

# HEYWOOD TOWNSHIP FUND 2019/20 APPLICATION FORM



**ROCHDALE**  
BOROUGH COUNCIL

**REF**  
HP/14/19

Please read the **Terms & Conditions** and **Guidance for Applicants**. If you need advice or support to complete your application form, please contact Heywood Township Office.

## SECTION 1 – NAME OF PROJECT

**Name of project** Art for Wellbeing in Back O'th Moss

## SECTION 2 - APPLICANT DETAILS

**a) Name of organisation** Cartwheel Arts Ltd

### b) Type of organisation

<input type="checkbox"/> Voluntary/ community	<input checked="" type="checkbox"/> Registered charity	<input type="checkbox"/> Sports/ leisure club	<input checked="" type="checkbox"/> Limited company	<input type="checkbox"/> Private company	<input type="checkbox"/> Social enterprise	<input type="checkbox"/> Other type
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**c) How many members do you have?** 8 – The Trustees are the members of the company

### d) Aims and objectives of your organisation and activities or services it provides

Cartwheel Arts promotes social inclusion, cohesion, diversity and regeneration through community participation in vibrant, innovative, high-quality arts projects.

We use a wide range of media to initiate, and respond to, project opportunities in Rochdale, Oldham, Bury, Wigan and North Manchester, as well as promoting the development of the arts and examples of good practice across the North West.

Cartwheel has over 30 years experience of promoting imaginative, and often challenging arts projects - we do not shy from confronting difficult or sensitive issues. Our focus is on participation, enabling people who may have had little experience of the arts to explore and develop their creativity and talents, generating a sense of ownership and pride.

Our mission is to promote and practice Art for a Reason; enhancing wellbeing, equality, diversity and inclusion. We champion vibrant arts which foster creativity and wellbeing in diverse communities.

**e) Contact name** Becky Smyllie

**f) Contact telephone** [REDACTED]

**g) Contact address and  
postcode** [REDACTED]  
[REDACTED]  
[REDACTED]

**h) Email address** [REDACTED]

**i) Web address** www.cartwheelarts.org.uk

### SECTION 3 – ORGANISATION FINANCES

a) Have you applied for or received a Township grant before?

Yes

No

b) If you have answered yes to question a), please give details below

Darnhill Festival 2017 (HP/23/17) awarded £4,701 as a contribution towards activities and entertainment at the festival.

In 2014 we were awarded £918 as a contribution towards the costs of a full day event at Heywood Civic to mark our 30<sup>th</sup> anniversary.

In 2012 we received £2,076 of which £1,000 was contributed by Surestart, to match a grant of £18,276 from Viridor to replace the play equipment at Darnhill, the previous equipment having been destroyed by fire.

That replacement play equipment has been itself removed by Rochdale Council recently after suffering fire damage, but it was well used for 6 years.

c) Does more than 50% of your annual base budget/income come from Rochdale Council?

Yes

No

If yes, detail below the amounts received and Council Services providing budget/income to your organisation (a copy of your application will be forwarded to your relevant Link Officer for their comments)

### SECTION 4 – PROJECT FINANCES

a) Cost of project

£5313.50

b) Amount of grant required

£1313.50

c) Amount from other sources

£4000

d) Details of other funding

Funder	What they may fund	Dates of funding decisions
RBH Community Grant	£4000 towards providing an Emotional Support Worker, materials, refreshments, volunteer expenses and project coordination.	Tenants Members vote closes 21 <sup>st</sup> June

**e) Breakdown of proposed expenditure relating to the grant funds required (enclose quotations, cost estimates or extracts from catalogues. Costs for items to include VAT only if your organisation cannot claim VAT back from HM Revenue and Customs).**

Expenditure item	Cost
1. Artist Fees – established Art for Wellbeing Artist running 8 sessions	£880 (please find attached a quote from Alex Blakey, Art for Wellbeing Artist for Cartwheel Arts)
2. Venue – Back O'th Moss Community Centre for 8 sessions, 2 Wellbeing check-in days and a taster event.	£420 (please find attached a quote of hourly rate from Pat Colclough, Manager of the community centre. We will be hiring the venue for a total of 42 hours over the duration of the project)
3. Staff Travel	£13.50 (please find attached a quote for staff travel expenses)
<b>TOTAL</b>	£1313.50

