

Action Plan		Due Date	Status
<b>PH18001 Provide a resilient and robust health protection system</b>		<b>31 March 2019</b>	
Objectives: Risks to population health and reputational risk to the council are reduced.			
<i>The outbreak plan has been developed across all agencies and will be signed off in Q3 A local screening uptake group has been meeting to improve uptake of breast, cervical and bowel screening and support has been provided to primary care colleagues The annual flu programme planning has taken place with monthly meetings and will commence in Q3 for 2018/19 season including the staff vaccination programme</i>			25/10/18
Ref	Name	Due	
■ PH18001.A	Finalise a new outbreak plan and test against examples	31 July 2018	
■ PH18001.B	Cancer screening uptake plan in place	30 June 2018	
■ PH18001.C	Annual Flu programme developed and implemented	31 March 2019	
■ PH18001.D	Community infection Control programme agreed and implemented	31 March 2019	
<b>PH18002 Develop and implement the Integrated Prevention System Model</b>		<b>31 March 2019</b>	
Objectives: Increased community resilience and individual wellbeing, reduced access to A&E / GP~s			
<i>The Integrated Prevention system 'Connecting You' has been launched with all staff recruited. Materials are currently being printed, and workshops being held, to provide core team members and wider stakeholders with information and clear access routes. The Community Connectors have collated a robust data set which is now informing processes and the evaluation framework for the system as a whole. The new community builder posts that have been recruited through transformation funding are starting to have a real impact in neighbourhoods. To help facilitate their work in relation to strengthening community assets the Connecting You: Seed Fund has been established. This is a micro-grant fund of up to £2K amounts to help groups establish and strengthen community assets.</i>			12/10/18
Ref	Name	Due	
■ PH18002.A	Launch of the model	31 May 2018	
■ PH18002.B	Agree and implement an evaluation process	31 August 2018	
■ PH18002.C	Agree a forward plan for 2019/20	31 March 2019	
<b>PH18003 Lead the programme management and delivery of the prevention and access theme of the Rochdale Locality Plan</b>		<b>31 March 2019</b>	
Objectives: delivery of prevention and access theme on track and milestones met			
<i>All transformation projects in the Prevention and Access theme are now implemented and delivering. Outcome measures are being developed to assess the impact of the projects. The Prevention and Access Partnership Board is in place and overseeing the delivery of both GM and local transformation work.</i>			12/10/18

Action Plan			Due Date	Status
Ref	Name	Due		
■ PH18003.A	Prevention and access partnership board in place for 18/19	30 April 2018		■
■ PH18003.B	Prevention and access projects implemented and reported quarterly	31 March 2019		■
■ PH18003.C	CBA benefits realised	31 March 2019		■

### PH18004 Support and enable the development of a strong and resilient Voluntary Sector

**31 December 2018**

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Objectives: increase social value, social capital, reduce isolation and loneliness and increase access to employment

*Develop a Borough wide Volunteering Strategy and action plan to increase the resilience of the voluntary sector – the development of this strategy is being progressed with the new Voluntary Sector Development Manager. A Voluntary Sector Workshop looking at volunteers and opportunities across the sector took place mid-September and this will inform the approach. Timescales may be reviewed pending the commencement of the new Voluntary Sector Infrastructure Support Organisation due to start in Jan'19.*

12/10/18

*The revised service specification has been developed. Public consultation has been carried out to inform this, along with researching best practice elsewhere and engagement with our Active Citizens and Leading GM cohort. The tender went live mid-September and will be open for 30 days. We hope to award the new contract in mid-November to the successful applicant.*

Ref	Name	Due		
■ PH18004.A	Develop a Borough wide Volunteering Strategy and action plan to increase the resilience of the voluntary sector	31 December 2018		■
■ PH18004.B	Commission a voluntary sector infrastructure service	31 October 2018		■

### PH18005 Lead the development of the Integrated Strategic Intelligence Function on behalf of the council, CCG and LCO

**31 December 2018**

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*The business intelligence leads have continued to meet across agencies and work undertaken has included the Joint Strategic Needs Assessment, adult neighbourhood profiles, analysis and briefings on a range of health data sets and work on developing outcomes and indicators for health and social care transformation. The ACE needs assessment has been procured and will commence in Q3.*

25/10/18

Ref	Name	Due		
■ PH18005.A	Leadership briefing paper	30 June 2018		■
■ PH18005.B	ICB/LCO Paper	30 Sept 2018		■
■ PH18005.C	JSNA website launched	31 July 2018		■
■ PH18005.D	ACE needs assessment completed	31 December 2018		■

