

# Rochdale Borough's Changing Futures Model

# What is Changing Futures?

At the 2019 Spending Review, the government announced a new **Shared Outcomes Fund**.

This fund is to test innovative ways of bringing together the public sector to address cross-cutting issues and drive the modernisation of public services.

£46m of this fund has been committed for **Changing Futures** to improve the way that systems and services work to support individuals.

**Changing Futures aims to improve outcomes for adults experiencing multiple disadvantage, with a focus on individual, service and system levels.**

- **Experiencing Multiple Disadvantage, three of more of the following five:** homelessness, substance misuse, mental health issues, domestic abuse, and contact with the criminal justice system
- **Most excluded adults locally - for whom current systems of support are not working**
- **Placing high demand on local services**
- **Consideration to wider inequalities, protected characteristics, and targeted interventions**

## Focus on driving lasting systems change is central to the programme:

- **Individual level:** stabilise and improve outcomes for local cohorts of adults experiencing multiple disadvantage
- **Service level:** greater integration and collaboration across local services to provide a person-centred approach, and reduced demand on 'reactive' services
- **System level:** Strong multi-agency partnerships, governance and better use of data leads to lasting system change and informs commissioning and government policy

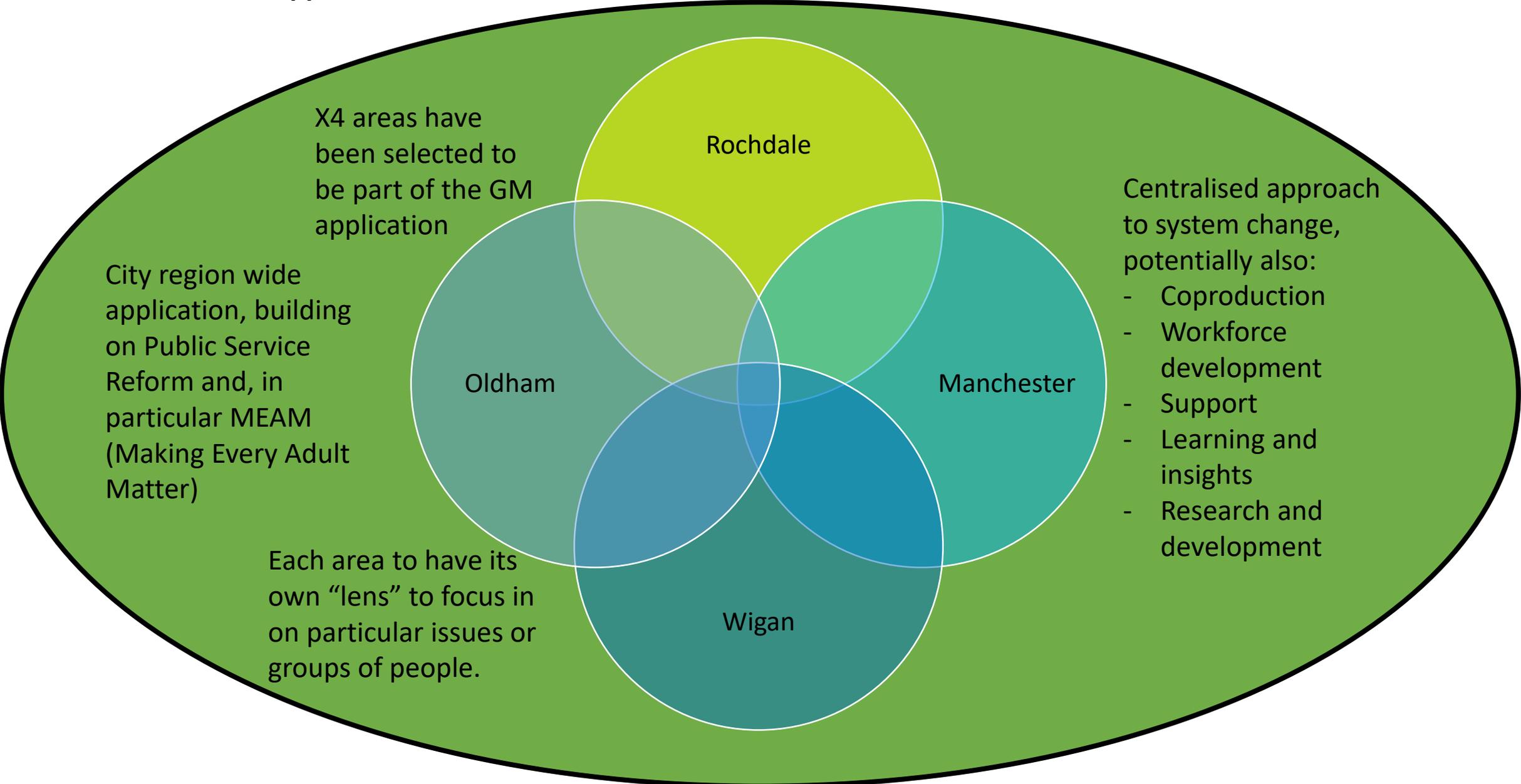
## Areas should:

