ROCHDALE
BOROUGH COUNCIL

Action Plan	Due Date	Status
NICC002 Launch of the new place branding project and Rochdale brand	**30 June 2016**	🟥

Objectives: Promote the borough as a good place to live, work, invest and visit

The new Rochdale Ambassadors scheme launched on 24 March 2017 at an event attended by almost 100 local businesses. All branding materials for the project are now updated and a new communications group has met to discuss strategies and how best to promote the borough.

Action Plan	Due Date	Status
NP017 Formulate 5-10 year Residential Growth Strategy for the borough which links into the Greater Manchester Place Initiative	**31 March 2017**	🟥

Objectives: Promote regeneration, investment and housing growth across the borough and meet the housing needs of local people

Work has commenced to prepare a Draft Site Allocations Plan document for consultation in Autumn 2016. This will identify land for the 7,360 additional new homes which will need to be brought forward to meet the Borough housing needs over the Core Strategy plan period until 2028. The Core Strategy includes a target to bring forward 80% of this housing requirement from brownfield sites and the Council is working with landowners, housebuilders and the Homes and Communities Agency through Government initiatives and funding streams to accelerate the delivery of homes from sites within the urban area. The Allocations Plan consultation will likely include further marketing of Council and privately owned sites for residential development to evidence how the Core Strategy can be met from the delivery of existing sites across the Borough. With Officer support from the Council, the HCA and developers are acquiring land within the Borough to develop a portfolio of quality housing sites to meet the Borough target of 460 new homes per annum.

Action Plan	Due Date	Status
NP020 Continue to work with RBH to deliver on the promises made to the Council and tenants within the stock transfer agreement.	**31 March 2017**	🟥

Objectives: Promote regeneration, investment and housing growth across the borough and meet the housing needs of local people

RBH had completed 49 promises by 31st March 2017. There is one outstanding promise which RBH is aiming to deliver by June 2017

Action Plan	Due Date	Status
NICC003 Complete development of new communications strategies to improve external and internal communications	**31 December 2016**	🟧

Objectives: Promote the borough as a good place to live, work, invest and visit

The new council communications strategy has been drafted and is in the final stages of preparation before being presented to leadership and members. The communications team has also organised a Local Government Association (LGA) health check visit which will make an independent assessment of the council's communication activity.

Action Plan	Due Date	Status
NP014 Work in partnership with land owners and developers to bring forward a supply of good quality housing sites, to increase the number of new homes built across the borough and explore alternative funding models	**31 March 2016**	🟩
Objectives: Promote regeneration, investment and housing growth across the borough and meet the housing needs of local people		
NP006 Maintain and review Transport Asset Management Plan	**30 September 2016**	🟩
Objectives: Maintain and develop the asset portfolio for infrastructure of roads and bridges in the Borough		
NP005 Submission of Outline Business Case and planning application for Junction 19 Link Road	**31 October 2016**	🟩
Objectives: Maintain and develop the asset portfolio for infrastructure of roads and bridges in the Borough		
NICC007 Delivering efficiencies and improvements to improve value for money, including co-location of core corporate functions, pursuing new delivery models, shared service opportunities and integration into GM, delivery of a specific plan of shared ICT services with Oldham Council and an ambitious vision for the immediate future	**30 November 2016**	🟩
Objectives: Improve value for money and customer satisfaction by continually improving and streamlining business processes and modernising customer access		
NP001 Deliver the Environmental Management Improvement Plan which will oversee the successful delivery of a number of objectives including: • Delivery of a borough-wide spring clean campaign, • Additional street cleansing resource in priority areas, • Raise standards across the borough, • Raising the profile of key gateways, • New specification of street cleansing and ground maintenance, • Trade waste compliance within our town centres and shop fronts, • Improved customer access and business processes to increase efficiency, and customer responsiveness• Provision of clear and accurate information for customers and members..	**31 December 2016**	🟩

