

Action Plan		Due Date	Status
<b>PH18001 Provide a resilient and robust health protection system</b>		<b>31 March 2019</b>	
Objectives: Risks to population health and reputational risk to the council are reduced.			
<i>The outbreak plan was completed and is operational. A cancer screening uptake plan was implemented throughout the year. The annual flu programme was completed for high risk groups and staff. The community infection prevention and control plan was completed as agreed.</i>			24/04/19
Ref	Name	Due	
■ PH18001.A	Finalise a new outbreak plan and test against examples	31 July 2018	
■ PH18001.B	Cancer screening uptake plan in place	30 June 2018	
■ PH18001.C	Annual Flu programme developed and implemented	31 March 2019	
■ PH18001.D	Community infection Control programme agreed and implemented	31 March 2019	
<b>PH18002 Develop and implement the Integrated Prevention System Model</b>		<b>31 March 2019</b>	
Objectives: Increased community resilience and individual wellbeing, reduced access to A&E / GP's			
<i>The Integrated Prevention system 'Connecting You' has been launched with all staff recruited. Communication materials have been produced and circulated and workshops held, to provide core team members and wider stakeholders with information and clear access routes. The Community Connectors have collated a robust data set which is now informing processes and the evaluation framework for the system as a whole. The new community builder posts that have been recruited through transformation funding are starting to have a real impact in neighbourhoods alongside facilitating the distribution of the Connecting You: Seed Fund. A work plan has been implemented up to the end of March 2019 and the forward plan for 2019/20 is currently being finalised.</i>			12/04/19
Ref	Name	Due	
■ PH18002.A	Launch of the model	31 May 2018	
■ PH18002.B	Agree and implement an evaluation process	31 August 2018	
■ PH18002.C	Agree a forward plan for 2019/20	31 March 2019	
<b>PH18003 Lead the programme management and delivery of the prevention and access theme of the Rochdale Locality Plan</b>		<b>31 March 2019</b>	
Objectives: delivery of prevention and access theme on track and milestones met			
<i>All transformation projects in the Prevention and Access theme are now implemented and delivering. Outcome measures are being developed to assess the impact of the projects and a programme of evaluation has commenced. The Prevention and Access Partnership Board is in place and overseeing the delivery of GM and local transformation work as well as wider prevention developments. Work is underway to try and utilise business intelligence to enable better targeting of our preventative services.</i>			12/04/19

Action Plan			Due Date	Status
Ref	Name	Due		
■ PH18003.A	Prevention and access partnership board in place for 18/19	30 April 2018		■
■ PH18003.B	Prevention and access projects implemented and reported quarterly	31 March 2019		■
■ PH18003.C	CBA benefits realised	31 March 2019		■

## PH18004 Support and enable the development of a strong and resilient Voluntary Sector

31 January 2019



Objectives: increase social value, social capital, reduce isolation and loneliness and increase access to employment

*The development of this strategy is being progressed with the new Voluntary Sector Development Manager. A Voluntary Sector Workshop looking at volunteers and opportunities across the sector took place mid-September and this will inform the approach. Timescales have been reviewed and the Volunteering Strategy will be developed alongside the commencement of the new Voluntary Sector Infrastructure Support Organisation during 2019.*

12/04/19

*The procurement process for the voluntary and community sector infrastructure is completed. The successful applicant is Action Together and we are now working together on the implementation plan for the new service. We expect the service to 'go-live' operationally in May however their leadership team are already establishing a presence and networks in the Borough.*

Ref	Name	Due		
■ PH18004.A	Develop a Borough wide Volunteering Strategy and action plan to increase the resilience of the voluntary sector	31 January 2019		■
■ PH18004.B	Commission a voluntary sector infrastructure service	31 October 2018		■

## PH18005 Lead the development of the Integrated Strategic Intelligence Function on behalf of the council, CCG and LCO

31 December 2018



*A programme of work was implemented and there was joint working led by Public Health across the Council and CCG on developing intelligence products and resources. A refreshed JSNA for the Borough was produced and is available for use. The Adverse Childhood Event Needs Assessment was commissioned and will report back in Q1 of 2019/20*