- take account of, and build on, existing transformation work, and ongoing integration and reforms
- Focus on long-term and transformational change
- Think about improved data systems, genuine co-production, stronger multi-agency partnerships and governance, service integration, workforce development, joint commissioning

# Core Delivery Principles

- 1. Work in partnership** across local services and the voluntary and community sector at a strategic and operational level;
- 2. Coordinate support**, and better integrate local services to enable a 'whole person' approach;
- 3. Create flexibility in how local services respond**, taking a system- wide view with shared accountability and ownership and a 'no wrong door' approach to support;
- 4. Involve people with lived experience** of multiple disadvantage in the design, delivery and evaluation of improved services and in governance and decision making;
- 5. Take a trauma-informed approach** across local system, services and in the governance of the programme;
- 6. Commit to drive lasting system-change**, with long-term sustainable changes to benefit people experiencing multiple disadvantage and commitment to sustain the benefits of the programme beyond the lifetime of the funding.

**Greater Manchester's application:**



**Rochdale Borough's  
Changing Futures  
Delivery Model:**

**Individual** delivery model:  
Action which focuses on  
doing whatever it takes to  
improve life circumstances  
(immediate, medium and  
longer term)

Supported by existing  
(well developed)  
**multidisciplinary  
team(s)** – coordinated  
and with a flexible  
problem solving fund

Reform and integration  
– **system** level change  
driven by system wide  
**data** and individual /  
collective **lived  
experiences**

