the refurbishment of Phoenix Close and Lincoln Close Industrial Estate. 13 responses were received. 		
		Acquisition and development of properties to meet the Council's strategic and financial objectives	MN/SP	➔
		<ul style="list-style-type: none"> ▪ <u>Mossfield, Heywood</u> Quarter 1 update <ul style="list-style-type: none"> - Scheme under review following interest in the site from a large food retailer. ▪ <u>Plot V & M, Kingsway Business Park</u> Quarter 1 update <ul style="list-style-type: none"> - A financial appraisal has been completed. - Scheme under review following a large Rochdale employer interested in the site. 		

Activity	Purpose	Objective	Lead	Progress
Location Promotion & Placemaking	<i>Amplify Rochdale's story to position the Borough as a destination of choice to live, work, play and visit.</i>	Develop a coherent placed based approach to enhance Rochdale's Brand Perception & Awareness	AS	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Have engaged with a creative agency to write a 'statement piece' for Rochdale and a video. This will act as an elevator pitch for partners and stakeholders. - 61,668 views on LinkedIn, 180 new followers, and 6.6k website visits. 		
		Collaborate effectively with Partners and Key Stakeholders to market the pipeline of projects and activities	AS	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Currently arranging a familiarisation trip by MIDAS and Marketing Manchester to Rochdale – will include Steve Kuncewicz and key members of staff – aimed at more junior members of staff to ensure they understand our 'product'. 		
		Elevate Rochdale's position as a premier location for capital investment	AS	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - CEAMS – a launch, demo day, event in parliament with composites UK and round table event took place. A video, three case studies and write up have been created. - SMMC – working with Justin Kelly and have created a brand and assets for this initiative. - LIDP website launched. 		
		Elevate Rochdale's position as a premier cultural, heritage and visitor destination	AS	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Social Media Executive appointed. 		

		<ul style="list-style-type: none"> - Launched Instagram channel which so far is achieving 20% engagement rate and is on track to double the number of followers than was predicted. - The Keira Walsh mural in Rochdale Town Centre, attracted significant national media coverage including BBC. 		
Innovation Programmes	Support companies to become more productive, sustainable & position Rochdale as an attractive place to invest	Successfully deliver the CEAMS collaborative R&D programme	MG	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - CEAMS continues to deliver against the original scope and is on programme. Successful Launch Event and Demo day held. 		
		Develop and validate a future business case for CEAMS building on work already undertaken by RDA	MG	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Future business case being prepared and feedback is being sought from stakeholders and industry. A series of workshops have been held. 		
		Build partnerships with RTO's, Universities & Industry to explore future programmes of funding and support the sustainability of a future centre	MG	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Regular meetings held with RTO partners and UoM to understand the 'ask' / 'need' for the future centre. Dedicated resource within RTO to support future funding bids. 		
Market Research & Insight	Drive initial investment in key initiatives to support further public/private investment to bolster the area's	Create business cases that can secure further funding or future projects in to Rochdale	NE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Funding secured to explore concept options to identify capacity for conversion of town centre assets to residential accommodation and to support the submission of the planning application for SMMC (AVIC). - Pipeline of future bids being prepared for Q2 submissions. - Options to secure funding to support Rochdale Station delivery and Rochdale Station South being explored. 		

	economic prosperity.	Create business cases that can unlock the delivery of Atom Valley development and infrastructure	DR	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Grant funding secured in Q1 for Western Access, which will facilitate the business case and design options for the next phase of works at J19 link road. - Further funding bids submitted in Q1 for Northern Gateway with outcome of these expected in Q2, including bid to support further business case development for Northern Gateway. 		

Activity	Purpose	Objective	Lead	Progress
Business Support & Development	<i>Drive growth within existing businesses while attracting businesses in strategic industries to bolster the area's economic prosperity.</i>	Enhance Business Engagement & Relationship Management	MM	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Business networking and events held, including CEAMS launch, Talent Foundry and Stakehill Local Industrial Decarbonisation Project. - 3 Netwalks with new businesses joining, resulting in new connections and supply chain opportunities. ▪ <u>BITC Asian Business Network</u> Quarter 1 update <ul style="list-style-type: none"> - Awaiting BITC staff member. 		
		Identify and Refer to Business Support Programmes	MM	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Responded to enquiries, and account management meetings taking place with referrals to appropriate partners / organisations. - Continue to promote the IUK project CEAMS to businesses. 		
		Support occupiers into available property or attract developers to deliver economic growth	MM	➔
Account Management	<i>To ensure that partners across Greater Manchester</i>	Manage services provided by MIDAS as part of SLA with Rochdale	MM	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - MIDAS Q1 update meeting arranged for Q2. 		

