




































| Action Plan | | Due Date | Status | %Complete |
|---|---|-------------------------|---|-------------|
| E2001 Increase local employment | | 31 March 2021 |  | 97% |
| Ref. | Name | Due | Status | % Complete |
| E2001.A | Support people who are out of work with face to face employment support through Employment Links and Working Well contracts.- target figure 5000 borough residents | 31 March 2021 |  | 100% |
| <p>In Q4, 1614 borough residents have had support from the Council's Employment Links team, 313 have secured new jobs and 297 have completed courses in sectors currently in demand. The GMCA-commissioned Work and Health Programme has provided support to 118 residents with 29 securing new jobs in Q4. During 20/21 a total of 6.025 residents had received support and 867 residents had secured new jobs.</p> | | | | |
| E2001.B | Promote and develop the 'Get Rochdale Working' social media outlets to widen the take up of local support. Target of 5500 members | 31 March 2021 |  | 100% |
| <p>By the end of Q4 there were 7,700 members of the Get Rochdale Working Facebook page, which promotes jobs, training and volunteering opportunities in a very accessible way for job seekers. We have continued to have a number of positive job outcomes through the site and we have referred people onto a variety of training programmes and employment support provision. We have also had a number of businesses use the page to promote vacancies and find out more about the support available to them, especially SME's and people that are Self Employed.</p> | | | | |
| E2001.C | Provide a free local recruitment service to 35 local employers, particularly inward investors | 31 March 2021 |  | 100% |
| <p>Employment Links continue to help employers with a free local recruitment service, prioritising those employers providing essential services during the pandemic. In Q 4 a further 7 employers have used this service. The total for the year is 59 exceeding the 20/21 target of 35.</p> | | | | |
| E2001.D | Provide 1:1 support through the Single Point of Access in Economic Affairs for all borough resident or employer queries relating to skills, employment and health – target 520 unique enquiries. | 31 March 2021 |  | 100% |
| <p>The Single Access Point (SAP) is a single email address and telephone number for individuals (jobsandskills@rochdale.gov.uk) and single point of access for businesses (business.support@rochdale.gov.uk) which makes it very easy to contact the council and partners via one email or phone call. The total of unique contacts in Q4 for the SAP were 228 and for the business support 13, which together with the Q1, Q2 and Q3 number, now exceeds the annual target. A significant number of calls are in relation to the economic impact of Covid on both businesses and individuals, particularly those that fall through the gaps of government support. We have also had 109 young people come through the SAP that is branded as the Youth Hub.</p> | | | | |
| E2001.E | Talk English: Provide Talk English training to 450 learners. Recruit, provide training and assessment for 43 volunteer tutors. Secure external funding for Talk English in 2020/21 and beyond | 31 December 2020 |  | 100% |