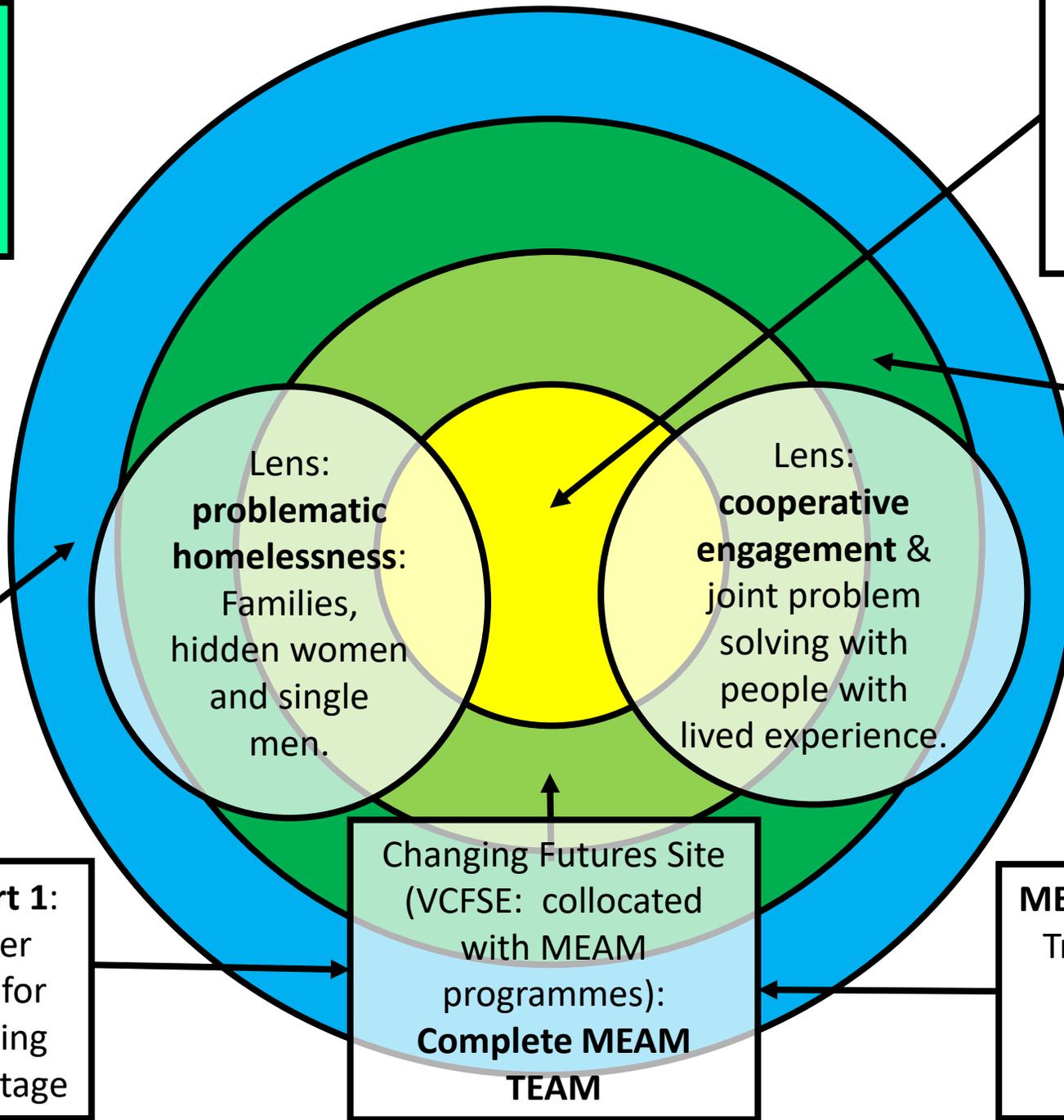
Lens:  
**problematic  
homelessness:**  
Families,  
hidden women  
and single  
men.

Lens:  
**cooperative  
engagement &  
joint problem  
solving with  
