

Action Plan	Due Date	Status
<b>1001a Provide the Skills and Employment support to local residents to obtain and remain in employment including supporting apprenticeships at higher levels.</b>	31 March 2017	■
<p>Objectives: Increase the number of local people into employment (and increase employment rate in the Borough)</p> <p><i>Over the year, the number of borough residents in employment has significantly fallen by 5800 (3500 fewer employed and 1700 fewer self-employed). This is the lowest in Greater Manchester. The number of out of work benefits claimants rate has increased slightly by 0.1% over the year, an additional 100 residents. The official measure of unemployment shows Rochdale is 8th place in Greater Manchester, ahead of Manchester and Salford. There have not been any large scale (100 jobs+) redundancies in the borough this year, so it not easy to explain the significant decrease in employment but contributing factors can be, the reduction in support for self-employment, including benefit changes, smaller scale redundancies e.g Beales, B&amp;Q, and public sector and employed residents moving out of the borough...Employment projects to support residents into employment are performing on or ahead of targets. The Working Well programme to support those with health conditions into work has supported 128 people into sustained (6 months +) employment. New jobs have been created in the borough during the year supported by RDA and The Council and efforts are made to ensure borough residents are well placed to get these jobs. E.g. the Employment Links Team are managing the recruitment for a recent inward investor to Heywood (Kleeneze) and the target is for 80% of the jobs to be gained by unemployed borough residents. Progress as at the end of March is 100% borough residents with 80% previously unemployed.</i></p>		
<b>1008b Complete the proposed heritage and public realm projects, specifically including the Rochdale River reopening scheme and the Middleton Townscape Heritage Initiative.</b>	30 June 2016	■
<p>Objectives: Increase the quality and best use of the Borough's Heritage assets</p> <p><i>The River Roch reopening scheme was completed in May 2016. The scheme won several awards during 2016 including a national Royal Town Planning Institute (RTPI) for Planning Excellence in the Natural Environment and a joint regional award from the Royal Town Planning Institute (RTPI) and Institute of Historic Building Conservation (IHBC) for the NW Conservation Project of the Year 2016. Work to complete the Middleton Townscape Heritage Initiative with a number of projects completed including 23-25 Market Place and works on site at The Exedra and 51-53 Rochdale Road. The biggest project is the Long Street Methodist School and there has been a delay with the voluntary group submitting information necessary for the grant request. Officers have worked with the group to address these delays. Architects are preparing tender documents and listed building consent approved. The Council is negotiating an extension to the project with the Heritage Lottery Fund to enable the completion of this project during 2017/18. The Council has commissioned a structural survey of Hopwood Hall to inform an agreed schedule of repairs with Historic England. A grant application for funding will be made during 2017/18. Options for an enabling development on Council owned land around Tonge Hall have been developed and soft market testing taking place with developers and Historic England.</i></p>		
<b>1006c Relocate the Rochdale outdoor market to its permanent location and prepare options for an indoor market.</b>	31 March 2017	■
<p>Objectives: Improve the Borough's Town Centre's and especially make significant progress towards construction of Rochdale TCE</p> <p><i>A planning application for the development of a new outdoor market on The Butts was submitted in late 2016. The procurement process of an external market operator is complete and Quarterbridge have been selected to operate the market. The Council has acquired the Santander property to provide a small indoor market. Repair and adaptation works to the building are underway. The servicing and loading arrangements for the market are still being finalised.</i></p>		

Action Plan	Due Date	Status	
<b>1002 Support local business growth and promote inward investment through a programme of targeted marketing:</b>	31 March 2017	■	
Objectives: Increase the value of inward investment			
Ref	Name	Due	
■ Identify a portfolio of target companies across the Borough for an Account Management strategy for Local Businesses and then implement the strategy	1002b	31 July 2016	■
■ Prepare and implement a Marketing Strategy (to attract inward investors).	1002c	31 July 2016	■
■ Increase lead generation aimed towards Target Sectors	1002a	31 March 2017	■
<b>1003b Promote and improve a portfolio of high quality residential development sites including British Vita in Middleton.</b>	31 March 2017	■	
Objectives: Increase the land brought forward for residential & employment development (Council and private sector land)			
<b>1003c Present the case for “investing to save” in the Council’s property portfolio, in order to bring forward sites for disposal or regeneration.</b>	31 March 2017	■	
Objectives: Increase the land brought forward for residential & employment development (Council and private sector land)			
<b>1003d To promote and improve a portfolio of competitive, high quality Business Parks and Industrial Estates.</b>	31 March 2017	■	
Objectives: Increase the land brought forward for residential & employment development (Council and private sector land)			