24/04/19

Ref	Name	Due		
■ PH18005.A	Leadership briefing paper	30 June 2018		■
■ PH18005.B	ICB/LCO Paper	30 Sept 2018		■
■ PH18005.C	JSNA website launched	31 July 2018		■

Action Plan	Due Date	Status
■ PH18005.D ACE needs assessment completed	31 December 2018	■

**PH18006 Lead the local mental health service transformation**
**31 October 2018**


Objectives: Improved wellbeing and access to essential services for people with mental health issues.

*The local suicide prevention group continues to meet regularly. The group has improved use of data, worked on notices at risk spots and improving communication in males at risk. The group has agreed to follow the GM Suicide Prevention Strategy. It is now agreeing a rolling action plan that links into GM work.*

Ref	Name	Due	Status
■ PH18006.A	Establishment of local partnership board	30 April 2018	■
■ PH18006.B	Work programme for the board to implement agreed	30 April 2018	■
■ PH18006.C	Review of current offer to improve MH outcomes. Review and refresh if needed approach to suicide prevention.	31 October 2018	■

**PH18007 Develop and implement a 3 year multi-agency Tobacco control Action Plan aligned to the GM tobacco Strategy and action plan**
**31 March 2019**


Objectives: Reduce smoking prevalence to 13% (from 19.4%) and smoking in pregnancy to 6% (from 16.6%) by 2021, reduce sales of illicit tobacco, reduce crime relating to illicit sales.

*A 'Making Smoking History in Rochdale' partnership summit was held on the 2nd October, with a wide range of stakeholders attending. Priorities around tobacco for the next 2 years were agreed and these were consolidated into a draft Framework for Action. The lead for the adult smoking transformation project is now in post and is developing the implementation plan to establish a Pennine Acute Trust wide approach to tobacco addiction, including pathways of support for patients within the Trust to support them to 'stop before the op'. The Framework for Action is currently being finalised in line with the new public health priorities for 2019/20.*

12/04/19

*The Baby Clear programme, commissioned from PAHT Midwifery service in terms of delivery of smoking quits is not on target due to long term staff sickness. This lack of capacity has been raised with the provider and recruitment is now taking place after an approximate 5 months gap. Throughout this period the quits have been delivered by the 2 Midwifery Support staff. As of February 2019, overall, 25% of women setting a quit date achieved a 4 week quit. This is significantly below the target of 70%. As of December 2018, 53% were lost from the incentive scheme. Other elements of the programme are performing well 97% of pregnant women are CO monitored at booking (target 95%). Of those women achieving a 4 and 12 week quit all are CO validated quits.*

*It is expected that following recruitment the smoking quit performance will improve.*

Ref	Name	Due	Status
■ PH18007.A	Action Plan is refreshed	30 June 2018	■
■ PH18007.B	Adult smoking transformation projects implemented	31 March 2019	■

Action Plan	Due Date	Status
■ PH18007.C Smoking in Pregnancy Plan implemented and evaluated	31 March 2019	■

**PH18008 Implement a new delivery model for the Public Protection Service**
**31 March 2019**


Objectives: Risks to population health and reputational risk to the council are reduced.

*Staff restructure has now been implemented with an updated service plan produced. Staff are attending a range of team and service development sessions. From the 1<sup>st</sup> October responsibility for the Public Protection Service has now transferred to the Neighbourhoods directorate.*

21/12/18

Ref	Name	Due	Status
■ PH18008.A	Staff restructure completed	31 July 2018	■
■ PH18008.B	Team development programme delivered	31 March 2019	■
■ PH18008.C	Public Protection Service Plan refreshed	30 September 2018	■

**PH18009 Reduce avoidable deaths related to cancers**
**31 July 2018**


*A multi-agency group met several times and actions were implemented as agreed. A communication plan was implemented at key times throughout the year across the Council and CCG. Immunisation rates have been monitored and a catch up campaign and communication plan were put in place to increase uptake of MMR to help prevent measles.*