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|---|-----------------------------|---|--------------------|
| <p>During Q4, the Talk English Programme assessed and engaged 32 new learners, and continued to employ nine local tutors that started as volunteers to deliver 13 classes. All classes delivered during the Q4 period were delivered online using the new Talk English App that has proved to be far more successful than anticipated making learning accessible for people with limited digital skills using things like games, videos and voice recognition and enables learners to be more interactive than just using zoom or other video platforms. We were also able to loan tablets to ten learners. Rochdale despite the additional challenges of being in lockdown have exceeded the MHCLG's expectations, who fund the courses and have performed better than other areas in receipt of this funding. Rochdale is seen as an exemplar of good practice by MHCLG. Classes are used to reinforce covid-safe/vaccine key messages. The annual target for learners has not been met because of Covid19 and the move to digital learning but the target for tutors and funding for 20/21 has been met.</p> | | | |
| <p>E2001.F Complete the 2 year Inclusive Skills, Work and Health Plan for the Borough</p> | <p>31 March 2021</p> |  | <p>100%</p> |
| <p>The Skills, Work and Health Plan was approved by the Council during Q3.</p> | | | |
| <p>E2001.G Attract new businesses by commencing the development of new industrial units at Kingsway Business Park and Bradfearns (Oldham Road)</p> | <p>31 March 2021</p> |  | <p>75%</p> |
| <p>Plans for the Bradfearns development has been put on hold. Following the success of Logic @ Kingsway, which is fully let, discussions around the development of Logic 2 on Kingsway continue with Wilson Bowden to agree a deal after Plot G was stopped because of Private Sector interest.</p> | | | |
| <p>E2001.H Secure 90% occupation of the Kingsway logic scheme</p> | <p>31 March 2021</p> |  | <p>100%</p> |
| <p>90% - which is 10 of 11 units let at Logic, Kingsway. Completed August 2020.</p> | | | |
| <p>E2001.I Attract funding to repurpose the upper floor of Maclure Road Fire Station building as office space</p> | <p>31 March 2021</p> |  | <p>100%</p> |
| <p>The Museum refurbishment has been completed and is due to open in May/June. Tendering for the fit out of the office space is underway and will commence along with the Richard Street properties in Q1 21/22.</p> | | | |
| <p>E2001.J Deliver the 4 Pilot Digital Skills projects to groups likely to be most affected by COVID 19</p> | <p>31 March 2021</p> |  | <p>100%</p> |
| <p>All four projects have been delivered and despite the challenges of lockdown we have managed to achieve most of the outcomes and exceeded some of the targets set. Waiting lists have developed for some of the activity. There will be pent-up demand for when face to face delivery can recommence and the end of Ramadan. A group of 10 VSE groups formed the Digital Library to loan digital equipment to the following group: 50+, families without equipment, unemployed, mental health issues.</p> | | | |
| <p>E2002 Create new jobs and safeguard jobs</p> | <p>31 March 2021</p> |  | <p>100%</p> |








| Action Plan | | Due Date | Status | %Complete |
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| Ref. | Name | Due | Status | % Complete |
| E2002.A | Create minimum 250 new jobs through Business engagement / liaison with existing businesses | 31 March 2021 |  | 100% |
| A further 102 jobs were created in Q4 taking the total to 500 exceeding a target of 350. | | | | |
| E2002.B | Protect minimum 350 jobs which are at risk in local businesses through engagement liaison | 31 March 2021 |  | 100% |
| A further 103 jobs were safeguarded in Q4 taking the total to 274 exceeding a target of 250. | | | | |
| E2003 Co-deliver a portfolio of target figure 50 companies across the Borough for an Account Management strategy for Local Businesses through visits to businesses. | | 31 March 2021 |  | 100% |
| Ref. | Name | Due | Status | % Complete |
| E2003.A | Co-deliver a portfolio of target figure 50 companies across the Borough for an Account Management strategy for Local Businesses through visits to businesses. | 31 March 2021 |  | 100% |
| Despite issues brought about by the Covid pandemic, in Q4 13 account management visits were undertaken giving a total of 50 achieving the target for 20/21. | | | | |
| E2003.B | Consult with 100 businesses per annum through Place Board Ambassadors scheme/Deliver up to 4 events per annum, one each quarter | 31 March 2021 |  | 100% |
| In Q4 the last webinar had attendance of 142. Total attendance at events over the year was 1030. | | | | |
| E2003.C | £30m of public & private sector investment generated by assisted projects | 31 March 2021 |  | 100% |
| Total investment for the year was £73,523,000. This is made up of Rochdale Riverside (retail and leisure), Town Hall, Kingsway, Junction 19, Riverside Phase 2 (hotel and residential), Fire Station Museum, plus some private sector investment. | | | | |







