

Action Plan	Due Date	Status
PH17011 Develop a behaviour change programme (cohort specific) as part of the Councils wider corporate commitment to changing the conversation between citizen and state	30 September 2017	■
Objectives: Behaviour change design commissioned. Delivery of submitted bid to GM BIT team (childhood obesity letter) regardless of bid outcome. Partner in corporate behaviour change strategic approach (with Neighbourhoods)...Outcome: reduction in demand for specified cohort of residents (test case)		
Boroughwide behaviour change programme in place...		
10/01/18		
<i>Met with Hitch Marketing and discussed key points around recent update report following concerns raised - opportunity for the group to discuss as appropriate and challenge any queries or concerns the Steering Group had. Future aims and ambitions of project discussed amongst group including discussion around how Hitch expect the programme to be looking by end of February 2018. Methods of research proposals discussed and number of interviews undertaken by Hitch raised as felt this was slightly inadequate – more have been planned for early January. Ongoing it was agreed for Hitch to provide clear breakdown of progress and workflow showing progress made and planned for January/February/March 2018. Hitch to contact Ryan Staniland to clarify contacts for engagement or stakeholder queries and also to confirm next steps against the Gantt chart and key links to service outcomes to enable appropriate future planning (with Steering Group approval).</i>		
PH17010 Robust commissioning of key mandated and non-mandated services	31 March 2017	■
Objectives: New model developed and commissioned for Drugs and Alcohol Services. Health visiting service recommissioned. Contribute and support development of GM sexual health system. Oral health improvement action plan delivered. Mid-term contracts maintain good performance. Outcome: all services securely commissioned – mandation conditions met.		
10/01/18		
<i>Oral Health Packs continued to be delivered via antenatal, updates with Health visiting, referral pathways to Living well OHI team given to early years workforce, OHI team continue to deliver dental packs in nursery settings for family socialisation and workshops to teaching staff. Engagement with GMPHE and collaboration with Start Well programme and Healthy Living dentistry.</i>		
PH17009 Reduce hospital admissions in children by developing and implementing accident prevention Programme	31 August 2017	■
Objectives: Current pilot project extended and contractual agreement with GM Fire and Rescue service done. Action plan for training volunteers developed and implemented. Reduction in number of children's hospital admissions. Outcome: Reduce A&E admissions in children due to accidents by 15% by 2022...		
<i>A further 384 items of equipment has been fitted in this quarter and a total of 207 referrals have been made in the 3 quarters to the 31st Dec 2017. Whilst slightly off target (300 p.a) an increase in quarter 3 has brought performance closer to the required end of year target. The mapping of referrals shows that the service is achieving a greater number of referrals from target locations (those with the highest numbers of hospital admissions). In addition, the latest data shows a quarter by quarter fall in hospital admissions for 0-4 year olds) since the service was implemented in April 2017-from 242.5 per 10,000 to 203.0 in Dec 2017.</i>		
20/04/18		