**SECTION 5 – ABOUT THE PROJECT AND JUSTIFICATION**

**Details of the proposed project and what benefits will this project bring for participants, organisation, group or wider community?**

**Project Details**

We plan to deliver an Art for Wellbeing course in Back O'th Moss Community Centre. Art for Wellbeing courses are creative, relaxing courses that aim to build creative skills, encourage a supportive group environment and enhance wellbeing. Cartwheel Arts works with a dedicated team of artists, Art Therapists and counsellors to deliver safe sessions that support people to build their confidence and resilience, enabling communities to thrive and develop.

We will bring a group of 10 adults together to work creatively and learn new skills. The group will work with an established artist over 8 sessions to develop creative skills and inspiration. Our artists work alongside an Emotional Support Worker (ESW) who will support all group sessions, focussing on individuals' wellbeing and group dynamics, as well as providing 1-1 appointments before and after the project to allow group members a private opportunity to talk about their mental health. These appointments ensure that every individual is supported throughout the course and can be signposted if needed to other sources of support.

The project will begin with a taster day and finish with a celebration event, open to everyone in the community.

**Identified Need**

Back o'th Moss is Lower Super Output Area (LSOA) Rochdale 018A, which is ranked 2,099 (overall score) out of 32,844 LSOAs in England; where 1 is the most deprived LSOA. This is amongst the 10% most deprived neighbourhoods in the country. For Health and Wellbeing the score falls to 1,870 and for Education, Skills and Training to 1,557.

This course will benefit adults who are local to Back O'th Moss who would benefit from gaining support for their wellbeing, meeting new people and learning new skills. We will promote the project to local referral teams including GPs and Community Mental Health Teams who can refer people on the course.

We will also hold a drop-in taster session for local residents to attend and find out more about the course and self-refer to take part. When a referral is made we contact the individual to find out a bit more about them and what they would like to gain from the group. Ten people will be able to access the course and will receive a 1-1 Wellbeing Check-in appointment. Where we have additional referrals we will signpost other

opportunities in the Rochdale Borough where possible.

### Supporting Wellbeing

During each 1-1 appointment the ESW will support members of the group to complete a Wellbeing Recovery Star which aims to demonstrate an improvement or maintained wellbeing score after the project ends. The Wellbeing Recovery Star tracks wellbeing by rating how the individual feels they are dealing with a number of measures including, but not limited to: Managing Mental Health; Trust & Hope and Relationships. Each member will have a 'before and after' score that will help to build a picture of how their wellbeing has been impacted.

We collect Wellbeing Star data from other Art for Wellbeing groups. Our most recent data from January and March 2019 has shown the following outcomes for a group based in Heywood:

- Overall, wellbeing scores have increased by 18% since January, with one participants' score increasing by an incredible 76%
- Scores for the category of 'Relationships' increased the most overall, by 29%.
- Other significant increases in scores include: 'Managing Mental Health' (22%) and 'Trust & Hope' (20%)

We also ask participants to complete evaluation forms which ask whether the project they took part in had a positive effect on their wellbeing. 100% of participants agreed or strongly agreed that it has since January 2019.

### Supporting Confidence & Skills

We aim to teach members new skills and increase confidence in regards to expressing their creativity as well as sharing their work with others. These outcomes will benefit each individual in their day-to-day lives as well as the wider community through sharing creativity and opening conversations about wellbeing.

In recent evaluation from Art for Wellbeing participants 83% of respondents agreed that they felt more confident generally, more confident expressing themselves creatively and more confident working in a team. 88% agreed they learnt new skills.