people with  
lived experience.**

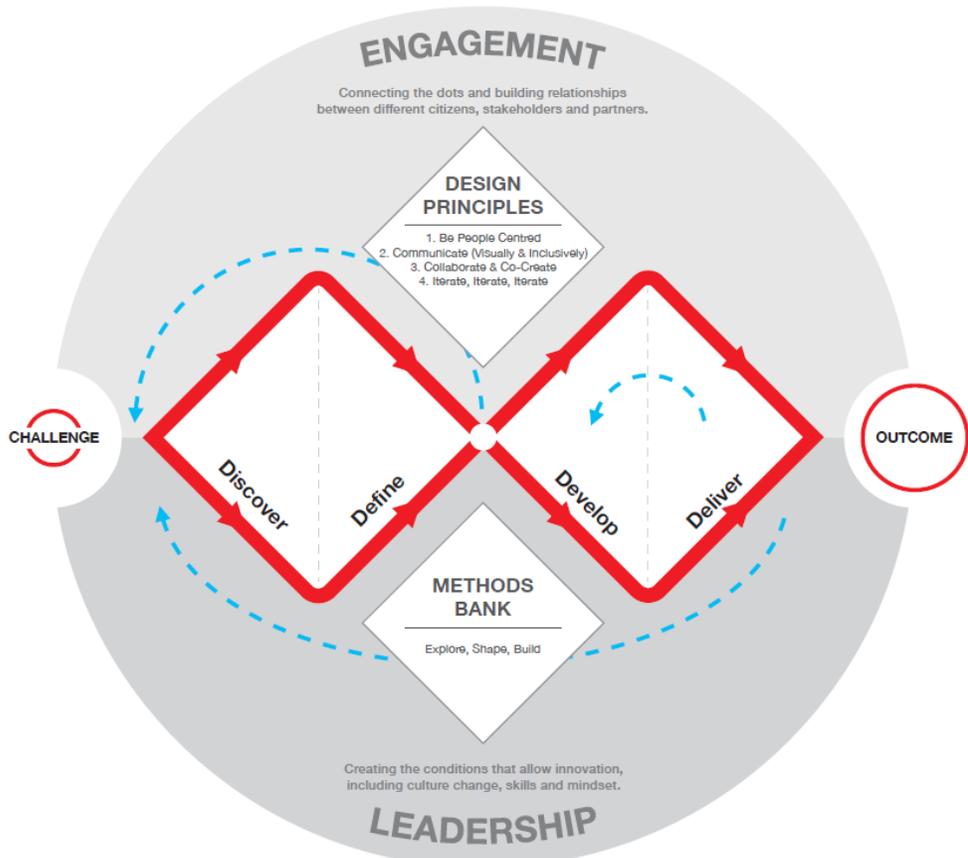
**MEAM TEAM part 1:**  
Bringing together  
Council services for  
adults experiencing  
multiple disadvantage