Action Plan	Due Date	Status
PH17015 Develop a self-care strategy for Borough, including supporting the development of better workplace health.	31 August 2017	
<p>Objectives: Development of self-care strategy and Action plan developed and agreed by partners. Scoping report re opportunities and benefits of a revised approach to workplace health...Outcome: Clear workplace health approach for RBC and self-care strategy and action plan for the borough...</p>		
<p><i>It has been agreed that Pennine Acute will host the self-care strategy manager post and a matrix management arrangement will be developed between Pennine Acute and the Prevention and Access Partnership Board. Pennine Acute have commenced recruitment to the post and should be completed by end of January 2018.</i></p>		
PH17001 Set out a borough-wide / all agencies strategy and 7 year implementation plan to reduce the burden of Childhood Obesity (including poor oral health) across the borough	31 January 2018	
<p>Objectives: Robust strategy and clear action plan in place and all partners signed up to co-delivery. Common approach is embedded across council and partner organizations...Outcome: Reduce childhood obesity rate by a quarter (25%) by 2024 (measurement: the National Child measurement Programme Yr. 6).</p>		
<p><i>GM TFB ongoing, agreement on H/V delivery started on 1st January 2018, to continue via Living well OHI core team until GM dental packs are agreed by comms for all areas completion date for this 30th April 2018, Health Visitor training up to date by Core Team, schools identified to implement tooth brushing in Schools programme for 3-5 yr olds, GM facilitator to sit within the Core team at Living well. Recruitment complete by GM awaiting start date. Increased target work by core team to support 1:1 home visits on ref by Health Visitors, School nurses etc... Locality Plan for OHI 3-5 yr olds fluoride Varnish contract agreed with Pennine Care, recruitment underway for identified staffing required, identified HQ and resources, schools identified and numbers of children in each cohort to contact. Arranging steering group to start May 2018 Early years GULP to be launched in May 2018 alongside Oral Health month, comms identified with social media and online tools, marketing materials in the final draft,</i></p>		
PH17008 .Develop and expand approaches to identify undiagnosed cardiovascular disease (CVD) – i.e. find the missing thousands to prevent, detect and treat heart disease at an early stage	31 January 2018	
<p>Objectives: Health and wellbeing coaches recruited and Action plan developed in collaboration with CCG/partners. Prevention partnership board developed with appropriate partners. National Diabetes Prevention Programme extended until 2019.Outcome: Decrease gap between predicted and actual CVD registered.</p>		
<p><i>The National Diabetes Prevention Programme has been up and running in the Borough and has been extended to 2019. The mandated health checks Programme continues to deliver well across the Borough and the programme for 2018/19 has been agreed and sent out to General Practices as part of an integrated commission (Core Plus 2) with the CCG. Public health has supported joint work to develop cardiac services across the Borough. Work to improve the detection and management of high blood pressure is being looked at for 2018/19.</i></p>		
PH170012 Lead the management and delivery of the prevention theme of the Rochdale Locality Plan	31 March 2018	
<p>Objectives: Prevention plan developed in collaboration with PMO. Prevention partnership board developed with appropriate partners. Prevention plan actioned.</p>		

Action Plan	Due Date	Status
<p>CBA benefits realised. Outcome: delivery of prevention theme on track and milestones met.</p> <p><i>The Prevention and Access theme Partnership Board is in place and has agreed terms of reference and membership. Each intervention with the Prevention and Access theme has a project plan and risk register. The programme is on track to achieve all milestones in the current quarter.</i></p>		20/04/18
PH17006 Undertake an Equity Audit and develop and implement an action plan to increase immunisation and screening uptake	31 March 2018	
<p>Objectives: Complete Equity Audit. Action plan developed for early diagnosis of HIV and TB .Increased uptake of immunisation and screening programmes. Outcome: Increase immunisation rates by 10% by 2022.Reduce Cancer mortality attributed to late diagnosis by 10% by 2022.</p> <p><i>Work was completed as planned to improve the early diagnosis of HIV by promoting HIV testing by working with George House Trust who ran workshops on HIV awareness in Primary Care until March 2018. The flu programme for 2017/18 was supported and completed during this quarter and the local flu plan was implemented as planned across the Public Health England, primary care, CCG , NHS Trusts and the Council. Provisional figures are showing good uptake rates for the Borough across the programmes. The Council staff flu immunisation scheme was successful and uptake by staff increased this year compared to last year.</i></p>		20/04/18
PH17013 Strengthen the impact and robustness of strategic intelligence in the context of local integrated commissioning and in the context of emerging GM intelligence approaches	31 March 2018	
<p>Objectives: Drive and provide health intelligence for HWB partners. Health equity audits and needs assessments undertaken as indicated by JSNA. Outcome: Joint approach to intelligence for the health and social care system to support commissioning. Robust JSNA, readily accessible, iterative (rather than periodical) digitally based, with a work plan that reflects health and wellbeing priorities for the borough by end of 2017/8.</p> <p><i>The Joint Strategic Needs Assessment (JSNA) has been refreshed as agreed by the Health and Wellbeing Board. A summary document was signed off by the Health and Wellbeing Board in March 2018. The JSNA was used to develop the Integrated Commissioning Strategy and plans. A joint working group across the CCG, Council and NHS Trusts has been established to develop an integrated business intelligence work programme and several pieces of joint work have been undertaken including the development of neighbourhood profiles, analysis of NHS activity and outcomes and work to support the health and social care performance and transformation.</i></p>		20/04/18
PH17014 Undertake a robust review of Link 4 Life and related leisure and culture services arrangements to ensure they are resilient and fit for purpose for the next 5-10 years	31 March 2018	
<p>Objectives: Review individual services and sites and proposed strategic direction. Outcome: Sport and physical activity strategy (in line with GM approaches and local needs). Outcome: Plan for future of L4L services in place.</p> <p><i>Work is jointly progressing between the Council and Link4Life to review the partnership agreement and agree joint plans for 2018/19. This work will continue into</i></p>		20/04/18