24/04/19

**PH18010 Reduce avoidable deaths related to cardiovascular disease**
**31 March 2019**


*A report on outcomes was taken to the Integrated Commissioning Board and informed the development of priorities going forward. The national Diabetes Prevention programme and Health checks programme were implemented and agreed for 2019/20 and performed well against national benchmarks. An equity audit of cardiac rehabilitation and outcomes review on CVD were completed. Further work in this area is carried forward to 2019/20 due to capacity issues in the team to complete this work in 2018/19.*

24/04/19

Ref	Name	Due	Status
■ PH18010.A	Develop and expand approaches to identify undiagnosed cardiovascular disease (CVD) – i.e. find the missing thousands to prevent, detect and treat heart disease at an early stage	31 March 2020	■
■ PH18010.B	National Diabetes Prevention Programme evaluated and forward plans agreed	31 December 2018	■
■ PH18010.C	Equity Audit	31 December 2018	■

Action Plan	Due Date	Status
■ PH18010.D Health Checks programme agreed for 2019/20	31 March 2019	■

**PH18011 Undertake a robust review of Link 4 Life and related leisure and culture services arrangements to ensure they are resilient and fit for purpose for the next 5-10 years**

31 March 2019



Objectives: Sport and physical activity strategy (in line with GM approaches and local needs)....Plan for future of L4L services in place

12/04/19

Consultants appointed to develop new Sport England specification and adapt to Link4Life service delivery (with addition of Culture also). Specification to allow L4L to operate the Sport and Leisure centre in a commercial framework. Significant work around asset and maintenance responsibility – changes planned. Outcome based approach being progressed linking to H&W outcome framework. New leased and licences for Link4Life properties being developed. Contract and terms and conditions will be review/amended . L4L contract extended until 2028. Anticipated Cabinet report for new P.A approval in July 19. Estimated go live of new contract and framework March 2020 with revised management fee/calculation being developed with earlier phased introduction of some key elements of the revised contract.

Ref	Name	Due	Status
■ PH18011.A	Review individual services and sites and agree proposed strategic direction	31 December 2018	■
■ PH18011.B	Partnership Agreement refreshed and in place	31 March 2019	■

**PH18012 Implement agreed GM Population Health Plan programmes at a local level**

31 March 2019



Objectives: Complete a local Age Friendly plan in line with GM strategy and plans....Support the Rochdale Borough Work and Health Plan ....Support GM Air Quality action plan.

12/04/19

*I have completed a draft plan for 2019/2020 which has gone to the GM Ageing Hub and will also be shared with Wider Leadership Team. The steering Group are working towards completing the WHO Audit framework and we will also be carrying out some engagement events in Q1 (2019/2020) with older residents in the borough to inform our Action Plan for 2020.*

*The Rochdale Work and Health Steering Group met during September, with key partners coming together to provide system leadership and governance for the joint programme of work relating to health and employment within Rochdale. A key priority in the group is to strengthen the contribution that Rochdale employers make to good quality work & healthy workplaces, including the public sector leading by example. Public Health, together with leads from across the council, have come together to progress RBC in becoming a gold standard workplace wellbeing employer. A report was submitted to Leadership in June to seek endorsement to run a short Workforce Wellbeing Survey. The survey has now been completed and a Workforce Wellbeing stakeholder event is being planned for May 2019 to help inform a refreshed Workforce Wellbeing strategy for the organisation.*

*Support GM Air Quality action plan; All actions are underway within the required timescales (Annual Status Report provides detail on the actions)*

*Progress made with modelling for Clean Air Action Zone*

*Joint Air Quality Unit conducted further local modelling for each LA district*

*This local modelling identified NO2 exceedances within Rochdale Borough*

*Consideration now being given to the best way to effect change in the areas of the modelled NO2 exceedances*

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■ PH18012.A	Complete a local Age Friendly plan in line with GM strategy and plans	31 March 2019	■
■ PH18012.B	Support the Rochdale Borough Work and Health Plan	31 March 2019	■
■ PH18012.C	Support GM Air Quality action plan	31 March 2019	■

<b>PH18013 To lead agreed areas of the GM Population Health Plan on behalf of GM</b>	<b>31 March 2019</b>	<b>■</b>
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Objectives: To lead the GM Suicide Prevention Partnership and Plan....To lead the development of GM Population Health Plan outcomes assurance framework, standards and excellence in GM programme....To lead Arts, Culture and Health Programme.