| Action Plan | | Due Date | Status | %Complete |
|--|---|-------------------------|---|-------------|
| E2004 Promote and say yes to good development | | 31 March 2021 |  | 87% |
| Ref. | Name | Due | Status | % Complete |
| E2004.A | Engage private sector to bring forward brownfield land for housing across the Borough e.g. Akzo Nobel, British Vita, Carcraft, | 31 March 2021 |  | 100% |
| <p>Homes England have selected a developer partner to bring forward homes on the former Akzo Nobel land in Littleborough. Consultation has taken place with the local community ahead of a planning application being submitted for 367 units on the British Vita site, Middleton. A revised planning permission has recently been granted for 223 units on the former Dunlop Mills site, Castleton.</p> | | | | |
| E2004.B | Support submission of reserved matters application(s) for phases of Junction 19 South Heywood development | 31 December 2020 |  | 100% |
| <p>First large scale reserved matters application submitted for new industrial unit with associated ancillary office accommodation. Discussions under way about second major commercial scheme with anticipated submission Q1 2021. First phases of residential development expected to be submitted for planning during 2021.</p> | | | | |
| E2004.C | Secure minimum of 460 new housing completions | 31 March 2021 |  | 100% |
| <p>The Council is awaiting full data on housing completions for 20/21. However, from the information held to date it is expected that the target of 460 new housing completions, net of any demolitions, will have been exceeded for 20/21 despite early lockdown restrictions on construction. A final figure will be provided as soon as full data is available.</p> | | | | |
| E2004.D | Adopt Castleton and Rochdale Station Gateway Supplementary Planning Documents | 31 December 2020 |  | 75% |
| <p>Consultation on a Draft Rochdale Station Gateway Masterplan involving Township, residents and business took place during Q4. A final version will be brought before Members for adoption in Summer 21. A Draft Castleton SPD has been completed with the GM Stations Alliance. Consultation is planned for June 21.</p> | | | | |
| E2004.E | Publish Interim Position Statements for S106 Contributions | 31 December 2020 |  | 75% |
| <p>S106: Work suspended as will now be aligned to work on new local plan.</p> | | | | |
| E2004.F | Adopt new Enforcement Plan | 31 December 2020 |  | 75% |
| <p>Work on enforcement plan suspended to allow team to focus on a surge in enforcement cases which has continued during lockdown.</p> | | | | |








| Action Plan | | Due Date | Status | %Complete |
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| E2005 Create vibrant Town Centres | | 31 March 2021 |  | 81% |
| Ref. | Name | Due | Status | % Complete |
| E2005.A | Produce annual action plan for Rochdale Town Centre Delivery Plan | 30 June 2020 |  | 100% |
| The Rochdale Town Centre Action Plan was last updated in September 2020. The need to prepare a refreshed document, to support further investment and funding bids for the town centre, will be reviewed as part of the emerging Town Centre Vision Document | | | | |
| E2005.B | Heritage Action Zone – complete South Parade works | 31 March 2021 |  | 75% |
| South Parade works are on site and will be complete during Q1 21/22 | | | | |
| E2005.C | Secure developer partner and detailed planning permission for Phase 1 housing on Central Retail Park site | 31 December 2020 |  | 75% |
| Design work is ongoing for the Rochdale Neighbourhood scheme on the Central Retail Park, Rochdale with a planned planning application now expected in July 2021. | | | | |
| E2005.D | Adopt Rochdale Station Gateway Masterplan and Delivery Plan | 31 December 2020 |  | 75% |
| During Q4, consultation took place on a Draft Rochdale Station Gateway Supplementary Planning Document. Working in partnership with the GM Stations a 21/22 delivery programme of regeneration projects around each of the Borough's five railway stations has been developed. A funding strategy to support the Delivery Plan has been drafted and bids will be pursued during 21/22. | | | | |
| E2005.E | Agree Town Centre Masterplans for Heywood, Middleton and Littleborough and explore funding strategies | 31 December 2020 |  | 75% |
| During Q4, Heywood Township approved the Masterplan for Heywood Town Centre and a funding strategy is being developed with TfGM and the GMCA to support its delivery. A briefing has taken place with Middleton Township to progress work on a new Masterplan and Vision for Middleton Town Centre. Working with the GM Stations Alliance, a Draft Littleborough Town Centre Masterplan has been developed and will be presented to Township for Members consideration during Q1 21/22 | | | | |