Changing Futures Site  
(VCFSE: collocated  
with MEAM  
programmes):  
**Complete MEAM  
TEAM**

**MEAM TEAM part 2:**  
Transformation of  
housing and  
homelessness  
services



# The Cooperative Engagement lens...



## Participatory programme to integrate and reform local delivery model(s) to better meet the needs of adults who have experience of multiple disadvantage.

Bringing together the Safeguarding Board Voice programme, GM's MEAM / (hopefully) Changing Futures and Rochdale borough's Collaboration Networks (developed through the Cooperative Engagement Strategy).

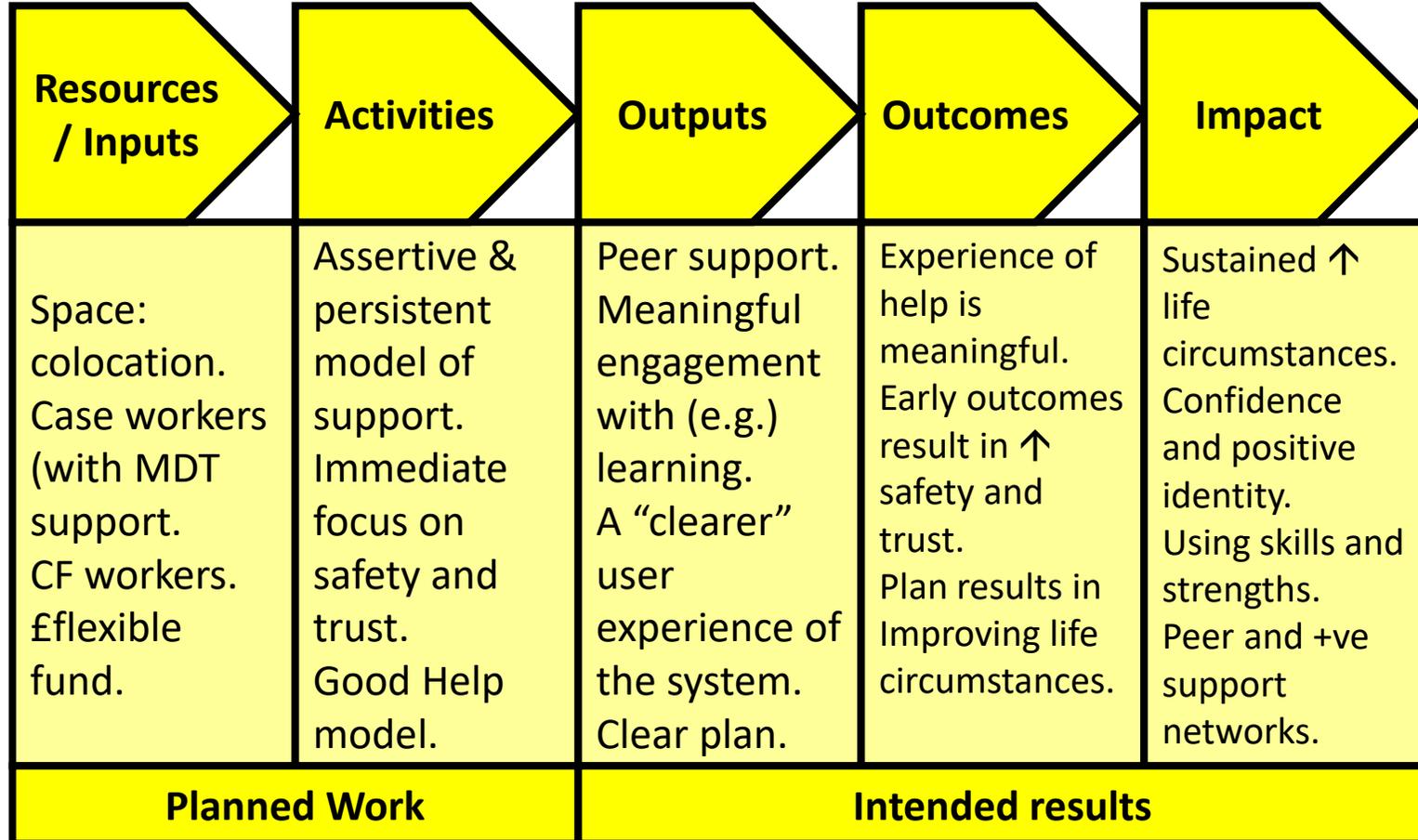
Action	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Undertake <b>desktop review and summary</b> of existing evidence to support initial priorities from people with Lived Experience of Multiple Disadvantage (Lived Experience).	█	█	█																	
Take proposal to Safeguarding Board, as part of a wider piece of work for local <b>Collaboration Networks</b>				█																
<b>Engage people</b> with lived experience. Through multiple forums and methods. Agree priorities, frame and methods. With wider group of participants (e.g grassroots groups), undertake <b>Cooperative Engagement FRAME</b> and agree programme of wider community engagement				█	█	█														
<b>Engage with front line workers</b> (those "in scope", those "mapped" and those who work in partner organisations). <b>Engage with system leaders</b> through PSR steering group; Leadership Network.				█	█	█														
Agree priorities, metrics and plan for legacy - for this work to become a <b>Making Every Adult Matter Network</b> linked to the Safeguarding Board once this work is complete.						█														
Commence Test of Change project; <b>gather evidence and synthesise</b> / review with groups listed above										█	█	█	█	█	█	█	█	█	█	█
Adding lines for each project as it comes on line ("prevention" review / ToC, homelessness transformation, changing futures, Community Champions legacy)										█	█	█	█	█	█	█	█	█	█	█
Undertake workforce development (linked to Greater Manchester <b>MEAM Trauma informed training pilot</b> , which has identified Rochdale Borough as a pilot site)																				
Link to <b>Changing Futures Bid</b> (and, hopefully, programme)																				
Agree and submit <b>recommendations for future delivery model</b> , linked to all the mapped services as well as the core.																				
Engage with <b>formal consultation</b> on proposed model																				
Convert this participatory work to a legacy project working towards a local <b>MEAM collaboration network</b>																				