ROCHDALE
BOROUGH COUNCIL

Action Plan	Due Date	Status
Objectives: Deliver high quality public realm and universal environmental management services .		
NP007 Improve our roads, footpaths bridges and structures and increase the percentage of roads that are of an acceptable standard	**31 December 2016**	🟩
Objectives: Improve value for money and customer satisfaction by continually improving and streamlining business processes and modernising customer access		
NP019 Develop new 3-year Homelessness Strategy	**31 December 2016**	🟩
Objectives: Promote regeneration, investment and housing growth across the borough and meet the housing needs of local people		
NP011 Deliver annual asset improvement programme to Council buildings and other Council owned assets.	**28 February 2017**	🟩
Objectives: Improve value for money and customer satisfaction by continually improving and streamlining business processes and modernising customer access		
NICC001 Support the Safer Communities Partnership to reduce crime and anti-social behaviour in the borough	**31 March 2017**	🟩
Objectives: Work with partners to make the borough a safer place		
NICC004 Develop ways to improve access to services for local people and communities so that people can use them more easily and more quickly, leading to improved satisfaction	**31 March 2017**	🟩
Objectives: Improve value for money and customer satisfaction by continually improving and streamlining business processes and modernising customer access		
NICC008 Delivery of an ICT refresh programme to enable a productive workforce across the Council and wider public access to ICT	**31 March 2017**	🟩
Objectives: Improve value for money and customer satisfaction by continually improving and streamlining business processes and modernising customer access		
NP002 - Improve Recycling Performance and levels of householder participation through public engagement and behavioural change campaigns	**31 March 2017**	🟩

Action Plan	Due Date	Status
Objectives: Deliver high quality public realm and universal environmental management services		
NP003 Support devolution of Street Services to individual Townships through provision of a decision making framework fed by a Quarterly Township resource and performance report	**31 March 2017**	🟩
Objectives: Deliver high quality public realm and universal environmental management services		
NP004 Work with third sector partners to develop a model to set-up a Parks Trust type management framework in one or more of our Parks and Open Spaces	**31 March 2017**	🟩
Objectives: Deliver high quality public realm and universal environmental management services		
NP009 Develop a profitable customer focused trading arm delivered from the Town Hall and Number one Riverside, supporting Service users, the public and both assets	**31 March 2017**	🟩
Objectives: Deliver an excellent facilities management services for the benefit of the Council and local people		
NP010 Increase public accessibility of Town Hall delivering an improved services via a diverse portfolio of activities and events underpinned by a strong growing business to meet year on year financial income targets	**31 March 2017**	🟩
Objectives: Deliver an excellent facilities management services for the benefit of the Council and local people		
NP012 Deliver the Schools Capital Programme	**31 March 2017**	🟩
Objectives: Improve value for money and customer satisfaction by continually improving and streamlining business processes and modernising customer access		
NP015 Encourage new private homes and development of sites for affordable housing and delivery of the Empty Property Programme to	**31 March 2017**	🟩

Action Plan	Due Date	Status
maximise the Council's New Homes Bonus allocation		
Objectives: Promote regeneration, investment and housing growth across the borough and meet the housing needs of local people		
NP016 The provision of a more diverse housing offer, including an expanded choice of larger and higher value dwellings (council tax band E and above i.e. >£250k property value), to help retain existing, and attracting new, higher income earning households to underpin the local economy	**31 March 2017**	🟩
Objectives: Promote regeneration, investment and housing growth across the borough and meet the housing needs of local people		
NP018 Explore options to deliver Town Centre housing	**31 March 2017**	🟩
Objectives: Promote regeneration, investment and housing growth across the borough and meet the housing needs of local people		
NP013 Robust monitoring of the street lighting PFI contract to ensure a high standard of lighting whilst reducing the Council's energy consumption.	**31 July 2016**	🟩
Objectives: Deliver high quality public realm and universal environmental management services		
NICC006 Create a cross-functional hub (Centre of Excellence) research and intelligence function to improve access to data and intelligence as an aid to decision-making	**31 August 2016**	🟩
Objectives: Managing information and business intelligence to support decision-making and policy development		
NICC005 Deliver the Connected Council Programme to build the technological capability needed to deliver digital services across the whole Council	**31 March 2017**	🟩
Objectives: Improve value for money and customer satisfaction by continually improving and streamlining business processes and modernising customer access		

Action Plan	Due Date	Status
NP008 Explore a range of alternative delivery models with other Local Authorities and our Partners	**31 March 2017**	■

Objectives: Explore and develop alternative delivery models for service delivery