



Date of Meeting	Wednesday 21 <sup>st</sup> June
Portfolio	Cabinet Member for Housing & Environment
Report Author	Caroline Wolfenden
Public/Private Document	Public

## Directorate Plans 2016-17 Quarter 4 Performance Update

### Executive Summary

1. To report progress at the end of Quarter 4 (1<sup>st</sup> April 2016 – 31<sup>st</sup> March 2017) towards achievement of the targets contained in the Neighbourhoods Directorate Plan 2016-17.

### Recommendation

2. (i) The report be noted  
(ii) Any issues identified by Members, requiring further attention and/or action be notified to the appropriate officer for attention at the earliest opportunity.

### Reason for Recommendation

3. In accordance with the Council's performance management framework, progress towards the targets contained in directorate plans are to be reported to relevant Overview & Scrutiny Committees at the end of each quarter

### Key Points for Consideration

#### 4. Neighbourhoods Directorate Plan 2016-17 Progress

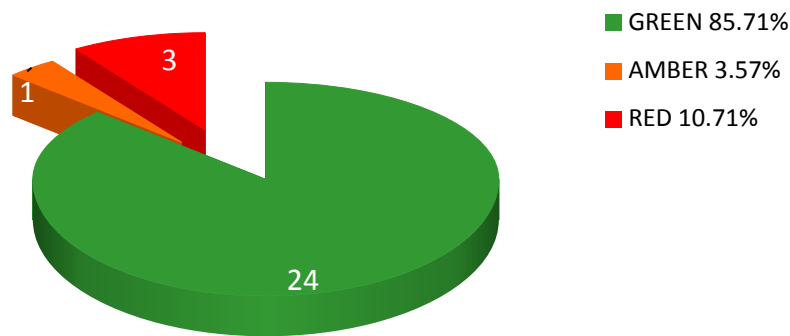
The Quarter 4 progress report for the Neighbourhoods Directorate is attached at Appendix 1. Actions within the appendix have been colour coded in accordance with the following criteria.

- Red:** Action not fully completed or not on track to be completed by the target date
- Amber:** Action not fully completed or not on track to be completed by the target date due to circumstances outside of the directorate's control
- Green:** Action completed by the target date

The appendix includes a commentary against actions that are showing red or amber.

### Performance Overview

Four actions did not achieve target, three actions have a RED status whilst the other action has an Amber status. The chart below shows the overall performance of the Directorate in meeting its plan targets at the end of Quarter Four



**Neighbourhoods Directorate Plan:  
Summary of performance against actions**

### Performance Issues

The three red actions relate to:

- Launching of the new place branding project and Rochdale brand – Delayed, all branding materials for the project are now updated and a new communications group has met to discuss strategies and how best to promote the borough.
- Formulating a 5-10 year Residential Growth Strategy for the borough which links into the Greater Manchester Place Initiative – Delayed, Work has commenced to prepare a Draft Site Allocations Plan document for consultation in Autumn 2016. This will identify land for the 7,360 additional new homes which will need to be brought forward to meet the Borough housing needs over the Core Strategy plan period until 2028.
- Continuing to work with RBH to deliver on the promises made to the Council and tenants within the stock transfer agreement – Rochdale Boroughwide Housing had completed 49 promises by 31st March 2017. There is one outstanding promise which RBH is aiming to deliver by June 2017. (The promises referred to are the “Annual review of service standards with tenants”. The service standards reviewed relate to Grounds Maintenance, Caretaking, Empty Homes, Responsive Repairs and Maintenance, Anti-Social Behaviour Service and Neighbourhoods.)

The one amber action relates to:

- Completing development of new communications strategies to improve external and internal communications – Delayed, the new council communications strategy has now been drafted and in the final stages of preparation before being presented to Leadership and Members.

**Alternatives Considered**

Not Applicable

<b>Costs and Budget Summary</b>
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5. Not Applicable

<b>Risk and Policy Implications</b>
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6. None

<b>Consultation</b>
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7. Not Applicable

<b>Background Papers</b>	<b>Place of Inspection</b>
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8. Neighbourhoods Directorate Plan 2016-17	Number One Riverside, Smith Street, Rochdale O116 1XU
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