| Action Plan | | Due Date | Status | %Complete |
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| E2005.F | Complete enabling works for Rochdale Riverside Phase 2 and submit a detailed planning application | 31 March 2021 |  | 75% |
| <p>Planning permission is due for consideration at planning committee on the 8th April. Enabling works progressing well and on target for completion in the summer.</p> | | | | |
| E2005.G | Adopt a food and beverage strategy for Rochdale, Heywood, Middleton and Littleborough town centres | 31 December 2020 |  | 75% |
| <p>Food and Drink Strategy was placed on hold and will be progressed during 21/22 following reopening of food and drink establishments as we come out of lockdown in April.</p> | | | | |
| E2005.H | Submit application for Future High Streets Fund for Rochdale town centre | 31 July 2020 |  | 100% |
| <p>Following the Government announcement that we had been awarded an 'in principle' Future High Streets funding offer from MHCLG of £17m in December, further work was undertaken in Q4 and submitted to MHCLG in March - a final decision is expected in May 21.</p> | | | | |
| E2006 Make the most of our built, natural and historic environment | | 31 March 2021 |  | 87% |
| Ref. | Name | Due | Status | % Complete |
| E2006.A | Consult on public realm designs for Town Hall Square | 30 September 2020 |  | 100% |
| <p>Completed in Q3. Phase 1 procurement complete and Contractor appointed. Press Release due to go out week of 4th January 2021. Contractor starting on site 4th January 2021. Phase 2 procurement process is underway with SSQ's submitted by 18th December 2020 and currently being reviewed. Section 247 consultation for public realm has now ended. 4 objections received from statutory utilities requesting Wayleave Agreements. These are being dealt with by RBC Legal. Presentation on both schemes delivered to Members in December. Public consultation also took place in Dec 2020.</p> | | | | |
| E2006.B | Launch grant scheme for Heritage Action Zone | 31 March 2021 |  | 100% |
| <p>A further grant agreed was signed on the Heritage Action Zone project for the former Observer building on Drake St in Q4.</p> | | | | |
| E2006.C | Prepare development brief and agree disposal of land around Tonge Hall | 31 March 2021 |  | 75% |
| <p>Waiting on completion of land transfer from school, subject to SOS approval. Programme will proceed upon completion.</p> | | | | |

| Action Plan | | Due Date | Status | %Complete |
|---|--|-------------------------|---|-------------|
| E2006.D | Develop long term strategy for re-use of Hopwood Old Hall | 31 March 2021 |  | 75% |
| Phase 2 Historic England funding agreed, subject to RBC approvals. Additional funding possibilities being discussed with Historic England and should these develop will be reported to Members for consideration. | | | | |
| E2006.E | Submit Stage 2 bid for re-use and adaptation of Rochdale Town Hall | 30 June 2020 |  | 100% |
| Town Hall Phase 1 works started in January. Procurement of Phase 2 contractor is ongoing and will be finalised in Q1 2021/22. | | | | |
| E2006.F | Implement the ELR Growth Strategy to increase visitors and income of the East Lancashire Railway | 31 December 2020 |  | 75% |
| Working with the ELR Trust a Business Recovery Plan to support the gradual return of ELR services taking place. Funding has been identified by the Trust and Marketing Lancashire appointed to undertake a Marketing Plan which will be in place alongside reopening of services during Summer 21/22. Work taking place with the ELLR Co. and Trust to identify business grant support and other voluntary donations. | | | | |
| E2007 Provide an effective and efficient portfolio of Council assets | | 31 December 2020 |  | 100% |
| Ref. | Name | Due | Status | % Complete |
| E2007.A | Implement proposals to restructure the management of the industrial estate to increase performance | 30 June 2020 |  | 100% |
| Rent collection for Quarter 4 has risen to 96%. No rent increases will be implemented until Covid crisis ends. | | | | |
| E2007.B | Review the Council's property portfolio to improve asset use, identify development opportunities and to realise capital value | 31 December 2020 |  | 100% |
| Ongoing work taking place to review the effectiveness of the Councils property portfolio. | | | | |