	<i>can support the activities of RDA and work more strategically</i>	Manage services provided by Business Growth Hub as part of SLA with Rochdale	MM	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Awaiting data. Data expected in Q2. 		
		Manage services provided by Marketing Manchester as part of SLA with Rochdale	AS/NW	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Partnership work with Marketing Manchester led by Visitor Economy and Marketing continues to progress, with improvements made to the 'Visit Rochdale' microsite on the 'Visit Manchester' website to amplify marketing activity and visibility. 		
Skills Development	<i>Ensuring Rochdale can remain competitive for talent, investment, and jobs by ensuring opportunities exist for all to participate.</i>	Strengthen Academic Engagement and Collaboration, in particular through the Atom Valley Education Challenge Consortium	NE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Director for this work appointed by Rochdale Sixth Form - Held first meeting with Universities of Cambridge, Oxford, Rochdale Sixth Form College and Rochdale Council - Chair appointed to group, terms of reference approved and delivery plan being progressed 		
		Influence policy for skills development and economic growth to create opportunities for Rochdale businesses	NE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Engagement with GMCA ongoing and workshop to be held to join up provision between various partners. Focus will be to shape opportunity around future delivery linked to devolved funding. 		

Activity	Purpose	Objective	Lead	Progress
Sustainability Projects & Decarbonisation	Contribute to Rochdale's carbon neutral 2038 target and reduce the impact on climate change.	Explore the implementation of a Heat Network for Rochdale Town Centre	SB	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Procurement complete for Detailed Project Development (DPD) stage which will cover techno-economic, commercial and finance, project management and legal work packages. - DPD stage will last for 6 months with an OBC being produced for December 2024. RDA included in the project team and as a key stakeholder. 		
		Progress delivery of EV charging scheme at Kelvin Avenue	MN	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Operator held a workshop with local residents and have reassured them of their main concerns. - Continuing to progress with the agreement for lease where outstanding queries and definitions were clarified. - Operator are continuing with site investigations. 		
		Progress delivery of the Local Industrial Decarbonisation Plan at Stakehill Industrial Estate	SB	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - LIDP website complete, and key events planned for Q2. - Data collection from Stakehill businesses completed by partners, and a baseline energy usage report produced for University of Manchester to start scenario modelling in Q2. 		

Green Economy Facilitation	<i>Drive the adoption and implementation of sustainable technologies and working practices.</i>	Promote Carbon Literacy within and beyond the RDA, engaging stakeholders and advocating for Carbon Literacy	SB	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - 17 members of RDA have successfully completed Carbon Literacy training, and the training is now being promoted with the Rochdale business community. 		

Activity	Purpose	Objective	Lead	Progress
Visitor Economy	Create a vibrant destination for residents and visitors to maximise economic growth, footfall and leisure spend.	Develop the necessary infrastructure and partnerships to support the growth of the Visitor Economy Sector and offer	NW	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Work is continuing on the development of a cohesive business support package for the retail, hospitality and leisure businesses, projected to begin implementation in Q2. - The final report received from High Streets Task Force. - The work with GMCA to develop an Early Evening Economy Strategy for Rochdale is drawing to a close. Consultation with key stakeholders and partners is now complete. The final strategy is due to be completed by the end of July 24. - Middleton Town Centre Manager appointed. - Work underway to engage with Businesses to establish a Middleton Business Forum. - Exploring options to establish a Middleton place-based brand identity. 		
		Develop the Rochdale Film Service Function and increase the number of 'Film Days' in the borough	NW/PC	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Specialist consultant has been commissioned to undertake a feasibility study to help establish the function. - Initial meeting taken place with Highways, Parking and Estates and key stakeholders. 		
Strategic Festivals & Events	Maximise the impact of Festivals and events, increasing	Deliver a Strategic Festival events programme	LB/AE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Mayfest delivered in Middleton, attracting more than 2,000 visitors - Feel Good Family Picnics 		

	<p>visitor number, employment opportunities and place promotion.</p>	<ul style="list-style-type: none"> ▪ Programme is almost complete for all 4 days. Planning and Prep all on schedule with a large number of community agencies attending to engage with residents throughout the Borough. ▪ Marketing is now live with every child in the Borough receiving a flyer about the events. ▪ All micro commissions for the local arts ecology have now been confirmed, which inc. Cartwheel Arts, Skylight Circus, Touchstones, Your Trust and M6 Theatre. ▪ Engagement for the Carnival Experience are now taking place throughout the Borough. - Feel Good Festival <ul style="list-style-type: none"> ▪ Full Operations and Logistics are now being finalised for the weekend. ▪ Ticket Sales are at 33% - Marketing project a sell-out. ▪ Local Band Atlas won the Battle of the Bands and will open the main stage on the 10th Aug. ▪ 9 Venues are have now signed up to participate in the Feelgood Fringe event on the 9th August. ▪ Based on Marketing Manchester day visitor spend benchmark, the 8,500 projected audience could generate up to £663K for the local economy. - Wild Wanders <ul style="list-style-type: none"> ▪ Following funding of £71K form Arts Council England, Schools are now confirmed for the event, with engagement starting in schools. ▪ Meeting with key stakeholders on Hollingworth Lake took place, and the event was very well received. 		
<p>Develop Rochdale’s Festival infrastructure and policy framework to maximise the number of events safely delivered by third parties across the borough</p>		<p>LB</p>	<p>➔</p>	
<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Staff attended a Safety Advisory Group Training event as part of the process of developing the existing Festival safety policy framework. 				