Rochdale’s approach to Cooperative Engagement has been developed by Action Together, through The Cooperative Council Innovation Network Policy Labs. It [applies the Design Council’s double diamond](#) method to involving diverse groups of people in our local system transformation and reform programme.

**INDIVIDUAL**

Transformation and integration across adults, children’s housing and neighbourhoods means we have some good outcomes at a case level but this is not consistent across the local system.

People experiencing multiple disadvantage are subject to too much “failure demand” - too many services not adequately set up to address multiple issues.



Part of a wider programme of reform. Risks and opportunities. Inform and enable wider “test of change” response programme and reformed prevention services.

**Assumption:** Activities lead to ↑ safety & trust (based on evidence)

**Evidence:** Role informed by MEAM led evidence: “navigators”

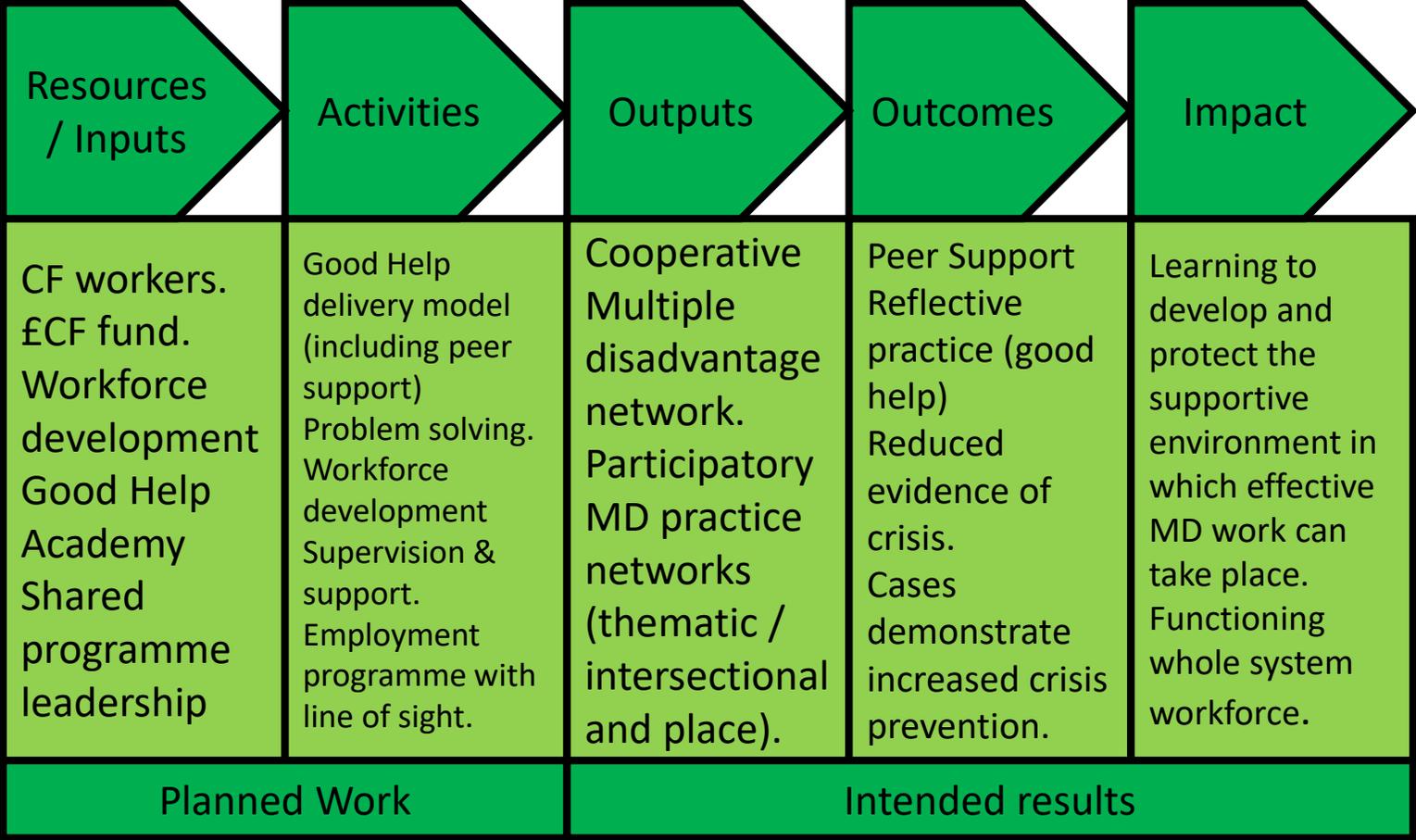
**Assumption:** middle and senior leadership will support.

**Assumption:** participatory action will continue to support.

**THE WORK**

Integration across adults, children’s housing and neighbourhoods includes a well developed network which spans many traditional boundaries. This programme would build on that, moving from a network of good will to a whole system Good Help operating model and policy.

There are some good examples of service integration, following the [MEAM definition](#). However work needs to be done to enshrine this as “normal” rather than “pilot” practice within a supportive environment.



This programme is part of a process of local reform, which provides an opportunity for this work to directly to inform and enable wider system change, beginning with prevention services.