Action Plan		Due Date	Status
<b>PH18006 Lead the local mental health service transformation</b>		<b>31 October 2018</b>	
Objectives: Improved wellbeing and access to essential services for people with mental health issues.			
<i>The local suicide prevention group continues to meet and the action plan is being refreshed.</i>			
Ref	Name	Due	
■ PH18006.A	Establishment of local partnership board	30 April 2018	
■ PH18006.B	Work programme for the board to implement agreed	30 April 2018	
■ PH18006.C	Review of current offer to improve MH outcomes. Review and refresh if needed approach to suicide prevention.	31 October 2018	
<b>PH18007 Develop and implement a 3 year multi-agency Tobacco control Action Plan aligned to the GM tobacco Strategy and action plan</b>		<b>31 March 2019</b>	
Objectives: Reduce smoking prevalence to 13% (from 19.4%) and smoking in pregnancy to 6% (from 16.6%) by 2021, reduce sales of illicit tobacco, reduce crime relating to illicit sales.			
<i>Develop and implement a 3 year multi-agency Tobacco control Action Plan aligned to the GM tobacco Strategy and action plan – a 'Making Smoking History in Rochdale' partnership summit was held on the 2nd October, with a wide range of stakeholders attending. Priorities around tobacco for the next 2 years were agreed and these will now be consolidated into a Framework for Action. The lead for the adult smoking transformation project is now in post and is developing the implementation plan to establish a Pennine Acute Trust wide approach to tobacco addiction, including pathways of support for patients within the Trust to support them to 'stop before the op'.</i>			
12/10/18			
Ref	Name	Due	
■ PH18007.A	Action Plan is refreshed	30 June 2018	
■ PH18007.B	Adult smoking transformation projects implemented	31 March 2019	
■ PH18007.C	Smoking in Pregnancy Plan implemented and evaluated	31 March 2019	
<b>PH18008 Implement a new delivery model for the Public Protection Service</b>		<b>31 March 2019</b>	
Objectives: Risks to population health and reputational risk to the council are reduced.			
<i>Staff restructure implemented on 1 August 2018 • Service planning team meetings held during September 2018 for engagement and participation in the Service Plan refresh • Service Plan refresh completed and circulated 1 October 2018 (attached) • Team development programme commenced and will be delivered during September and October Management Team event 21 September 2018 Whole Team event 10 October 2018 Licensing Team event 24 October 2018 Trading Standards Team event 25 October 2018 Env Health Team event 26 October 2018 • Public Protection Service moved from Public Health and Well-being to Neighbourhoods Directorate from 1 October 2018</i>			
12/10/18			
Ref	Name	Due	
■ PH18008.A	Staff restructure completed	31 July 2018	

Action Plan	Due Date	Status
■ PH18008.B Team development programme delivered	31 March 2019	■
■ PH18008.C Public Protection Service Plan refreshed	30 September 2018	■
<b>PH18009 Reduce avoidable deaths related to cancers</b>	<b>31 July 2018</b>	■

*A local group was established and supported to improve uptake of cervical, breast and bowel cancer. An action was agreed and is being implemented with Primary Care colleagues and Public Health England including the running of two community events.* 25/10/18

<b>PH18010 Reduce avoidable deaths related to cardiovascular disease</b>	<b>31 March 2019</b>	■
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*The Diabetes Prevention project continues to be implemented and is working well locally - plans currently underway to assimilate Rochdale into a GM framework once current contract with Living Well Taking Control ends. Ongoing transition meetings in place with partners inc NHSE.* 25/10/18

Ref	Name	Due	Status
■ PH18010.A	Develop and expand approaches to identify undiagnosed cardiovascular disease (CVD) – i.e. find the missing thousands to prevent, detect and treat heart disease at an early stage	31 March 2019	■
■ PH18010.B	National Diabetes Prevention Programme evaluated and forward plans agreed	31 December 2018	■
■ PH18010.C	Equity Audit	31 December 2018	■
■ PH18010.D	Health Checks programme agreed for 2019/20	31 March 2019	■

<b>PH18011 Undertake a robust review of Link 4 Life and related leisure and culture services arrangements to ensure they are resilient and fit for purpose for the next 5-10 years</b>	<b>31 March 2019</b>	■
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Objectives: Sport and physical activity strategy (in line with GM approaches and local needs)....Plan for future of L4L services in place

