








































Action Plan		Due Date	Status	%Complete
E2001 Increase local employment		31 March 2021		78%
Ref.	Name	Due	Status	% Complete
E2001.A	Support people who are out of work with face to face employment support through Employment Links and Working Well contracts.- target figure 5000 borough residents	31 March 2021		52%
<p>In Q2 1,432 borough residents have had employability support from the council's, Employment Links Team, 157 have secured new jobs and 313 have completed courses in response to employer demand. Working Well (GMCA commissioned service in the borough) has not yet provided Q2 data but in Q1 27 residents with health conditions were helped with 10 getting new job and 2 progressing to a higher wage level within new jobs, which is one of the aims for the programme</p>				
E2001.B	Promote and develop the 'Get Rochdale Working' social media outlets to widen the take up of local support. Target of 5500 members	31 March 2021		100%
<p>By the end of Q2 the annual target was exceeded with 5749 members of the Get Rochdale Working Facebook page, which promotes jobs, training and volunteering opportunities in a very accessible way for job seekers.</p>				
E2001.C	Provide a free local recruitment service to 35 local employers, particularly inward investors	31 March 2021		100%
<p>In Q2 Employment Links has supported 15 more employers with free recruitment services particularly in the care and logistics sectors including an inward investor from Bolton.</p>				
E2001.D	Provide 1:1 support through the Single Point of Access in Economic Affairs for all borough resident or employer queries relating to skills, employment and health – target 520 unique enquiries.	31 March 2021		100%
<p>The Single Access Point is a single email address and telephone number for individuals (jobsandskills@rochdale.gov.uk) and single point of access for businesses (business.support@rochdale.gov.uk) which makes it very easy to contact the council and partners via one email or phone call. The total of unique contacts in Q2 were 457 which together with the Q1 number, now exceeds the annual target. A significant number of calls are in relation to the economic impact of Covid on both businesses and individuals, particularly those that fall through the gaps of government support.</p>				
E2001.E	Talk English: Provide Talk English training to 450 learners. Recruit, provide training and assessment for 43 volunteer tutors. Secure external funding for Talk English in 2020/21 and beyond	31 December 2020		33%







Action Plan	Due Date	Status	%Complete
<p>The Talk English Programme is continuing mainly virtually with 1 to 1 assessments that are required to ascertain language levels being conducted in covid secure ways. Q2 is the normally the quarter with the lowest activity due to training being in term time only. However, the MHCLG funding will fund 150 learners to be assessed and trained before the end of March. Teaching materials and the curriculum design completed in Q2 will reflect the borough's priorities and will include health promotion, recycling, employment and financial management. The project has been able to provide paid employment to eight former volunteer tutors to deliver training via zoom.</p>			
<p>E2001.F Complete the 2 year Inclusive Skills, Work and Health Plan for the Borough</p>	<p>31 March 2021</p>		<p>100%</p>
<p>Cabinet approved the Plan in September. Awaiting dates for the CCG and LCO Boards. A detailed action plan with targets will be complete by the end of the year. It was agreed to reduce the timespan for the plan to 2 years to reflect the short term nature of many of the funding sources for employment and skills.</p>			
<p>E2001.G Attract new businesses by commencing the development of new industrial units at Kingsway Business Park and Bradfearns (Oldham Road)</p>	<p>31 March 2021</p>		<p>50%</p>
<p>Expressions of interest have been issued to contractors to assess the construction market before progressing with the tender process for the Bradfearns scheme. Discussions continuing concerning the medium sized unit scheme at Plot G. Kingsway Logic, all units are now occupied or legally committed.</p>			
<p>E2001.H Secure 90% occupation of the Kingsway logic scheme</p>	<p>31 March 2021</p>		<p>100%</p>
<p>90% - which is 10 of 11 units let at Logic, Kingsway.</p>			
<p>E2001.I Attract funding to repurpose the upper floor of Maclure Road Fire Station building as office space</p>	<p>31 March 2021</p>		<p>100%</p>
<p>A £1m Towns Fund accelerator grant will support the works and has to be spent by end of March 2021</p>			
<p>E2001.J Deliver the 4 Pilot Digital Skills projects to groups likely to be most affected by COVID 19</p>	<p>31 March 2021</p>		<p>50%</p>
<p>Of the 4 digital skills pilots 2 have started and these are with 9 organisation supporting part of the community to Access digital support for job applications and become more digitally confident and the second project has provided Digital kit to be loaned out via a group of 8 VCO's to support their client groups.</p>			
<p>E2002 Create new jobs and safeguard jobs</p>	<p>31 March 2021</p>		<p>70%</p>
<p>Ref. Name</p>	<p>Due</p>	<p>Status</p>	<p>% Complete</p>