*The Rochdale Work and Health Steering Group met during September, with key partners coming together to provide system leadership and governance for the joint programme of work relating to health and employment within Rochdale. A key priority in the group is to strengthen the contribution that Rochdale employers make to good quality work & healthy workplaces, including the public sector leading by example. Public Health, together with leads from across the council, have come together to progress RBC in becoming a gold standard workplace wellbeing employer. A report was submitted to Leadership in June to seek endorsement to run a short Workforce Wellbeing Survey. The survey has now been completed and a Workforce Wellbeing stakeholder event is being planned for February 2019 to help inform a refreshed Workforce Wellbeing strategy for the organisation.*

*The local suicide prevention group meets regularly and has agreed to follow the GM Suicide Prevention Strategy. Local actions have included improved use of data, notices at risk spots and work to improve communication in males at risk. Rochdale contributes strongly to GM work on suicide prevention attending all meetings and influencing the development of the GM approach going forward.*

*A Phase 1 GM Population Health dashboard was completed as agreed and a suite of standards were produced for testing across the system. An excellence in Gm programme was agreed and will focus on childhood obesity in 2019/20.*

Ref	Name	Due	
■ PH18013.A	To lead the GM Suicide Prevention Partnership and Plan	31 March 2019	■
■ PH18013.B	To lead the development of GM Population Health Plan outcomes assurance framework, standards and excellence in GM programme	31 March 2019	■
■ PH18013.C	To lead Arts, Culture and Health Programme	31 March 2019	■

<b>PH18014 Develop and implement a behaviour change programme part of the wider commitment to changing the conversation between citizen and state.</b>	<b>31 March 2019</b>	<b>■</b>
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Objectives: reduction in demand for specified cohort of residents (test case) Boroughwide behaviour change programme in place...

*Work is ongoing towards a borough wide behaviour change programme. Options are currently being developed to be taken to Leadership early May 2019.*

12/04/19

Action Plan			Due Date	Status
Ref	Name	Due		
■ PH18014.A	Rochdale Borough population insight work completed.	30 April 2018		■
■ PH18014.B	Behaviour change cohort and issue project agreed	31 March 2019		■
■ PH18014.C	Project implemented and evaluated and plan in place for 2019/20	31 March 2019		■
<b>PH18015 Reduce childhood obesity</b>			<b>31 March 2019</b>	<b>■</b>
Objectives: Reduce childhood obesity rate by a quarter (25%) by 2024 (measurement: the National Child measurement programme Yr 6)....Reduction in children with decayed, missing or filled teeth.				
<p><i>There has been a significant number of interventions delivered by a range of partners under the Sugar Smart banner. These include general awareness raising, supporting children and families to give up fizzy drinks (GULP), undertaking engagement with the Youth Council on the issue of consuming less sugar and trailing (in 1 school), reducing the sugar content of puddings served to children by one third. The childhood obesity partnership is signed up to Sugar Smart UK and the website promotes the work we are doing across the country.</i></p> <p><i>The Daily Toddle is now established in all children's centres and significant progress has been made to roll this out to all private nurseries. 34% of schools undertake the Daily Mile.</i></p>				
12/04/19				
Ref	Name	Due		
■ PH18015.A	Ensuring Rochdale becomes a sugar smart borough.	31 March 2019		■
■ PH18015.B	Increase opportunities for walking including the implementation of the daily mile and daily toddle.	31 March 2019		■
<b>PH18016 Robust commissioning of key prescribed and non-prescribed services</b>			<b>31 March 2019</b>	<b>■</b>
Objectives: All services securely commissioned – mandation conditions met				
<p><i>Procurement activity well advanced for HV/SN. Virgin contract +2 extension Contract performance and monitoring quarterly, regular updates to Com's' ing Mgrs. Mtgs. and SMT etc.</i></p>				
12/04/19				
Ref	Name	Due		
■ PH18016.A	Procurement/Development: Health visiting/ School Nursing, Post March 2019 sexual health commissioning arrangements	31 March 2019		■
■ PH18016.B	Maintenance & Monitoring: Drugs and Alcohol, Oral health improvement, Sexual health, NHS Health Checks , National Child Measurement Programme, Health Protection	31 March 2019		■
<b>PH18017 Address key under-performing PH health outcomes relating to sexual health and oral health</b>			<b>31 March 2019</b>	<b>■</b>
Objectives: Review of sexual health programmes and implement key actions to improve screening uptake.....Improve chlamydia positive diagnosis rate and early				