Action Plan	Due Date	Status
<i>2018/19 for completion. Work has continued to support the plans and ambitions of Greater Manchester (GM Moving)</i>		
PH17004 Develop a 5 action plan to reduce physical inactivity particularly increasing cycling and walking in line with the GM Sport and Physical Activity Strategy.	31 August 2018	
Objectives: Cyclo park plan proposal developed. Action Plan developed to increase walking Expansion of Daily Mile to all schools, commence 'daily toddle', and mile a day (Adults) programmes. Commissioned services implement action plan Outcome: decrease number of physically inactive and obesity by 15% by 2022..		
<i>Promotion of the Daily Mile has been promoted to all schools and we have seen good uptake of the scheme. A 'daily toddle' programme and scheme has been developed for early years settings. A Borough action plan for physical activity was completed.</i>		20/04/18
PH17005 Lead the delivery of the local and Greater Manchester Suicide Prevention strategy and action plans	31 August 2018	
Objectives: Strategy and action plan developed .Stakeholder engagement plan developed and actioned. Improved response for those affected. Outcome: 10% reduction in suicides by 2020 (national target).		
<i>Local suicide prevention action plan, purple status, the Rochdale District Action Plan is being implemented with progress discussed at the quarterly Suicide Prevention Steering Groups. At the next steering group in June achievements for 17/18 will be assessed and the action plan updated for 18/19.</i>		20/04/18
PH17007 Undertake a review of the resilience of the Public Protection service and develop a 3-5 year forward plan.	31 August 2018	
Objectives: Review completed and approved by Cabinet. Outcome: Risks to population health and reputational risk to the council are reduced. ...		
<i>Public protection service completed their service plan as agreed. A public protection restructure was commenced in the quarter.</i>		20/04/18
PH17003 Develop a Borough wide Volunteering Strategy and action plan to increase the resilience of the voluntary sector, and set out proposals for a corporate approach to staff volunteering for RBC.	31 December 2018	
Objectives: I) Volunteering strategy for the borough (supporting the development of volunteering).ii) Corporate Volunteering policy considered by Informal Cabinet. Outcomes: increase social value, social capital, reduce isolation and loneliness and increase access to employment.		
<i>Strategy for volunteering in Borough underway with plans on lead officer for Voluntary Sector Partnership Board</i>		

Action Plan	Due Date	Status
PH17002 Develop and implement an all agencies/partners 5 year Tobacco control strategy in conjunction with the GM tobacco Strategy action plan.	31 January 2018	

Strategy is embedded in statutory and non-statutory organisations and all organisations work to implement action plan
 Outcome: reduce smoking prevalence by a quarter (25%) by 2022, reduce sales of illicit tobacco, reduce crime relating to illicit sales.

Tobacco, green status, The Rochdale Tobacco Free Alliance has updated our action plan to reflect the recently published national tobacco free strategy as well as the GM Making Smoking History strategic plan. Our 'Rochdale Tobacco Free Framework for Action' has been produced highlighting Rochdale's priorities and targets aligned to the GM strategy and this will be launched at a partnership event in June 2018. ^{20/04/18}