Action Plan		Due Date	Status	%Complete
E2002.A	Create minimum 250 new jobs through Business engagement / liaison with existing businesses	31 March 2021		100%
A total of 261 new jobs created in Quarter 2 by RDA assisted companies or projects.				
E2002.B	Protect minimum 350 jobs which are at risk in local businesses through engagement liaison	31 March 2021		41%
A total of 143 jobs were safeguarded by RDA assisted companies.				
E2003 Co-deliver a portfolio of target figure 50 companies across the Borough for an Account Management strategy for Local Businesses through visits to businesses.		31 March 2021		75%
Ref.	Name	Due	Status	% Complete
E2003.A	Co-deliver a portfolio of target figure 50 companies across the Borough for an Account Management strategy for Local Businesses through visits to businesses.	31 March 2021		50%
23 businesses contacted with 11 of these being F2F visits. Some businesses new to the account management programme as contact had been established following the discretionary grant scheme. Hosted a Zoom event to promote electric vehicles in conjunction with TfGM				
E2003.B	Consult with 100 businesses per annum through Place Board Ambassadors scheme/Deliver up to 4 events per annum, one each quarter	31 March 2021		75%
The next Ambassador event will be held on 14th October with GM Mayor Andy Burnham. So far 200 people have registered for the event.				
E2003.C	£30m of public & private sector investment generated by assisted projects	31 March 2021		100%
The Q1 figure is £57m, which is for Rochdale Riverside.				
E2004 Promote and say yes to good development		31 March 2021		41%

Action Plan		Due Date	Status	%Complete
Ref.	Name	Due	Status	% Complete
E2004.A	Engage private sector to bring forward brownfield land for housing across the Borough e.g. Akzo Nobel, British Vita, Carcraft,	31 March 2021		50%
<p>Homes England has reached an agreement to dispose of the Carcraft site for new housing with the dedication of land for a new primary school. Planning application expected in Q3. A planning application is also expected in Q4 for the British Vita site in Middleton. Homes England to select a developer partner for Akzo in early 2021 with a planning application to then follow.</p>				
E2004.B	Support submission of reserved matters application(s) for phases of Junction 19 South Heywood development	31 December 2020		50%
<p>Planning applications to support the commencement of work on the new Junction 19 link road and for reserved matters approval for employment space and new housing are expected in late 2020.</p>				
E2004.C	Secure minimum of 460 new housing completions	31 March 2021		50%
<p>Annual target – this will be reported in Q4/year end.</p>				
E2004.D	Adopt Castleton and Rochdale Station Gateway Supplementary Planning Documents	31 December 2020		50%
<p>Ward Members and the GM Stations Alliance Board have agreed the draft Masterplans for Castleton and Rochdale Station Gateway which are being drafted into Supplementary Planning Documents for consultation in late 2020</p>				
E2004.E	Publish Interim Position Statements for S106 Contributions	31 December 2020		25%
<p>S106: Work suspended as will now be aligned to work on new local plan.</p>				
E2004.F	Adopt new Enforcement Plan	31 December 2020		25%
<p>Adopt new enforcement plan: Work has yet to start on this. Due to a surge in new enforcement cases the service has been focused on tackling high enforcement caseload.</p>				
E2005 Create vibrant Town Centres		31 March 2021		58%