Action Plan	Due Date	Status
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diagnosis of HIV....Continue to implement the oral health improvement action plan.

**Improve chlamydia positive diagnosis rate** - Linking closely with CCG Colleagues for quality assurance in Core+2, R U Clear, GP Alliance, CCG have met to plan programme of updates and training to improve quality of screens and also correct pathway for primary care.

17/12/18

**Pharmacy Card Offer** - for online ordering of Chlamydia screening kits, the pilot has proved positive and increased testing in the under 25yr olds.

**HIV Primary care workshops**- PH have worked with GHT to deliver a pilot training /workshop offer to primary care teams and our sexual health leads support for offering HIV testing, and pathways to support for those with reactive results. This programme has proved successful and is now a commissioned service with GHT. Working with GM in the commissioning of Pash and HIVE.

**Oral Health** - Elderly programme showing positive impact on data in comparison to last year's baseline. Care homes have now been trained and oral Health champions in place, 14 care homes have proved 100% compliant at the latest quality check Assessment tool developed to use in quality checks. Oral Health Toolkit developed for provider's reference. In the process of training domiciliary care agencies, linking with district nurses and hospice. Engaging with LPC to confirm stock availability for care homes. Commenced training with secondary care(multiple wards with Northern Care alliance)

Children's 3-5 year olds , Fluoride Varnish programme commenced in schools from November 2018, Private Day nursery's in August 2018 and full roll out in November 18.All CC have programme of delivery where Childminders and access the service for the children in their care. GDP's aware of programme Fluoride Varnish nurses are able to direct families to those practices with NHS availability.

Toothbrushing in schools commenced November 2018 for 2- 5 yr olds, availability for schools to purchase packs and continue programme throughout the whole school. Health Visitor dental packs ongoing for 1 and 2 yr assessment stages.

Oral Health Improvement team are delivering training for early years and primary schools on the use of resource boxes with Key stage 1 and 2 teaching packs, linking with Change4Life programmes GULP challenge and the Sugar Smart borough. Support to Health Visitor and Midwifery training, targeted home visits on referral from Health Visitors and School nurses.

Ref	Name	Due	
■ PH18017.A	Review of sexual health programmes and implement key actions to improve screening uptake.	31 March 2019	■
■ PH18017.B	Improve chlamydia positive diagnosis rate and early diagnosis of HIV	31 March 2019	■
■ PH18017.C	Continue to implement the oral health improvement action plan	31 March 2019	■
<b>PH18018 Complete a Joint Strategic Needs Assessment on Adverse Childhood Experiences and</b>		<b>31 March 2019</b>	<b>■</b>

Objectives: Complete a Needs Assessment for the borough, and set out a proposed action plan.....Decreasing the impact of ACE's on school readiness...

Completion date revised to 30.4.19, on target for completion. Needs assessment will be presented to RBCSB and to stakeholders on 30.5.19.

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