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|--|---|----------------------|---|-------------|
| E2008 Maximise income for the Council | | 31 March 2021 |  | 91% |
| Ref. | Name | Due | Status | % Complete |
| E2008.A | Minimum of 50 Council assets reviewed for potential disposal | 31 March 2021 |  | 100% |
| <p>The Estates team completed 34 disposals in 2020/21 generating capital receipts of £536,833. It also received a further 22 overage payments amounting to a further £185,193 giving a total capital receipt of £722,026.35.</p> | | | | |
| E2008.B | Maximise efficient utilisation of Number One Riverside to attract third party occupiers | 31 March 2021 |  | 75% |
| <p>N1R letting remains in progress and terms are agreed. Accommodation and adaptation works currently being carried out.</p> | | | | |
| E2008.C | Deliver savings targets by strategic investment in property through the Property Growth Fund | 31 March 2021 |  | 75% |
| <p>No purchases were completed on 2020/21 due to a lack of suitable investment opportunities.</p> | | | | |
| E2008.D | Provide £100,000 income through the promotion of discretionary chargeable Planning services | 31 March 2021 |  | 100% |
| <p>Over £120,000 of non-statutory planning income was secured during 20/21 exceeding annual target through a mixture of Planning Performance Agreements and Pre-Application enquiries. Increased charges for these discretionary planning services have been agreed by Budget Council and will come into effect from 1st April 2021.</p> | | | | |
| E2008.E | Deliver Business Rates payable growth to secure additional £0.5m | 31 March 2021 |  | 100% |
| <p>Opening of Rochdale Riverside (retail and leisure) was predicted at £1.3m however as a result of Covid lockdown restrictions it is currently £550k.</p> | | | | |
| E2008.F | Sustain occupancy and income levels Council managed workspaces schemes | 31 March 2021 |  | 100% |
| <p>Occupancy of the Council's Managed Workspace during Q4 was 84.1% despite the lockdown. Rental income on major investments have been restructured and some deferred. Accounts are monitored to ensure repayment plans are complied with. Re-opening on 12 April will assist in rent recovery when businesses are trading again.</p> | | | | |

| Action Plan | | Due Date | Status | %Complete |
|--|---|----------------------|---|-------------|
| E2009 Capitalise on our investment in regional growth | | 31 March 2021 |  | 100% |
| Ref. | Name | Due | Status | % Complete |
| E2009.A | Apply for and secure minimum £10m funding for Rochdale Borough projects | 31 March 2021 |  | 100% |
| <p>Total GM funding secured for Rochdale projects during 2020/21 was £41,545,800. During Q3 a further £9,833,000 of devolved GM funding was secured from the GM Brownfield Land Fund to deliver new homes on British Vita, Central Retail Park (Neighbourhood Rochdale) and around Castleton station. Additional funding was secured for Rail Corridor projects through the Transforming Cities Fund and GM Stations Alliance.</p> | | | | |
| E2009.B | Submit a list of Borough projects for GM Investment Pipeline (GMIP) | 31 March 2021 |  | 100% |
| <p>During Q4, following the adoption of the 2040 Transport Strategy and Local Transport Delivery Plan, work has taken place with GMCA to identify revenue funding to prioritise Rochdale transport projects for funding from the Levelling Up Fund and a new devolved Intra City transport fund (2021 - 24) These will include Rail Corridor work around Rochdale station, development of a business case for a new rail station at Slattocks station, bus improvements and highway projects within Heywood, Middleton and Littleborough Town Centres.</p> | | | | |
| E2009.C | Submit application for Towns Fund | 30 June 2020 |  | 100% |
| <p>During Q4 it was announced that £23.4m from the Towns Fund has been awarded to Rochdale (with £1m advanced funding already confirmed in 2020) Detailed work is now taking place to develop business cases and submit a delivery plan for projects as set out in the Town Investment Plan to secure this funding during 21/22.</p> | | | | |
| E2009.D | Submit detailed business case and secure Growth Deal funding for Junction 19 link road | 31 March 2021 |  | 100% |
| <p>Main contract works for the delivery of the new Junction 19 link road commenced. Delivery of the road continues, with spend to date £5.5m which meets the target set by the GMCXA.</p> | | | | |
| E2009.E | Support GMCA in preparation of funding bids, strategic plans and strategies including:- GMSF, GM 2040 Delivery Plan, GM 2040 Local Transport Plan GM Local Industrial Strategy | 31 March 2021 |  | 100% |
| <p>During Q4, the Council resolved to jointly work with the remaining 9 GM Districts to prepare a joint development plan to be known as Places for Everyone Plan as a replacement for the GMSF. Work to prepare this plan is ongoing and a Draft will be published for consultation and brought before Council for consideration later in 2021. Following the adoption by the Council and GMCA of the refreshed GM 2040 Transport Strategy and Local Transport Delivery Plan, work is taking place with GMCA to develop a pipeline of Rochdale transport projects for alignment with national and devolved transport funding for delivery between 2021 and 2025.</p> | | | | |