Action Plan		Due Date	Status	%Complete
Ref.	Name	Due	Status	% Complete
E2005.A	Produce annual action plan for Rochdale Town Centre Delivery Plan	30 June 2020		75%
Action plan has been produced and has been updated. In the process of adding some detailed work to the document.				
E2005.B	Heritage Action Zone – complete South Parade works	31 March 2021		40%
Public Realm works completed Q4 2019/2019. Planning Permission achieved September 2020. Works out to tender October 2020. Expected works start on site January 2021. Completion July 2021.				
E2005.C	Secure developer partner and detailed planning permission for Phase 1 housing on Central Retail Park site	31 December 2020		50%
PCSA signed & series of design workshops arranged for Neighbourhood Rochdale. Unit mix and layout to be reviewed.				
E2005.D	Adopt Rochdale Station Gateway Masterplan and Delivery Plan	31 December 2020		50%
Draft Supplementary Planning Document will be issued for consultation during Q3.				
E2005.E	Agree Town Centre Masterplans for Heywood, Middleton and Littleborough and explore funding strategies	31 December 2020		50%
Littleborough Masterplan: the masterplan was completed and presented to Ward Members and the GM station alliance. Work taking place to review viability of proposals for re-engagement with members and local businesses. This will be presented to Members for approval as a Supplementary Planning Document. Heywood Masterplan: a Draft has been presented to Members and will be formally presented to Township for approval. Middleton Masterplan presented to members and highways interventions discussed.				
E2005.F	Complete enabling works for Rochdale Riverside Phase 2 and submit a detailed planning application	31 March 2021		50%
<ul style="list-style-type: none"> • The enabling works contract will start on site in mid-October. • RIBA Stage 2 designs are now complete for the main scheme (residential, hotel, apartments). Cabinet approval secured to continue detailed design through to planning submission. • Delivery and funding options are being considered 				

Action Plan		Due Date	Status	%Complete
E2005.G	Adopt a food and beverage strategy for Rochdale, Heywood, Middleton and Littleborough town centres	31 December 2020		50%
This will be progressed following reopening of food and drink establishments as we come out of lockdown.				
E2005.H	Submit application for Future High Streets Fund for Rochdale town centre	31 July 2020		100%
The Future High Streets Fund bid was submitted prior to the deadline of 31 st July 2020. A decision on whether Rochdale's bid has been successful or not is expected in Autumn 2020.				
E2006 Make the most of our built, natural and historic environment		31 March 2021		58%
Ref.	Name	Due	Status	% Complete
E2006.A	Consult on public realm designs for Town Hall Square	30 September 2020		50%
<ul style="list-style-type: none"> Public realm proposals agreed to be permitted development Section 247 submitted for consent for public realm development Decant of services and artefacts/equipment underway. Fit out projects for registrar and music service now on site and due to complete by end December 				
E2006.B	Launch grant scheme for Heritage Action Zone	31 March 2021		50%
<ul style="list-style-type: none"> Drake Street and South Parade Property Improvement works out to tender. Planning Permission achieved. Discussions ongoing with key PSiCA property owners. HAZ Project Officer post being advertised – closing date 16th October. 				
E2006.C	Prepare development brief and agree disposal of land around Tonge Hall	31 March 2021		50%
Waiting on completion of land transfer from school, subject to SOS approval. Programme will proceed upon completion.				
E2006.D	Develop long term strategy for re-use of Hopwood Old Hall	31 March 2021		50%