25/10/18

*A working group has continued to develop a new way of working between Link4Life and several relevant Council services. A post has been recruited to and will take forward the revision of the agreements in the remainder of the year.*

Ref	Name	Due	Status
■ PH18011.A	Review individual services and sites and agree proposed strategic direction	31 December 2018	■

Action Plan		Due Date	Status
■ PH18011.B	Partnership Agreement refreshed and in place	31 March 2019	■
<b>PH18012 Implement agreed GM Population Health Plan programmes at a local level</b>		<b>31 March 2019</b>	<b>■</b>
Objectives: Complete a local Age Friendly plan in line with GM strategy and plans....Support the Rochdale Borough Work and Health Plan ....Support GM Air Quality action plan.			
<i>Locally we have continued to support GM wide work to tackle air quality</i>			
25/10/18			
Ref	Name	Due	
■ PH18012.A	Complete a local Age Friendly plan in line with GM strategy and plans	31 October 2018	■
■ PH18012.B	Support the Rochdale Borough Work and Health Plan	31 March 2019	■
■ PH18012.C	Support GM Air Quality action plan	31 March 2019	■
<b>PH18013 To lead agreed areas of the GM Population Health Plan on behalf of GM</b>		<b>31 March 2019</b>	<b>■</b>
Objectives: To lead the GM Suicide Prevention Partnership and Plan....To lead the development of GM Population Health Plan outcomes assurance framework, standards and excellence in GM programme....To lead Arts, Culture and Health Programme.			
<i>The Rochdale Work and Health Steering Group met during September, with key partners coming together to provide system leadership and governance for the joint programme of work relating to health and employment within Rochdale. A key priority in the group is to strengthen the contribution that Rochdale employers make to good quality work &amp; healthy workplaces, including the public sector leading by example. Public Health, together with leads from across the council, have come together to progress RBC in becoming a gold standard workplace wellbeing employer. A report was submitted to Leadership in June to seek endorsement to run a short Workforce Wellbeing Survey. The survey has now been completed and a Workforce Wellbeing stakeholder event is being planned for January 2019 to help inform a refreshed Workforce Wellbeing strategy for the organisation.</i>			
<i>The GM Suicide Prevention Plan was developed and publicised widely on Suicide Prevention Day in September across Greater Manchester The work on population health outcomes dashboard has resulted in a draft dashboard for all areas across GM and also a suite of draft standards for areas such as tobacco and sexual health for use locally and across GM</i>			
Ref	Name	Due	
■ PH18013.A	To lead the GM Suicide Prevention Partnership and Plan	31 March 2019	■
■ PH18013.B	To lead the development of GM Population Health Plan outcomes assurance framework, standards and excellence in GM programme	31 March 2019	■
■ PH18013.C	To lead Arts, Culture and Health Programme	31 March 2019	■
<b>PH18014 Develop and implement a behaviour change programme part of the wider commitment to changing the conversation between citizen and state.</b>		<b>31 March 2019</b>	<b>■</b>

Action Plan	Due Date	Status
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Objectives: reduction in demand for specified cohort of residents (test case) Boroughwide behaviour change programme in place...

*Following on from the July meeting, we have identified the following draft project objectives: 1. Identify a series of preferred behaviour goals for Rochdale residents based on the need to reduce dependence on public service delivery and encourage a more pro-active approach to health management. 2. Produce a behaviour change toolkit for internal staff and partners to encourage behaviour change approach to setting priorities. 3. Create a collective purpose and name that partners can identify with and which captures the aspirations of future intervention streams. These are considered draft as further scoping and project deliverables may be agreed following the stakeholder workshop on 14th September – This will help us to drive forward our work programme e.g. a series of workshops to further empower key staff and partners with a behaviour change toolkit Hith will be providing provide the expertise to support our work including: - Behaviour Change and Social Marketing expertise and experience to deliver training, examples and comparison with previous campaigns. - Independent workshop facilitation to support behaviour change objectives. - Branding experience to understand how brands are created. - Strong understanding of audience segmentation and profiling.*

26/10/18

Ref	Name	Due	
■ PH18014.A	Rochdale Borough population insight work completed.	30 April 2018	■
■ PH18014.B	Behaviour change cohort and issue project agreed	30 June 2018	■
■ PH18014.C	Project implemented and evaluated and plan in place for 2019/20	31 March 2019	■

<b>PH18015 Reduce childhood obesity</b>	<b>31 March 2019</b>	■
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Objectives: Reduce childhood obesity rate by a quarter (25%) by 2024 (measurement: the National Child measurement programme Yr 6)...Reduction in children with decayed, missing or filled teeth.