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| E2009.F | Form public / private partnerships to support delivery of development opportunities such as Stations Alliance, Northern Gateway | 30 September 2020 |  | 100% |
| An additional £286,800 of funding to progress feasibility work on the Rochdale Rail Corridor project was secured from the GM Stations Alliance during Q4. This will support work to complete Masterplans for Rochdale, Castleton and Littleborough stations and the release of land for housing. Discussions are taking place to secure further investment partners in the stations projects. | | | | |
| E2009.G | Promote 10 year Growth Plan to investors and funders and develop Annual Action Plan | 31 December 2020 |  | 100% |
| Marketing of the Growth Plan has continued to take place with public sector partners. There is considerable developer and investor interest in the document and further promotion of key projects to attract funding took place with key partners during Q4 including a virtual webinar to promote the Northern Gateway and Rail Corridor projects. | | | | |
| E2009.H | Adopt Rail Corridor Development Strategy and develop Annual Action/Investment Plan | 31 March 2021 |  | 100% |
| A refreshed Rail Corridor Strategy was published during Q4 with a series of infographics to summarise the economic, financial and environmental benefits of the strategy. | | | | |
| E2010 Deliver high quality and effective services | | 31 March 2021 |  | 100% |
| Ref. | Name | Due | Status | % Complete |
| E2010.A | To determine planning applications to exceed national and local performance targets | 31 March 2021 |  | 100% |
| Building regulation full plans applications determined within statutory time period TARGET = 100% : ACHIEVED = 100% and for Development Management are: Majors determined within time 100% - number of applications determined 12 Minors determined within time 97.30% - number of applications determined 37 Others determined within time 99.31% - number of applications determined 144 | | | | |
| E2010.B | Develop training programme for elected Members on planning matters | 30 September 2020 |  | 100% |
| Barrister from Kings Chambers providing training for Planning and Licensing Committee members on 3rd June. Further internal sessions will be provided quarterly by officers throughout the year - dates to be agreed with the Chair. Governance also providing new online training modules for all members. | | | | |
| E2010.C | To manage the Council's business centres to encourage business and employment growth and to sustain occupancy levels | 30 September 2020 |  | 100% |

| Action Plan | | Due Date | Status | %Complete |
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| <p>Business Centres remain open and we are working towards allowing room hire to commence again. Occupancy has reduced slightly to 84.1%. Limited loss of tenants as a direct consequence of Covid.</p> | | | | |
| E2011 Deliver more high value and aspirational housing | | 31 March 2021 |  | 100% |
| Ref. | Name | Due | Status | % Complete |
| E2011.A | Develop an aspirational housing strategy for the Borough and pipeline of sites | 31 March 2021 |  | 100% |
| <p>HVH study finalised and will now inform refresh of Housing Strategy. Pipeline of sites progressed well with some apps moving to detailed planning stage. A sites presentation will be made to Members during Q4.</p> | | | | |
| E2011.B | Work with developers to promote applications for a minimum of 50 new homes on sites for high value housing | 31 March 2021 |  | 100% |
| <p>During Q4 the Council resolved that it was minded to Grant planning permission for high value schemes on the former Soccer Village and Honresfeld subject to s106 agreements, which are in progress. These will be formally granted planning permission in Q1 of 21/22.</p> | | | | |
| E2011.C | Support implementation of the strategy by identifying a portfolio of Council assets to market for aspirational and high value housing | 31 March 2021 |  | 100% |
| <p>Following completion of the housing strategy, the appointed consultants have been requested to review a pipeline of identified Council sites for their suitability for high value housing. Further Council sites will then be brought forward for Member consideration and disposal during 2021/22.</p> | | | | |