Action Plan		Due Date	Status	%Complete
Discussions with Historic England regarding Phase 2 of emergency works ongoing.				
E2006.E	Submit Stage 2 bid for re-use and adaptation of Rochdale Town Hall	30 June 2020		100%
Stage 2 bid has now been submit.				
E2006.F	Implement the ELR Growth Strategy to increase visitors and income of the East Lancashire Railway	31 December 2020		50%
Further works to install signage at Heywood being progressed with Members and the ELR being progressed. Work continues to support ELR with COVID business recovery and financial planning and to secure external funding. To date over £800,000 secured from grants and donations to the ELR's survival fund, including £280,000 of lottery heritage funding secured with Council support.				
E2007	Provide an effective and efficient portfolio of Council assets	31 December 2020		50%
Ref.	Name	Due	Status	% Complete
E2007.A	Implement proposals to restructure the management of the industrial estate to increase performance	30 June 2020		50%
Rent for the first quarter has now been fully recovered. Rent collection for the June Quarter has increased to 94%, the September Quarter is 90%. Only four tenants have debts of three months or more.				
E2007.B	Review the Council's property portfolio to improve asset use, identify development opportunities and to realise capital value	31 December 2020		50%
Work in progress				
E2008	Maximise income for the Council	31 March 2021		41%
Ref.	Name	Due	Status	% Complete

Action Plan		Due Date	Status	%Complete
E2008.A	Minimum of 50 Council assets reviewed for potential disposal	31 March 2021		50%
The Estates team have completed the disposal of 10 assets so far this year realising £158,000 of capital receipts.				
E2008.B	Maximise efficient utilisation of Number One Riverside to attract third party occupiers	31 March 2021		30%
Currently working on an opportunity to attract third party occupation of Number One Riverside. The former Sandbrook Medical Centre has been re-let to adult social care neighbourhood team.				
E2008.C	Deliver savings targets by strategic investment in property through the Property Growth Fund	31 March 2021		25%
None completed.				
E2008.D	Provide £100,000 income through the promotion of discretionary chargeable Planning services	31 March 2021		40%
Non-statutory fee income received during Q2 was £16,850 providing a running total of £39,521 at the end of the quarter.				
E2008.E	Deliver Business Rates payable growth to secure additional £0.5m	31 March 2021		50%
Total Business Rate income was forecast at £1.7m p.a. however the impact of Covid and retailers opening late means it's not possible to calculate this information for Q2 as the assessments haven't taken place or been updated on the VOA website.				
E2008.F	Sustain occupancy and income levels Council managed workspaces schemes	31 March 2021		50%
Rental payments on main investment properties have been restructured but not reduced. Some issues of rent collection due to inability to enforce rent collection.				
E2009 Capitalise on our investment in regional growth		31 March 2021		75%
Ref.	Name	Due	Status	% Complete
E2009.A	Apply for and secure minimum £10m funding for Rochdale Borough projects	31 March 2021		100%

Action Plan	Due Date	Status	%Complete
<p>During Q2 a total of £31,386,000 of devolved GM funding was secured for the Borough. These included £10.5m of Mayor's Cycle Challenge Fund for Rochdale - Castleton link, £10.3m for Junction 19 link road, £4m from Brownfield Land fund for Riverside Phase 2 and Royle Road, Castleton, £2m for Chamber House solar Farm, £700,000 for fire station offices, £200,000 skills funding, £260,000 GM Stations Alliance and £50,000 for the Heywood tram - train pathfinder.</p>			
E2009.B	Submit a list of Borough projects for GM Investment Pipeline (GMIP)	31 March 2021	100%
<p>A list of potential housing, transport and infrastructure projects for inclusion in GM Investment Pipeline was submitted to the GMCA. Work is ongoing to prioritise these against GM objectives and work with Government to identify funding.</p>			
E2009.C	Submit application for Towns Fund	30 June 2020	50%
<p>Decision on outcome of Future High Streets Funding is awaited. Towns Fund board have identified list of opportunities and are considering submitting the bid in early 2021 to see outcome of the FHSF bid. £1m accelerator funding bid submitted by the team and received for the Fire Station project that has to be spent by the end of the financial year.</p>			
E2009.D	Submit detailed business case and secure Growth Deal funding for Junction 19 link road	31 March 2021	100%
<p>£10.3m of Growth Deal Funding secured in July 2020 following approval of Business Case by GMCA, along with £1.75m from Highways England and a further £10m from the Get Building Fund secured in August. Development Agreement signed with Russell Homes in July 2020. Contractor appointed and work commenced on site in September. Road scheme due to complete Spring 2022.</p>			
E2009.E	Support GMCA in preparation of funding bids, strategic plans and strategies including:- GMSF, GM 2040 Delivery Plan, GM 2040 Local Transport Plan GM Local Industrial Strategy	31 March 2021	50%
<p>The Publication version of the GM Spatial Framework is scheduled to go out for public consultation during Autumn 2020. This will be published alongside a refreshed GM 2040 Transport Strategy and 5 Year Delivery Plan and a Rochdale Transport Delivery Plan of local transport schemes which will either be delivered or for which funding is being sought. These documents will be presented to Members for approval during October 2020. Work is also taking place with the GMCA to support the delivery of the Local Industrial Strategy, notably to press for investment in advanced manufacturing park at Kingsway and South Heywood, public transport and clean growth projects such as solar.</p>			
E2009.F	Form public / private partnerships to support delivery of development opportunities such as Stations Alliance, Northern Gateway	30 September 2020	50%
<p>A further £260,000 of funding has been secured from the GM Stations Alliance to progress master plans and feasibility of projects within the Rochdale Rail Corridor Strategy. . A Northern Gateway project manager post has been advertised with Bury.</p>			
E2009.G	Promote 10 year Growth Plan to investors and funders and develop Annual Action Plan	31 December 2020	50%
<p>Growth Plan published in July 2020 and has received considerable developer and investor interest. Government as well as private funding has already been secured for several projects listed in the Growth Plan</p>			