*Childhood obesity*

*Sugar Smart Borough – 29 organisations/teams have signed up to the Sugar Smart UK website and together 34 actions to reduce sugar have been put in place. The next phase is to encourage those partners (e.g. children’s centres, Link4Life, school nursing and health visiting service, early years settings) to record all the interventions they are doing to raise awareness amongst partners and children about the importance of sugar reduction. For example facilities management are piloting reducing the sugar content of school meals sweets by 33% and we are exploring the possibility of adding sugar reduction signage to vending machines. We have developed an information and activity pack for all children in Reception (and their parents) to be delivered as part of our National Child Measurement Programme. We intend to evaluate the effectiveness of the pack.*

26/10/18

*The daily Mile – 29 schools are undertaking the daily mile. Public Health have undertaken a review of the Daily Mile in the Borough. We know that approximate 6,730 children take part in the Daily Mile at least once a week. We aim to support 10 schools to implement the Daily Mile by March 2019.*

*The Daily Toddle is now being rolled out to all private and voluntary in September 2018.*

Ref	Name	Due	
■ PH18015.A	Ensuring Rochdale becomes a sugar smart borough.	31 March 2019	■
■ PH18015.B	Increase opportunities for walking including the implementation of the daily mile and daily toddle.	31 March 2019	■

<b>PH18016 Robust commissioning of key prescribed and non-prescribed</b>	<b>31 March 2019</b>	■
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Action Plan	Due Date	Status
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## services

Objectives: All services securely commissioned – mandation conditions met

*Implementation of new drug and alcohol service completed and contract and performance meetings now underway Pennine Care Health Visiting and School Nursing contracts likely to be extended for a year to align with Family Services model.* 12/10/18

Ref	Name	Due	Status
■ PH18016.A	Procurement/Development: Health visiting/ School Nursing, Post March 2019 sexual health commissioning arrangements	31 March 2019	■
■ PH18016.B	Maintenance & Monitoring: Drugs and Alcohol, Oral health improvement, Sexual health, NHS Health Checks , National Child Measurement Programme, Health Protection	31 March 2019	■

## PH18017 Address key under-performing PH health outcomes relating to sexual health and oral health 31 March 2019 ■

Objectives: Review of sexual health programmes and implement key actions to improve screening uptake.....Improve chlamydia positive diagnosis rate and early diagnosis of HIV....Continue to implement the oral health improvement action plan.

*Peer review action log meeting planned – response from Living well OHI with programmes in response to action log • OHI working closely with PH spending 1 day a month in PH looking at progress of OHI programmes and links with GM plans • Events in place for early years staff (LEA, Private day nursery, H/V's School nurses) • Relaunch of Golden Grin – improved auditing • Steering group ongoing • Locality fluoride varnish programme on target • Links with GM Toothbrushing in schools programme – on target • Promotion of above programmes to parents in baby clinics identifying parents with older siblings encouraging positive consent returns • 6 schools identified and contacted re GULP programme starting dates from 12th October 2018 • GULP early years pilot underway with online survey, OHI teams, dental practices, Early years setting and Health visitors contacted and requested to support and promote survey, evaluated by Food Active. • All schools/early years settings contacted to adopt the Sugar Smart Borough, links sent to all schools to sign up – ongoing follow up • Agreed GM dental packs, cost 70p each advising Living well to change supplier so that all packs in borough are the same with same clear messages.* 25/10/18

Ref	Name	Due	Status
■ PH18017.A	Review of sexual health programmes and implement key actions to improve screening uptake.	31 March 2019	■
■ PH18017.B	Improve chlamydia positive diagnosis rate and early diagnosis of HIV	30 September 2018	■
■ PH18017.C	Continue to implement the oral health improvement action plan	31 March 2019	■

## PH18018 Complete a Joint Strategic Needs Assessment on Adverse Childhood Experiences and 31 March 2019 ■

Objectives: Complete a Needs Assessment for the borough, and set out a proposed action plan.....Decreasing the impact of ACE's on school readiness...

*The adverse childhood needs assessment is in the process of being procured and has been put on the chest. The closing date for applications was 24.9.18. We have finalised the panel to assess the bids and choose the bid with the highest score and fed back to STAR procurement in terms of our evaluations. STAR Procurement are in the process of finalising arrangements with the provider before officially reaching contract award stage.*

**Action Plan****Due Date****Status**