Cultural Development & Creative Industries	Develop and sustain the Cultural and Creative Industries sector and its offer, maximising its socio-economic impact	Support the growth of the Cultural and Creative industries through a bespoke skills and talent development programme	AE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Rochdale Creates website development, successful tender process for website and newsletter administration awarded to Sound Roots. Website scheduled to launch in Q2. - 4 local arts organisations supported to attend intensive fundraising training with National Arts Fundraising School, marketing training delivered for 10 partners with Palmer Squared. - Creative Industries survey completed with over 50 responses. The survey will inform future work programmes. 		
		Deliver a partnership programme of high quality cultural activities enhancing the offer increasing footfall and audience	AE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Site visits and ongoing strategic conversations with Factory International for MIF 25 Commissions in Rochdale Town Centre and Heywood. - Programme and engagement activity development with Royal Exchange Theatre for two week festival 7-18th August. 		
		Attract resources and inward investment to support the continued development of the sector and its offer to residents and visitors	AE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - EOI for Place Partnership bid (£750k from ACE) submitted with a focus on: <ul style="list-style-type: none"> ▪ Children and Young People ▪ Audience and Market Development (Including testing approaches to programming) ▪ Skills and Talent Development ▪ Cultural Infrastructure and maintaining the asset base - A full bid will be submitted in July will require confirmation of match funding. 		

		<ul style="list-style-type: none"> - Arts Council and the C&P Team held a National Lottery Project Grant Grass Roots Music Training event attended by 10 local hospitality/grass roots music venues. Grants of up to £40,000 are available. - £71K has been secured to support a wrap-around programme for the Feelgood Festival using existing funding to extend the event to a three day programme 9-11th August. - Since January 2024, we have brokered 17 Arts Council advice sessions, leading to applications securing National Lottery Project Funding of £386K. - Arts Councils Investment in Rochdale totalled £1.257M during the 2023/24 financial year, this represents a 164% increase on the previous year 2022/23. 		
		Support the delivery of a strategic creative learning programme promoting educational attainment and pathways into employment	AE	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - First Creative Careers Event delivered with LCEP and Positive Steps in Town Hall – attracting over 900 year 9 pupils and working with more than 40 professionals. - LCEP finalist at Northern Cultural Education Awards 2024. 		
Placemaking & Infrastructure Development	Maximise placemaking and infrastructure development to improve the physical environment and perceptions of place, making Rochdale the	Rochdale Creates Space, Creative workspace Development Programme	OB	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Richard Street - Lead tenant secured Breaking Barriers, contracts being finalised before official launch in July. - Butterworth's (14-16 Drake Street) - Progressing with refurbishment of building to provide creative workspace and retail space – planning to open March 2025, with open call launching soon for lead tenant. - 36 Drake Street - Assessing opportunities for additional funding to support the refurbishment of 36 Drake Street into dedicated youth Arts Centre, with Vibe and other potential partners. - Baillie Street Buildings - Working with YourTrust and Coop Archive to assess potential to commission feasibility study – laying the groundwork for project included in DLUC funding. 		

	best place to live, work, play and visit.	Progress local Place based visions in partnership with stakeholders to inform future development priorities and engender a wider sense of ownership of the change agenda	OB	➔
		<ul style="list-style-type: none"> ▪ <u>Drake Street / Maclure Road</u> Quarter 1 update <ul style="list-style-type: none"> - Draft vision prepared following engagement with key stakeholders. - Vision sets out plans for series of 'Small Moves' interventions – to be implemented between now and March 2025. ▪ <u>Milkstone Road</u> Quarter 1 update <ul style="list-style-type: none"> - Discussion ongoing with Sheffield University's school of Architecture for students to work with the C&P team to create a place based vision for Milkstone Rd. 		
		Deliver a programme interventions in the urban environment that support residents and visitors experience of 'place'	OB	➔
		<ul style="list-style-type: none"> ▪ Quarter 1 update <ul style="list-style-type: none"> - Draft plan established 'Small Moves' for Drake Street. 		

Key		
😊	Achieved	100%
↗	Progress ahead of schedule	+50%
➔	Progress on track to achieving target	+25%
↘	Progress delayed potential to miss target	+0%
☹	Not Achieved	0%

Performance Indicators 2024-25	Target	Q1	Q2	Q3	Q4	Cumulative Total	Commentary
Number of businesses receiving RDA assistance	300	120				120	
Number of jobs supported & created with RDA assistance	300	3				3	3 property moves were expected in Q1, delayed to complete in Q2
Amount of space developed or refurbished with RDA assistance (sq. ft.)	380,000	3,174				3,174	
Amount of income opportunities for RBC provided with RDA assistance (£)	1,300,000	300,000				300,000	Direct rental income & business rates
Amount of engagement through digital channels	50,000	37,600				37,600	Website and social media channels
Number of events delivered with RDA assistance	40	4				4	
Number of targeted audiences	80,000	0				0	