Action Plan		Due Date	Status	%Complete
E2009.H	Adopt Rail Corridor Development Strategy and develop Annual Action/Investment Plan	31 March 2021		100%
<p>Masterplans have been commissioned by the Alliance and nearing completion for Mills Hill, Smithy Bridge and Littleborough. Further work to develop a Master Programme/ Action Plan for the Rail Corridor work, including a land assembly strategy being prepared ahead of engagement with key landowners.</p>				
E2010 Deliver high quality and effective services		31 March 2021		50%
Ref.	Name	Due	Status	% Complete
E2010.A	To determine planning applications to exceed national and local performance targets	31 March 2021		50%
<p>Majors (target 60%) actual 100% Minors (target 65%) actual 83.33% Others (target 80%) actual 94.35% Building regulation full plans applications determined within statutory time period TARGET = 100% : ACHIEVED = 100%</p>				
E2010.B	Develop training programme for elected Members on planning matters	30 September 2020		50%
<p>An ongoing programme of training on legal and policy matters is being provided for Members of the Planning and Licensing Committee. A number of sessions have been provided and will continue to be arranged as appropriate.</p>				
E2010.C	To manage the Council's business centres to encourage business and employment growth and to sustain occupancy levels	30 September 2020		50%
<p>Due to COVID 19 lockdown, the Council's Managed workspaces were required to close with the exception of Globe House which remained partly open. Work taking place to enable safe reoccupation at the earliest opportunity.</p>				
E2011 Deliver more high value and aspirational housing		31 March 2021		50%
Ref.	Name	Due	Status	% Complete

Action Plan	Due Date	Status	%Complete
E2011.A Develop an aspirational housing strategy for the Borough and pipeline of sites	31 March 2021		50%
<p>A Draft High Value Housing Strategy was prepared during Q1 and will be reported to Members</p>			
E2011.B Work with developers to promote applications for a minimum of 50 new homes on sites for high value housing	31 March 2021		50%
<p>A planning application for 47 higher value homes has been submitted at the Soccer Village, Milnrow</p>			
E2011.C Support implementation of the strategy by identifying a portfolio of Council assets to market for aspirational and high value housing	31 March 2021		50%
<p>Sites for disposal are identified through the continual property review process which will bring forward sites for development that, dependent upon consultation outcomes, may facilitate high value housing. Existing sites already identified, declared surplus and being prepared for disposal in this financial year include Crompton Avenue, Earnshaw Avenue, Leighton Avenue.</p>			