**Evidence:** What makes an effective multiple disadvantage navigator.

**Assumption:** Leadership support (Reform, Safeguarding and LCO)

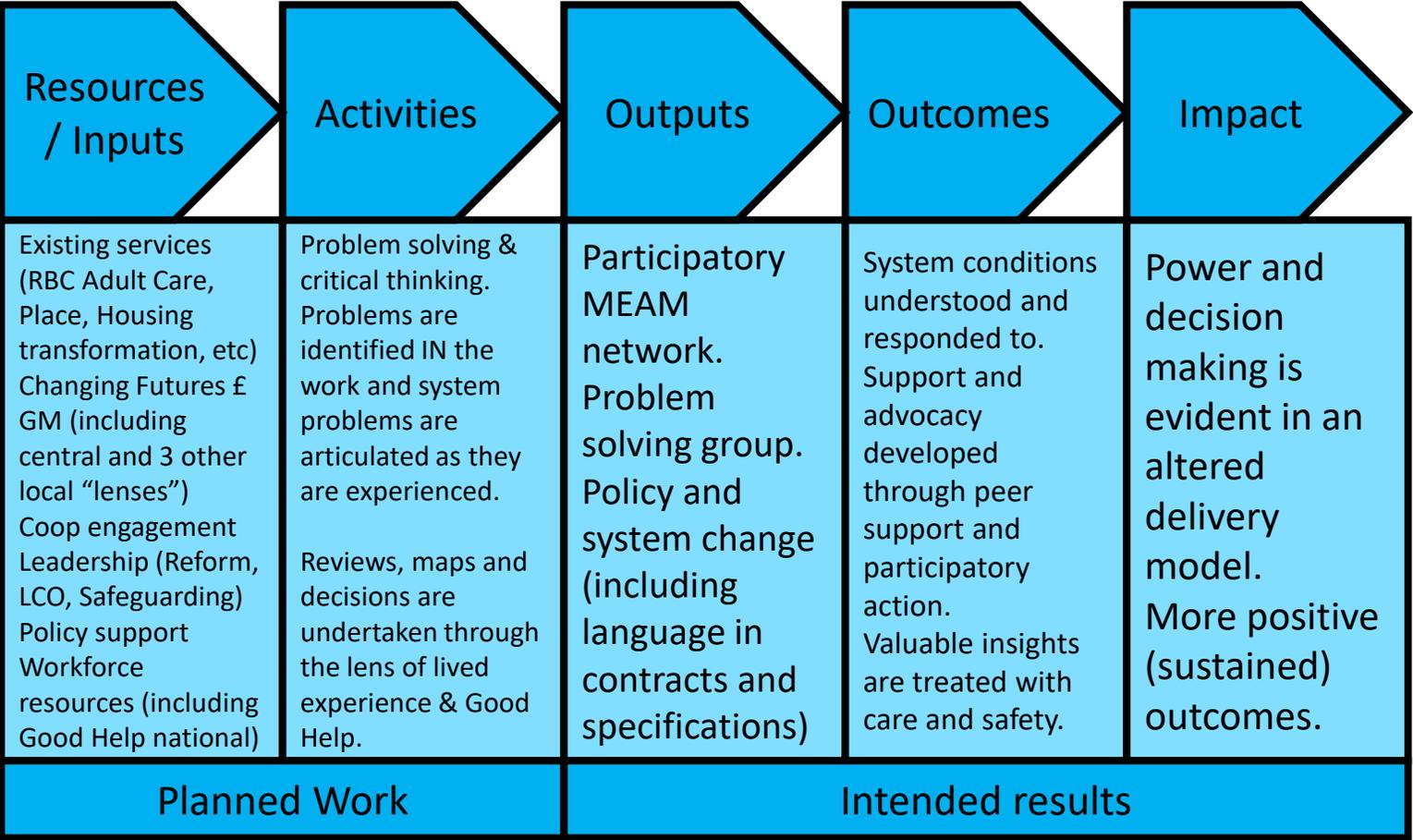
**Assumption:** Participatory research recommendations will be responded to.

**Evidence:** [Good Help](#) approach makes a positive difference.

**SYSTEM**

**Current situation:** An emerging ecosystem which has the potential to enable a multiple disadvantage network supported through Cooperative Engagement and leadership (Reform; Local Care Organisation; Safeguarding Boards).

**Problem:** The system does not commission or organise services in such a way as to enable coordinated solutions which respond effectively to people who have experienced multiple disadvantages. We want to change this to build on the reform and transformation programmes already in progress to develop an environment that enables effective response, and learning, including the intersectionality between the range of multiple disadvantages / inequalities.



This programme is part of a process of local reform, which provides an opportunity for this work to directly to inform and enable wider system change, beginning with prevention services.

**Evidence:** MEAM - what makes an enabling environment

**Assumption:** Leadership support (Reform, Safeguarding and LCO)

**Assumption:** Participatory research recommendations will be responded to.