Participants stated:

- *"I'm now more confident"*
- *"[I] look forward to being there, meeting new people and talking"*
- *"[It] gives a purpose for me"*
- *"I feel relaxed and more confident"*

To celebrate the course and demonstrate to others how art can positively support wellbeing, the art work created will be exhibited at Heywood Sports Village for 3 months in the refreshments area, with an open day where the wider community can share in the successes of the group. Exhibiting work aims to boost participant's confidence and extend social networks, which supports to improve wellbeing longer term.

<b>Project start date</b>	August (date TBC)	<b>Project completion date</b>	November (date TBC)
<b>How many people in Heywood will benefit from this project?</b>			50 at the taster day 10 throughout the course 10,000 exhibition viewers

## SECTION 6 – SUPPORTING DOCUMENTATION

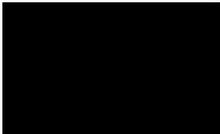
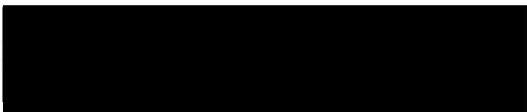
Please supply the following documents when you submit your application. **IF YOU DO NOT SUPPLY THESE DOCUMENTS, WE WILL NOT BE ABLE TO PROCESS YOUR APPLICATION.** Please tick the boxes to show which documents you have attached to this application.

a) Annual accounts and bank statement(s)	<input checked="" type="checkbox"/>
b) Constitution/governing document	<input checked="" type="checkbox"/>
c) If your project works with children and young people under 18 years old or vulnerable adults, please confirm your organisation has the following in place:	
Child protection policies and procedures	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> N/A
Disclosure & Barring Service (DBS) checked staff and volunteers	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> N/A
d) Quotes/estimates/extracts from catalogues for proposed expenditure	<input checked="" type="checkbox"/>

## SECTION 7 - DECLARATION

We, the undersigned agree to:

- Abide by Heywood Township Funds Terms and Conditions.
- No expenditure being incurred on this project prior to the grant decision being given.
- Certify that the information contained in this application is correct and that we are authorised by the organisation to accept these conditions on their behalf.
- Use funds, if granted, only as specified in this application, unless receiving authorisation from Heywood Township Office to make changes.
- Send the invoices/receipts for all payments made with this grant along with the completed Project Evaluation Form to the Heywood Township Office.
- Agree to participate in monitoring, auditing and evaluation related to this fund.
- Highlight the support of Heywood Township in all publicity material and agree to Rochdale Council's use of the organisation's name and photographs for promotional purposes.
- Inform Heywood Township Office immediately if either signatory leaves the organisation or can no longer fulfil their responsibilities, or someone else takes over responsibility for the grant on behalf of the organisation.

Contact Person		Organisation Chair or Treasurer (Different from Contact Person)	
Signature		Signature	
Full name	Becky Smyllie	Full name	Alyson Malach
Position	Art for Wellbeing Project Coordinator	Position	Chair
Date	03.06.2019	Date	03.06.2019

**Before you send your application to us, please check that you have:**

- answered all the relevant questions and
- enclosed all the information requested:
  - Annual accounts/Bank statement(s)
  - BACS form
  - Constitution/governing document
  - Quotations/cost estimates/extracts from catalogues



Becky Smyllie [REDACTED]

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## Fwd: Quote

1 message

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**Becky Smyllie** [REDACTED] >  
To: Becky Smyllie [REDACTED] >

31 May 2019 at 12:20

On Thu, 30 May 2019 at 21:41, alex blakey [REDACTED] > wrote:

Hi Becky,

I would charge £110 per session as a standard rate plus materials.

Kind regards  
Alex

Alx Creations

[www.alxcreations.com](http://www.alxcreations.com)

Facebook @ alxcreations

Twitter @ AlxCreations

[REDACTED]

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**Backo'th moss**

1 message

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**Pat Colclough** >

17 May 2019 at 11:34

To: &gt;

Morning Becky.

I have heard of your company as I am a committee member on Kirkholt Million.

Yes it would be nice if you could visit the community centre for a chat and cup of tea.

We charge £10 hour for room hire.

Look forward to speaking with you again.

Kind Regards.

Pat/Abbie

Pat Colclough

Centre Manager

Back o th Moss

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