Action Plan	Due Date	Status
<b>1004a Sustain and improve the rental income from the investment portfolio.</b> Objectives: Maximise income generation for the Council (capital and revenue)	31 March 2017	■
<b>1004b Support external funding bids (internal RBC) and completion and promotion of The Funding Centre.</b> Objectives: Maximise income generation for the Council (capital and revenue)	31 March 2017	■
<b>1004c Maximise Council income through increased planning and building control fees, capital receipts from land and property disposals, business rates growth, Planning Performance Agreements, S106/CIL contributions, development briefs and other sources of income.</b> Objectives: Maximise income generation for the Council (capital and revenue)	31 March 2017	■
<b>1005 Implement and monitor the actions and targets set out in the Council's Asset Strategy including specifically proposals to undertake an Investment Strategy.</b> Objectives: Increase effectiveness and efficiency of Council assets portfolio and make it fit for purpose	31 March 2017	■
<b>1006a Reduce vacancies in the Town Centre's by providing support to new businesses through business rates relief schemes and targeted support.</b> Objectives: Improve the Borough's Town Centre's and especially make significant progress towards construction of Rochdale TCE	31 March 2017	■

Action Plan		Due Date	Status
<b>1006b Make significant progress in the delivery of Town Centre East including:</b>		<b>31 March 2017</b>	<b>■</b>
Objectives: Improve the Borough's Town Centres and especially make significant progress towards construction of Rochdale TCE			
Ref	Name	Due	
■	Genr8 to submit the planning application.	1006b (ii) 31 August 2016	■
■	Complete the land acquisition and relocation strategy and demolition required to deliver the cleared TCE development site.	1006b (i) 31 December 2016	■
■	Genr8 to secure additional pre-lets	1006b (iii) 31 March 2017	■
■	Develop proposals for Phase 2.	1006b (iv) 31 March 2017	■
<b>1006d Support new investment opportunities and environmental improvements in the Town Centres.</b>		<b>31 March 2017</b>	<b>■</b>
Objectives: Improve the Borough's Town Centre's and especially make significant progress towards construction of Rochdale TCE			
<b>1007a Deliver the Council's statutory responsibilities as Lead Local Flood Authority.</b>		<b>31 March 2017</b>	<b>■</b>
Objectives: Improve and protect the quality of our built and natural environment			
<b>1007b Manage the physical environment of operational assets, ensuring that properties are increasingly fit for purpose and maintained in accordance with statutory and health and safety requirements.</b>		<b>31 March 2017</b>	<b>■</b>
Objectives: Improve and protect the quality of our built and natural environment			

Action Plan	Due Date	Status
<b>1007c Support and promote investment and environmental improvement schemes at key gateways and corridors within the Borough.</b>	31 March 2017	■
Objectives: Improve and protect the quality of our built and natural environment		
<b>1008a Work with the public/private sector to develop long term strategies for the commercial use of the Heritage assets including Rochdale Town Hall, Tonge Hall, Hopwood Old Hall, relocation of Fire Service Museum and the East Lancashire railway extension into Castleton.</b>	31 March 2017	■
Objectives: Increase the quality and best use of the Borough's Heritage assets		
<b>1009a Collaborate with GMCA/GM Districts on the preparation of the GM Spatial Framework and 2040 Transport Strategy.</b>	31 March 2017	■
Objectives: Contribute to and benefit from GM Strategies/policies/funding		
<b>1009b Support the estates requirements of the GMCA/One Public Estate agenda.</b>	31 March 2017	■
Objectives: Contribute to and benefit from GM Strategies/policies/..funding		
<b>1010a Maintain Planning Performance above local and national targets for planning services.</b>	31 March 2017	■
Objectives: Deliver high quality and effective services that exceed Council and national targets		
<b>1010b Ensure existing commercial employment contracts perform well and new opportunities identified.</b>	31 March 2017	■
Objectives: Deliver high quality and effective services that exceed Council and national targets		
<b>1003a Secure adoption of the Core Strategy.</b>	30 September 2016	■
Objectives: Increase the land brought forward for residential & employment development (Council and private sector land)		

Action Plan	Due Date	Status
<b>1001b Attract more and better quality jobs into the borough and retain existing sources of employment, working with local partners to ensure that local people are accessing the employment opportunities being created.</b>	31 March 2017	■
Objectives: Increase the number of local people into employment (and increase employment rate in the Borough)		